«Toyota Motor Corporation»



Toyota Motor Corporation is the world's largest Japanese auto Corporation. The founder of this company was Kiichiro Toyoda.

The first Toyota car was hounded in 1936



Toyota ranked first in sales of Japanese cars. The advantages of cars of this brand include :

- 1)simple design;
- 2) the availability of spare parts and reasonable price;
- 3) high reliability;
- 4) easy of maintenance.



С 1 января 2011 года и по настоящее время Генеральным директором автомобильного завода Toyota в Санкт-Петербурге является Есинори Мацунага. Мацунага в течение 30 лет работает в Toyota, занимал различные должности в подразделениях автоконцерна во Франции и в США.



14 June 2005 the first stone of the plant in the Shushary industrial zone was laid.



Investment in the company amounted to 5 billion rubles, its capacity - 20 thousand cars per year, expandable to 50 thousand cars per year.



The opening ceremony was attended by Russian and Japanese officials. On the same day, which became the beginning of production at the Russian plant Toyota, the company has visited the Russian Federation President Vladimir Putin.



The Russian company is a constant exchange of experience with Toyota factories producing cars around the world. To improve the qualification the group of Russian specialists are training overseas.



Since September 2010 Toyota Camry cars Russian production delivered to Belarus.

November 14, 2011 the company started production of a new generation of car Toyota Camry.

September 3, 2012 at the plant second shift was launched.



At the end of 2015 during the preparation of the plant production capacity to launch a second model has been doubled - from 50 to 100 thousand cars per year. August 22, 2016 off the assembly line of Toyota plant in St. Petersburg went down the first car Toyota RAV4.

