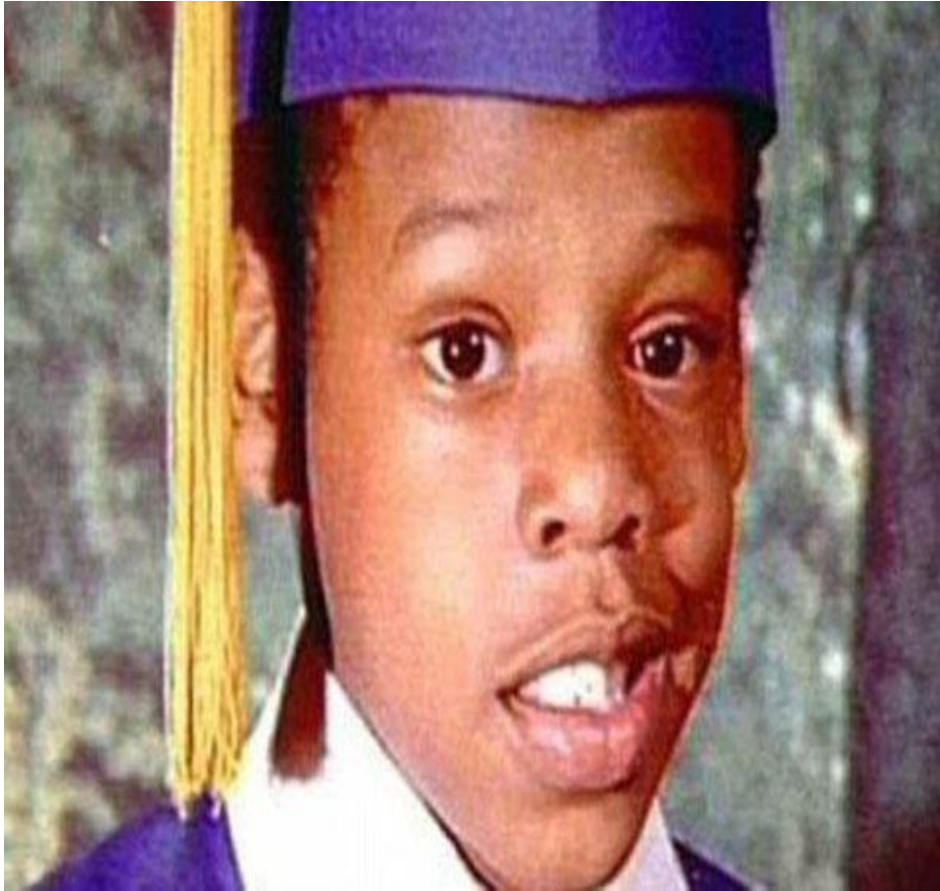




Shawn Corey Carter (born December 4, 1969), known professionally as Jay Z (formerly Jay-Z), is an American rapper, businessman and investor.

Work performed by Alexander Shumaylov



Sean Carter was born on December 4, 1969. During his difficult childhood, he worked and earned a crook rapper. His father left the family before Carter became a teenager. The young rapper was known as Jazzy, which later formed in Jay-Z. During his career he has tried many names: Jiggaman, HOV and Hova. When my father left, Sean found solace in rap.



Jay-Z had a magical ability to create magic tracks, not writing them. The words for the song just came by themselves. Jay-Z heard many stories about how the record companies are exploiting young talented rappers. The fact that the company gets all the fruit of a long work of musicians. He had no money to pay for services. So Jay-Z has formed his own company with two friends from the street: Damon Dash and Kariimom "Biggs" Burke. So Roc-a-Fella Records was created.

Jay-Z spent all the time and effort to prepare for the release of his first album "Reasonable Doubt". The album was a hit among critics, and one of its singles went gold, but the audience was voprinyat pretty cool. Only a third album, Vol. 2: Hard Knock Life Jay-Z brought recognition and profits. So Jay-Z immediately went on tour, raising its popularity to unbelievable heights. The death of Tupac Shakur and Notorious B.I.G helped him reach the heights nebyvalh. After all, these two superstars were rapper of all time.

In the next 5 years, Jay-Z has sold more than a million records. He had more songs on the radio than any contemporary rapper. Jay-Z has released many hits in just one year ("The Originator's," "Streets Is Watching," "Can I Get Open," "Is not No N ** a," "You Must Love Me," "Can not Knock the Hustle "and" Feelin It "). Jay-Z has become a cultural symbol for millions of people.





In 1999, Jay-Z has launched on the market its own clothing brand Rocawear, which attracted \$ 150 million in 2001. It was sold worldwide. Also, Jay-Z has opened 40 sports clubs in New York. Jay-Z has inspired many of his followers to go ahead and earn his own reputation. He has sold more than 17 million albums and was engaged in charity work in New York. His charitable organization "The Team Rock" helping homeless children. Sean Carter Training Facility pays the college students.



Jay-Z received a Grammy in 2001 for best album in the style of rap "Vol.3 Life And Times of S. Carter and the Best Rap Performance by Duo or Group -." "Big Pimpin ", and in 1999 he received the award for best video style rap for "Can I Get A ..."



Thank you for attention!!!