



Анализ речей 44ого Президента США Барака Обамы в период предвыборных кампаний 2008 и 2012 гг.

Выполнили
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Educational system

	2007	2008
Важность работы учителей	This is not only morally unacceptable for our children; it is economically untenable for our nation. And it means that today, <i>the work you do and the difference you make has never been more important to the future of this country.</i>	When it comes to giving every child a world-class education so they can compete in this global economy for the jobs of the 21st century, the choice is not between more money and more reform - because our schools need both.
Проблемы образования в США	We now live in a world where <i>the most valuable skill you can sell is knowledge.</i> In the 21st century, countries <i>who out-educate us today will out-compete us tomorrow</i> , and America is already in danger of falling behind. We now have <i>one of the highest high school dropout rates</i> of any industrialized nation. By 12th grade, our children score lower on their math and science tests than most other kids in the developed world. Sixty percent of African-American fourth graders are <i>unable to read</i> at a basic level, and today <i>only 9% of low-income students will graduate from college.</i>	As President, I will invest: <ul style="list-style-type: none"> • in early childhood education, • recruit an army of new teachers, • pay them more, and give them more support. But I will also demand higher standards and more accountability from our teachers and our schools.
Новое поколение учителей	We know that we have more than one million teachers who are set to retire and more kids entering school than ever before, and so <i>we know that it's time to recruit a new generation of teachers and principals.</i>	

Educational system

	2007	2008
Зарплаты учителей	<p>Don't tell us that you'll put high-quality teachers in every classroom and then <i>leave the support and the pay for those teachers behind</i>.</p> <p>Let's do this by finally <i>raising salaries</i> across the board...</p> <p>... we should be willing <i>to help you pay off some of those college loans</i>.</p> <p>... we will reward that work with the <i>salary increase that you deserve</i>.</p> <p>(Бонусы за классное руководство, успех учеников и преподавание самых необходимых предметов)</p>	
Ответственность учителей, недостаточная поддержка со стороны правительства	<p>There's a lot of talk out there about accountability in education. < ... > But I also believe that before we can hold our teachers accountable for the results our schools need, <i>we have to hold ourselves accountable</i> for giving teachers the support that they need. That's where accountability starts with a <i>government</i>...</p>	

Educational system

	2007	2012
Образование и экономика	<p>Today, the average salary of a high school graduate is only \$33,000 a year. For high school dropouts, it's even closer to the poverty line - just \$25,000 a year.</p> <p>This is not only morally unacceptable for our children; <i>it is economically untenable for our nation.</i></p>	<p>Governor Romney says hiring more teachers won't grow the economy over the next 4 years. What about our kids over the next 4 years? What about our economy over the next 40 years? We cannot gut education to pay for \$5 trillion tax cuts. We need to recruit 100,000 new math and science teachers and provide 2 million workers the opportunity to study at community colleges and lower tuition costs for our young people.</p>
Поддержка образовательных учреждений	<p>We also know that right now, we need the best teachers in the most challenging classrooms - those <i>underserved, underachieving schools</i> in parts of rural and urban America where we need to make "these kids" "our kids" again.</p> <p>The <i>"These Kids Syndrome"</i> - the willingness of society to find a million excuses for <i>why "these kids" can't learn.</i> It's the idea that "these kids come from tough backgrounds" or that "these kids are too far behind."</p>	
Недоступность образования для малообеспеченного класса	<p>In fact, new evidence shows that from the moment our children step into a classroom, <i>the single most important factor in determining their achievement is not the color of their skin or where they come from; it's not who their parents are or how much money they have.</i> It's who their teacher is. It's you.</p>	

Medicine

	2008	2012
Недоступность медицинского страхования	When it comes to health care, we don't have to choose between a government-run health care system and the unaffordable one we have now. If you already have health insurance , the only thing that will change under my plan is that we will lower premiums. If you don't have health insurance you'll be able to get the same kind of health insurance that Members of Congress get for themselves.	We passed health care reform, a.k.a. Obamacare , so your insurance company can't jerk you around anymore and those of you under 26 can stay on your parent's plan. If you—you can't have insurance companies barring you because you've got a preexisting condition, and they can't charge more just because you're a woman.

The Unemployment rate

	2008	2012
Увеличение числа рабочих мест -> падение уровня безработицы	<p>When it comes to jobs, the choice in this election is not between putting up a wall around America or allowing every job to disappear overseas. The truth is, we won't be able to bring back every job that we've lost, but that doesn't mean we should follow John McCain's plan to keep giving tax breaks to corporations that send American jobs overseas and promoting unfair trade agreements.</p>	<p>Today, 4 years after the worst economic crisis of our lifetimes, we are moving forward. After losing 800,000 jobs the month I was sworn in, our businesses have now added more than 5 million new jobs over the past 2½ years. The unemployment rate has fallen from a peak of 10 percent down to 7.8 percent, the lowest level since I took office. So more Americans are getting jobs, and manufacturing is coming back. Home values are on the rise.</p> <p>+</p> <p>За счет сокращения военных расходов увеличить финансирование на строительство инфраструктуры, увеличение числа рабочих мест</p> <p>I want to use the money that we're saving from ending the wars in Iraq and Afghanistan to pay down our deficit, put our people back to work rebuilding roads and bridges and schools all across America.</p>

The Unemployment rate

Создание
рабочих мест на
территории
Америки, а не за
ее пределами

That's why we need to stop rewarding companies that ship jobs overseas. Start rewarding companies that create jobs right here in Miami, right here in Florida, right here in the United States. That's the choice you face in this election.