

E-publishing versus paper publishing

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What is publishing?

Publishing is the activity of making information, literature, music, software and other content available to the public for sale or for free.

With the advent of digital information systems, the scope has expanded to include electronic publishing such as e-books, academic journals, micropublishing, websites, blogs, video game publishing, and the like.



History of publishing

Publishing became possible with the invention of writing, and became more practical upon the introduction of printing.

The Chinese inventor Bi Sheng made movable type of earthenware circa 1045, but there are no known surviving examples of his work.

Early printed books, single sheets and images which were created before 1501 in Europe are known as incunables or incunabula

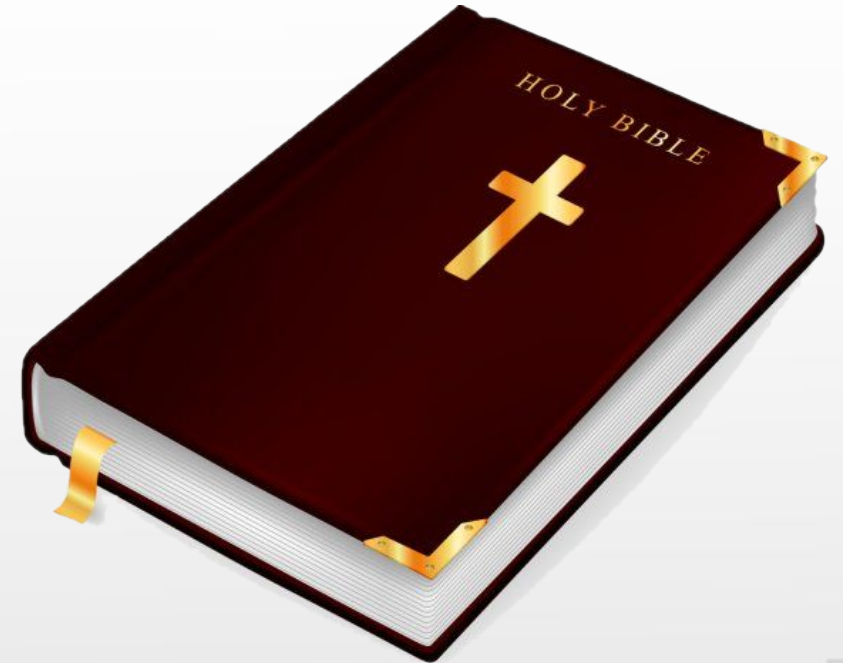
The history of modern newspaper publishing started in Germany in 1609, with publishing of magazines following in 1663.

Since its start, the World Wide Web has been facilitating the technological convergence of commercial and self-published content, as well as the convergence of publishing and producing into online production through the development of multimedia content.

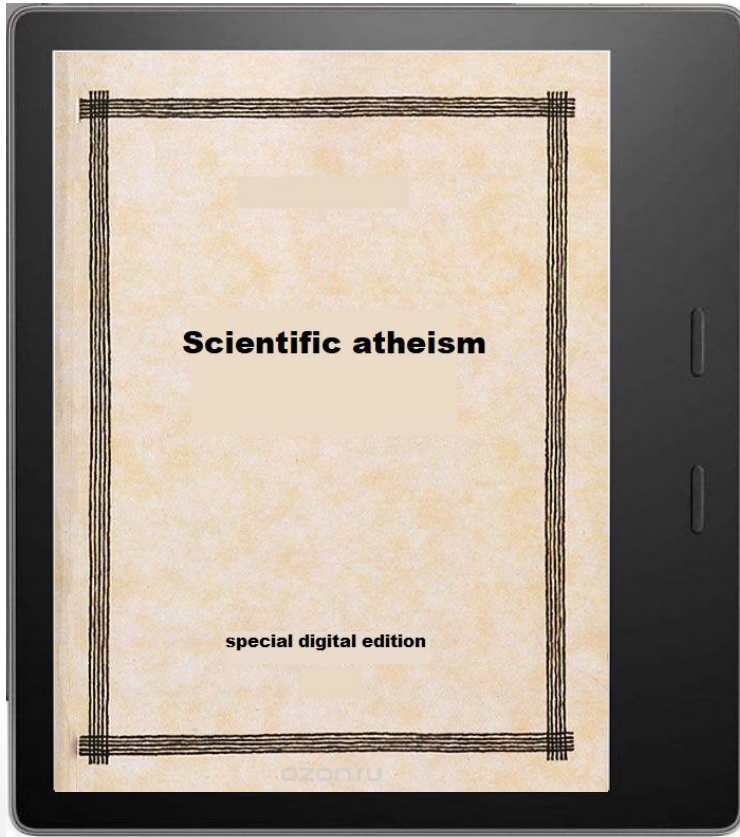


Traditional publishing

Traditional book publishing is when a publisher offers the author a contract and, in turn, prints, publishes, and sells your book through booksellers and other retailers. The publisher essentially buys the right to publish your book and pays you royalties from the sales.



Electronic publishing



Electronic publishing (also referred to as e-publishing or digital publishing or online publishing) includes the digital publication of e-books, digital magazines, and the development of digital libraries and catalogues.

Advantages/disadvantages of traditional publishing over e-publishing

advantages

- Individuality
- Simplicity of perception
- More emotion while reading
- Paper books in themselves cause more pleasant emotions

disadvantages

- Paper books are heavy.
- They take up a lot of space.
- Paper books production requires wood.
- Sometimes it's hard to buy a paper book
- If a friend asked to read a paper book, it can leave forever.

Web-links with useful information

- https://en.wikipedia.org/wiki/Electronic_publishing
- <https://www.well-storied.com/blog/the-pros-and-cons-of-traditional-publishing>
- <https://writersdigestshop.com/pages/how-to-publish-a-book-an-over-view-of-traditional-self-publishing>
- <https://en.wikipedia.org/wiki/Publishing>

