Team Presentation

Mobile Integrated Healthcare

Introduction

- Healthcare reforms have been cited as creating positive changes in healthcare, reducing inefficiencies and shaping the communication gaps promoting the chances of achieving the overarching goal of delivering high quality and safe care to the population. Lack of integration and communication problems tend to influence delays in delivering appropriate healthcare services to the vulnerable patients. The introduction of new care models has been conceived and piloted with promising results to promote positive patient outcomes (Clarke et al.,2017). One of the care models that is critical to those studying healthcare management involves Mobile Integrated Healthcare which focuses on reducing the care gaps by adopting round-the-clock, technologically complex and physician-led interprofessional team to address care transitions and chronic care to patients at home or their places of work.

Introduction Continued

- The model is effective in improving the care provided as well as addressing the complexity of the large, fragmented and uncoordinated healthcare system which tend to influence the care provided negatively. The care model promotes the chances of addressing the persistent inefficiencies in healthcare and enhancing the chances of patient access to quality and reliable healthcare irrespective of their location.

Key Organizational Stakeholders

- Healthcare organizations serve people from different backgrounds which creates the need to adopt effective care models that promote positive patient outcomes. The identified care model is based on several key stakeholders which include patients as the primary stakeholders receiving care.

- The second key stakeholders involve the healthcare professionals who are responsible for the adoption of the new Mobile Integrated Healthcare that seeks at delivering care from different locations (Clarke et al.,2017).

- The third key stakeholders involve the community members who help in the delivery of care and supporting the patients. Government and healthcare organizations are also key stakeholders which support the care model in terms of the resources required as well as providing directional strategy.

Directional Strategy

- The institutional leadership in the healthcare organization are responsible for a directional strategy which relies on policy development, provision of key resources required and providing monitoring and evaluation of the processes. The directional strategy provided by the leaders also help establish a culture of quality and safe healthcare practice to patients which promote positive outcomes.

Trend or External Analysis Impacting the Issue

- The Mobile Integrated Healthcare model is significantly impacted by different issues and trend in the healthcare industry such as persistent inefficiencies, the healthcare sector resistance to change, poor access to healthcare services among the population and inability of the healthcare providers to deliver the timely intervention to the patient's problems (Clarke et al.,2017).

- The Mobile Integrated Healthcare is also impacted by the strategic vision within the organizations which determines the ability to mobilize and provide appropriate resources to patients as well as ensure accessible and well-coordinated care practice (Rieselbach & Kellermann, 2011).

External Analysis Continued

- Cost issues also impact the care provided which creates the need for the adoption of an effective model that ensures access to health care irrespective of the economic situations of the patients. Healthcare quality and safety issues are also a key concern primarily in the current practice since it impacts the patient negatively. The last aspect involves the information technology issues in healthcare which creates the need for effective adoption of technology to promote positive outcomes (Clarke et al.,2017).

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Competencies of the Organization

- Any healthcare organization intending to adopt the model must have the required resources to ensure successful adoption of the model to provide mobile healthcare services. Organizations also require highly qualified healthcare professionals to enhance the chances of improving the quality of care to promote positive outcomes. Other competencies necessary involves effective management to enhance the adoption process as well as provide oversight or evaluation on the performance of the model.

Competitive Environment

- Today's healthcare organizations operate in a highly competitive environment which creates the need to have appropriate strategies to meet the competing demands as well as promote positive outcomes.

- The organization adopting the model can achieve the competitive advantage through enhancing the quality of services provided to the patients, including the patients in their care and adopting a collaborative approach to care (Clarke et al.,2017).

- However, the competitive environment enhances the chances of the organizations delivering value-added services to the patients which promote positive outcomes and the sustainable success of the organization (Clarke et al.,2017).

Strategic Options Open to Healthcare Organizations

- The first option involves enhancing the training and development programs for the healthcare personnel to ensure they can effectively deliver the desired healthcare services to the patients. The strategy further helps to achieve personal and professional development.

- The second option involves enhancing investment technology and resources necessary to deliver mobile-based healthcare to promote the chances of achieving the desired objectives. The aspect promotes the chances of improving the services provided and expanding the scope of care services (Clarke et al.,2017).

Alternatives & Recommendations

- Key alternatives involves seeking funding to expand the care services

- Increasing the number of healthcare providers in healthcare settings to meet the large patient number

- Continued training and research programs to understand the patient issues and deliver appropriate care.

- Collaboration or partnership can also help healthcare organizations to achieve the healthcare model or deliver improved care that ensures equal access to healthcare services.

- Reducing the cost of care can also ensure equality in healthcare delivery.

References

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- Rieselbach, R. E., & Kellermann, A. L. (2011). A model health care delivery system for Medicaid. *New England Journal of Medicine*, 364(26), 2476-2478.