

Project: Global Social Media Plan // August

Topic: World Photo Day

Subline: Featuring the Arteon - eye-catching from any angle

Format: image

Date: 19 August



Description	Photos are essential for social media – this capture of the Arteon in front of the camera lens is a great choice to celebrate World Photo Day.
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Facebook	
Posting text (240)	Cuts a fine figure on the road and in front of the camera: the Arteon. #photo #vwarteon #volkswagen

Twitter	
Posting text (140)	Cuts a fine figure on the road and in front of the camera: the Arteon. #photo #vwarteon #volkswagen

Instagram	
Posting text	Cuts a fine figure on the road and in front of the camera: the Arteon. #photo #vwarteon #volkswagen #vw

Image	
	