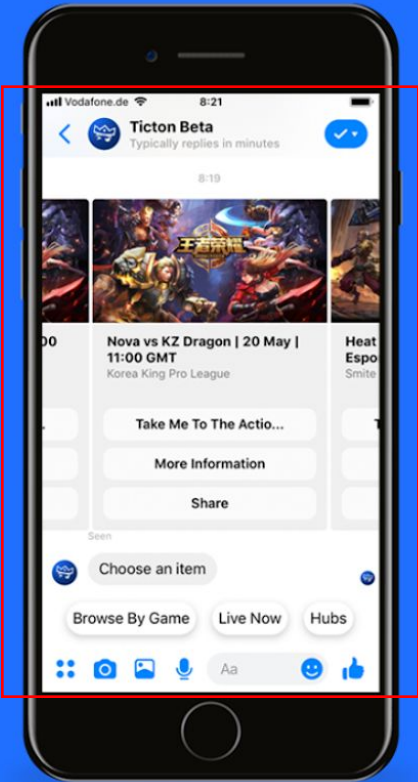


Add Medium-blog:  
<https://medium.com/ticton>

To be replaced with short  
demo gif/video (Theo to  
provide)



YOUR ESPORTS ASSISTANT

Connect with me



@tictongg

Reword to:  
Live esports in-match alerts

See next page for updated call to  
action

Supported esports



+ more to come






# TICTON

Live esports in-match alerts



Ticton is your virtual buddy that watches live esports and alerts you. Never again miss live esports action that matters to you

*Messenger  
icon*

Connect on Messenger now to secure your spot  
 with Ticton. The next big match is already underway

*New text*

## 🔥 BE PART OF ESPORTS 🔥

Watch esports action live as it unfolds

Understand what is happening, on and off the screen

Tell your esports stories, be seen and heard

*See for updated version next  
page + new section (ticton  
loves PUBG)*

Want to catch exciting live esports but...

...limited spare time

...only interested in the crunchtime

...limited mobile bandwidth to watch on the go

...school/work obligations during broadcast hours

No need to compromise, Ticton helps focus your attention on the moments that count



# TICTON - ESPORTS INFO AT THE SPEED OF THOUGHT

Reword to:  
TICTON – YOUR VIRTUAL BUDDY THAT WATCHES  
LIVE ESPORTS FOR YOU

Most comprehensive schedule

35+ esports titles

220+ leagues & cups

FGC + Sim Racing

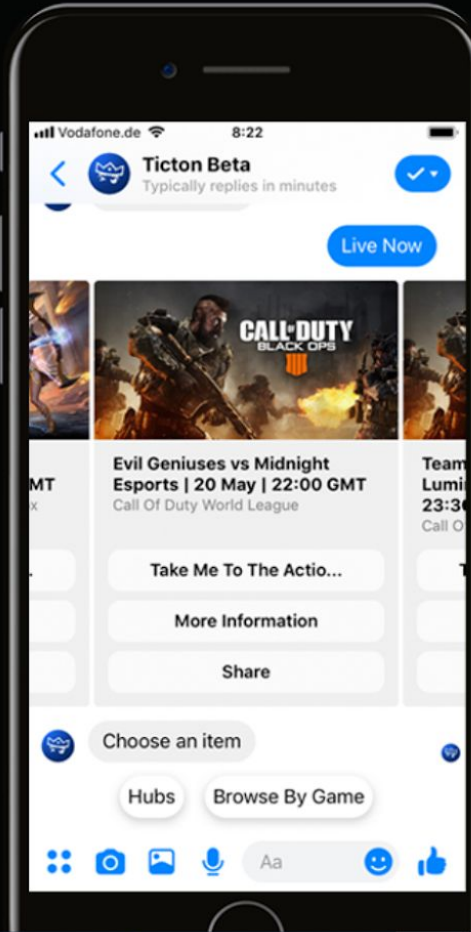
Delete the box



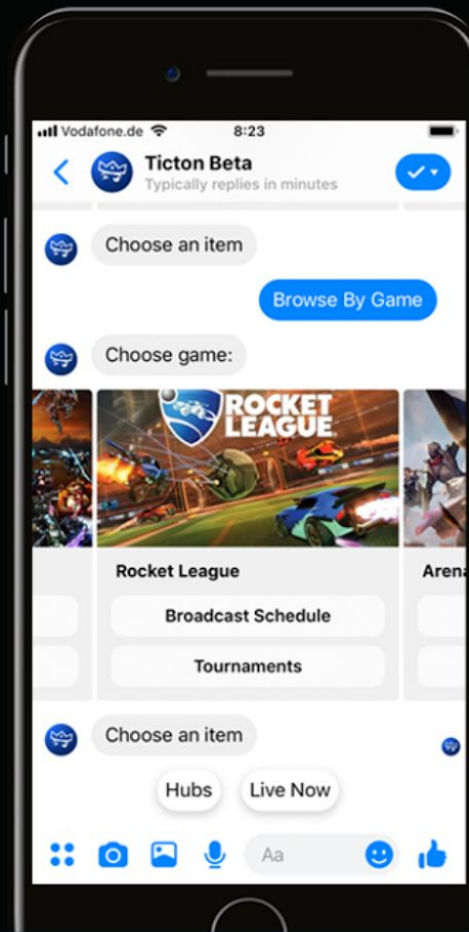
No need to search the needle in the haystack, that's what Ticton is made for

