



2018 FIFA World Cup Russia™

Official Accommodation Service Provider for the 2018 FIFA World Cup Russia™

Introduction



- LLC MATCH Accommodation 2018 is a Russian company owned by Byrom plc
- MATCH Services was formed after the 2006 FIFA World Cup Germany™ and was initially contracted by FIFA to service the 2010 and 2014 FIFA World Cups™
- Byrom plc has worked on every FIFA World Cup™ since 1986
- MATCH's senior management team has many years of FIFA World Cup™ experience

The importance of qualification and the draw

- Russia (Host)
- Brazil
- Iran
- Japan
- Mexico
- Belgium
- South Korea
- Saudi Arabia
- Germany
- England
- Spain
- Nigeria
- Costa Rica
- Poland
- Egypt
- Iceland
- Serbia
- Portugal
- France
- Uruguay
- Argentina
- Colombia
- Panama

The last team will not qualify until 15th November

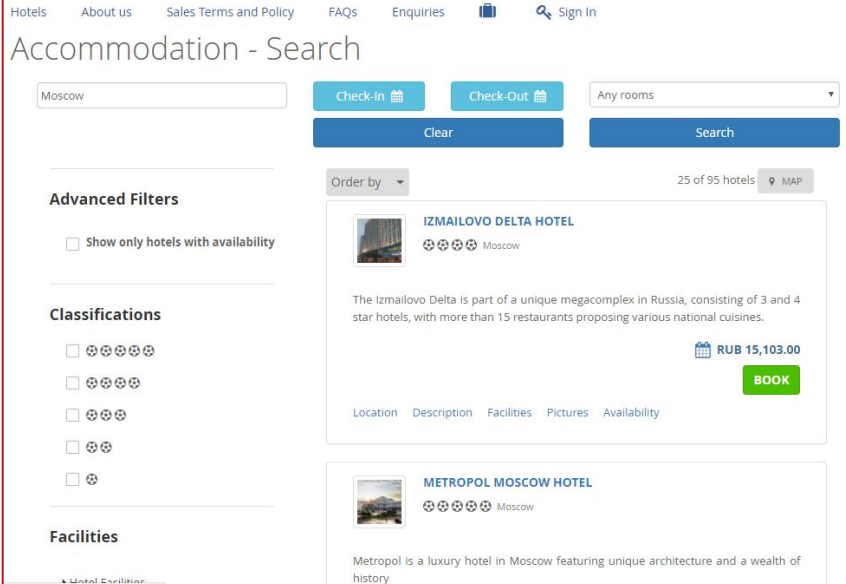
Final Draw 1st December

- Many long term clients have made their decisions
- A significant portion of demand is being held back until the draw takes place, the requirements differing depending upon the client group
- Media
- MH Agents
- Sponsors
- Price and location are of great importance for the fans, attendance at the FIFA World Cup is a choice, not an obligation

Sales

- The FIFA Accommodation website has been active since early 2017
- Targeted more at the individual market
- Group enquiries can be directed to

enquiries@2018match.com



The screenshot shows the MATCH Accommodation website search interface. At the top, there are navigation links: Hotels, About us, Sales Terms and Policy, FAQs, Enquiries, and Sign In. The main heading is "Accommodation - Search". Below this, there is a search bar with "Moscow" entered. To the right of the search bar are buttons for "Check-In" and "Check-Out", and a dropdown menu for "Any rooms". Below the search bar are "Clear" and "Search" buttons. On the left side, there are "Advanced Filters" and "Classifications" sections. The "Advanced Filters" section has a checkbox for "Show only hotels with availability". The "Classifications" section has five radio button options, each with a different number of star icons. Below these is a "Facilities" section. On the right side, there is a "Order by" dropdown and a "25 of 95 hotels" indicator with a "MAP" button. The first hotel listed is "IZMAILOVO DELTA HOTEL" in Moscow, with a 4-star rating. The description states it is part of a unique megacomplex in Russia, consisting of 3 and 4 star hotels, with more than 15 restaurants. The price is listed as "RUB 15,103.00" and there is a green "BOOK" button. Below the hotel name are links for "Location", "Description", "Facilities", "Pictures", and "Availability". The second hotel listed is "METROPOL MOSCOW HOTEL" in Moscow, with a 5-star rating. The description states it is a luxury hotel in Moscow featuring unique architecture and a wealth of history.

Thank you!

Спасибо!