



# SYNERGY2030

An overview

10<sup>th</sup> February 2017



# About us

*Synergy: the interaction or cooperation of two or more organizations, substances, or other agents to produce a combined effect greater than the sum of their separate effects.*



# Victoria Thom

## Biography

Victoria is an experienced social impact strategist, accredited cross-sector partnership broker and trainer. She specialises in facilitating people and organisations to identify effective strategies and pathways through complex sustainable development challenges, and to contribute to the Sustainable Development Goals (SDGs).

As a former Director with Think Impact – a social impact and sustainability consultancy – Victoria led strategy, facilitation and partnering engagements with clients such as Australia Post, Baptcare, Department of Foreign Affairs and Trade, United Nations Global Compact Network Australia and Yarra Valley Water. She also delivered partnering training in both public and commissioned settings.

Before joining Think Impact, Victoria spent seven years in leadership roles at World Vision Australia. She led the Innovative Partnerships group in defining strategy and identifying opportunities to collaborate with the private sector on development outcomes. This involved developing collaborative models for implementing business and human rights standards, sustainable supply chains, social licence to operate, impact leadership and community governance. She also co-authored the 10 year corporate strategy, and the global Extractive Engagement strategy. Victoria worked on projects across Asia Pacific and Africa with the Mining, Food, Insurance, Retail and Health industries, while also partnering with government and NGOs.

Victoria spent a decade working in business consulting in UK, Europe and Australia which provided her with strong foundations in strategy, facilitation and business transformation, working with a mix of business and government clients.

Victoria holds a Graduate Certificate of Social Impact from Melbourne Business School and is a graduate of the Australian Institute of Company Directors. She co-chairs the Board of 100 Story Building, a Melbourne based social enterprise.

# What we do

## ADVISORY

Strategy support & advice to drive organisational and collective social impact. Areas of experience include:

- Social License to Operate
- Tackling Vulnerability & Inclusion
- Sustainable sourcing
- Business & Human Rights
- Social Enterprise

## BROKERING

Independent partnership brokering to mobilise partnerships, and ensure they stay on track and close out well. Services include:

- Partnership scoping
- Agreement making
- Partnership Health Check
- Partnership Trouble-shooting
- Planning for closure

## TRAINING

Training to support stronger internal and external collaboration. Services include:

- Introduction to Partnering (1 day)
- Partnering Essentials (2 day)
- Partnership Broker Training (4 days)
- Tailored training courses to meet your organisational needs

## COLLABORATIVE MEETINGS & EVENTS

Design and facilitation of meetings and events that deepen participation and drive effective action.

Supported by MeetingSphere, our meetings and events will not only save you valuable time in reporting, but enable everyone to have a voice in your vision and decision-making.

# Our partners