Reword to:  
Get alerts for the live moments that  
matter most to you

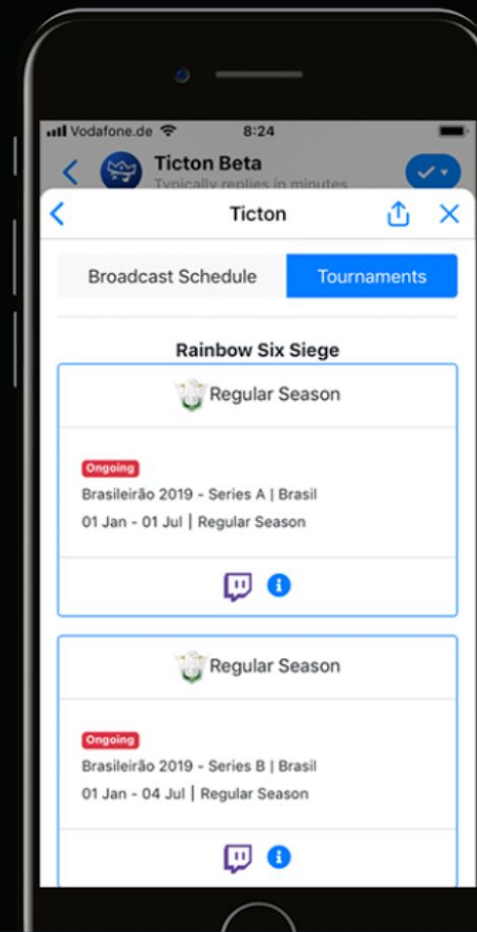
Find "Live Now" events



Browse By Game



Detailed schedule of  
tournaments and matches



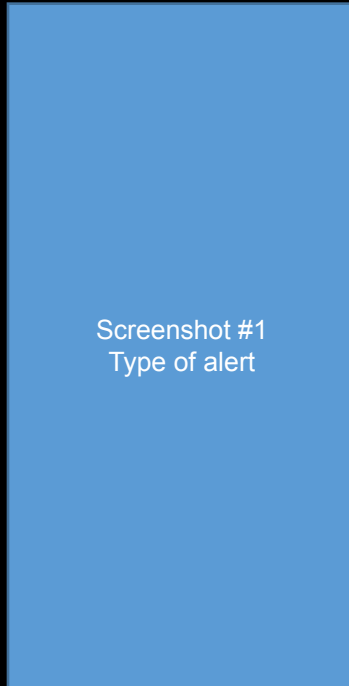
Replace with elements  
from next pages



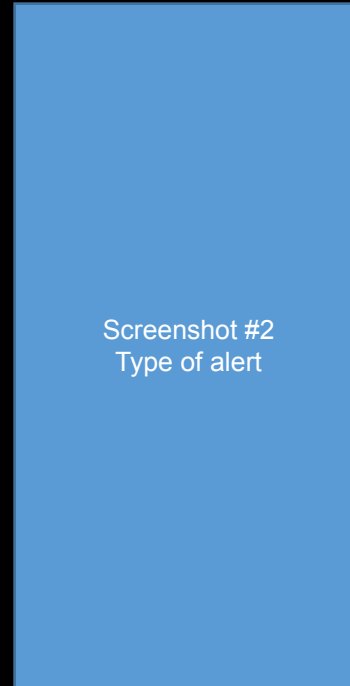
Ticton is your buddy who always watches live esports. Whilst you go about your daily business, Ticton takes notes and informs you of the most relevant moments. You get alerts, such as start times of matches, map updates/live ticker and custom alerts that you tell Ticton. The alerts arrive directly into your Messenger inbox. No App-install required.

This way, you can have the best of both worlds: Squeeze live esports into your busy schedule. And of course, Ticton helps you save mobile data if you watch on the go.

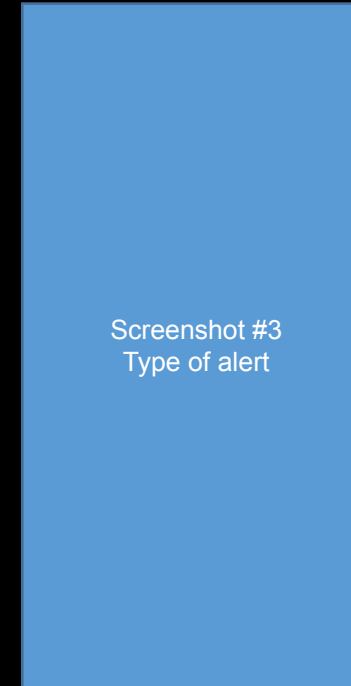
Alert type #1



Alert type #2



Alert type #3



### Life's too short

BO1 matches are scheduled for about one hour, including breaks and pre-/post- match comments. Make this times four at a given matchday. Ask yourself what moments of this hour are really relevant to you. What's capturing your attention and excites you. What is a waste of time?

