

My future profession

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Plan

- Why I chosen this profession
- The origin of advertising
- About advertising specialist
- Work of advertising specialist
- Importance of advertising

My future profession is advertising specialist.

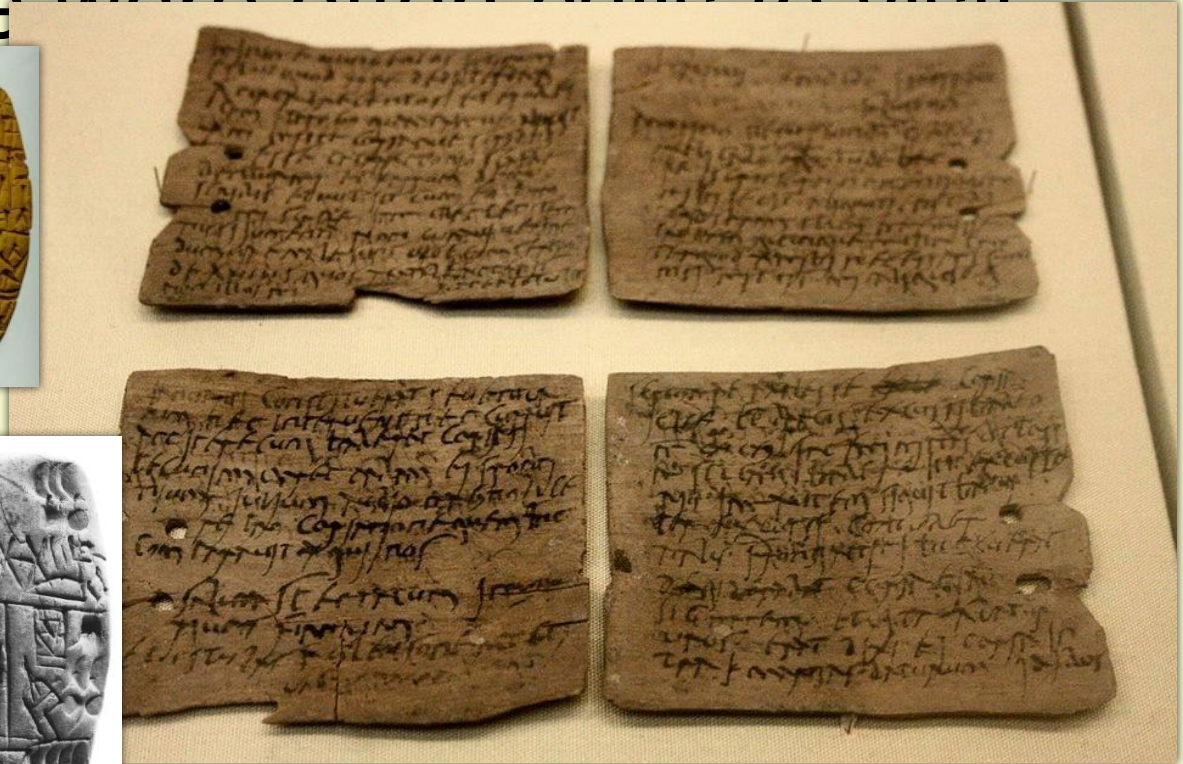
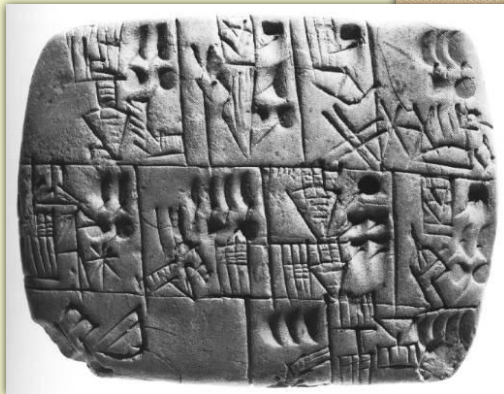
I like this profession



I have chosen it because it's associated with creativity. Thinking up with advertising is very interesting and entertaining.



Advertising came into existence thousands of years ago. Advertisements written on wood and clay tables, papyrus. On the streets there were often calls to visit

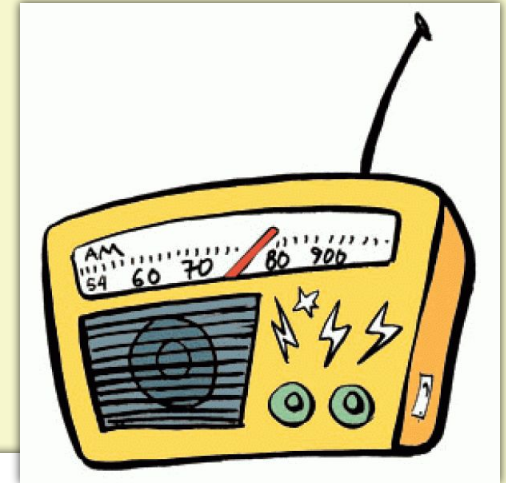


Advertising is a serious business.
Now more and more often it requires
the young and creative minds.



They are waiting a miracle from advertisers. There are many directions in advertising:

- advertising on television and radio;
- outdoor advertising;
- advertising in the press and other.



An employee of an advertising agency should be sociable, charming, intelligent, active, creative, energetic.



He must be able to speak competently and convincingly. Also, he should have a good imagination.



An advertiser is looking for customers to advertise their product or services in the newspaper, on the Internet and so on. When the client is found, advertising specialist listens wishes of customers.



Then it starts to work. He should approach it creatively.



It's very difficult for publicity. This is a great responsibility.



Occupation of the advertisement is very popular. Advertising can be seen everywhere. It's a part of our lives.



And advertising will exist
forever,
advertising specialists will

A hand holding a green marker is writing the word "Advertising" in a cursive script on a whiteboard. The word is written in a vibrant green color. The hand is positioned on the right side of the frame, with the marker tip touching the end of the word. The whiteboard is a plain, light gray surface.

Advertising



Thank you
for attention!