

Concept «appearance» in Russian and Yakut linguocultures

- **Concept** is the main notion of conceptual linguistic theory.

- Concept in linguistics has a more complicated structure. The content of the concept is divided into linguistic meaning and cultural sense.

- That is why it is often called a unit of knowledge, an abstract idea or a mental symbol.

- **Linguoculture** is a culture enshrined in signs of the language. We also understand this as a definite unity of language and culture, which is the direct subject of cultural linguistics

- Thus, linguoculture can be defined as a special type of interrelation of language and culture, which manifests itself both in the sphere of language and in the sphere of culture, and it can be revealed by comparing with another type of interrelation of language and culture,

- **Phraseological Unit**

- (also called idiom), a word group with a fixed lexical composition and grammatical structure; its meaning, which is familiar to native speakers of the given language.

- Phraseological units is generally figurative and cannot be derived from the meanings of the phraseological unit's component parts.

- The meanings of phraseological units are the result of the given language's historical development.