### PUBG matchday timeline

Graphic to come

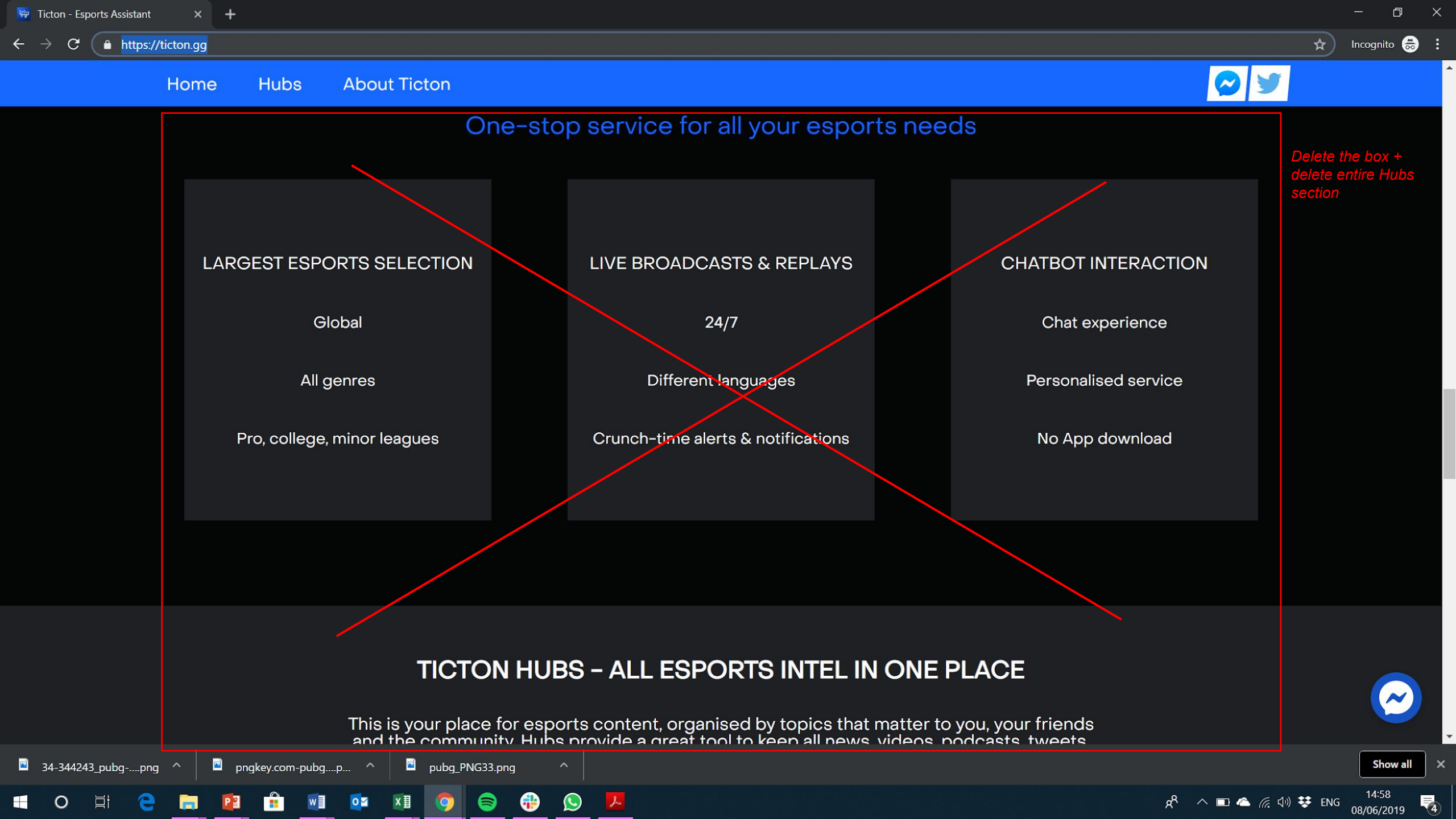
### How it works

Ticton is very user-friendly: There is no App-install required. Just start chatting with Ticton on Messenger and off you go. Ticton is quite smart and can tailor the live esports experience to your preferences. Tell Ticton about leagues you follow and the types of alerts you want. Plus, there'll be language customization.

We use Messenger as the alerts are time-critical. Emails or social media feeds are not an option.

Graphic to come





## One-stop service for all your esports needs

### LARGEST ESPORTS SELECTION

Global

All genres

Pro, college, minor leagues

### LIVE BROADCASTS & REPLAYS

24/7

Different languages

Crunch-time alerts & notifications

### CHATBOT INTERACTION

Chat experience

Personalised service

No App download

Delete the box +  
delete entire Hubs  
section

## TICTON HUBS – ALL ESPORTS INTEL IN ONE PLACE

This is your place for esports content, organised by topics that matter to you, your friends and the community. Hubs provide a great tool to keep all news, videos, podcasts, tweets...



Show all

🔥 ESPORTS MADE EASY 🔥

*Keep emojis and Reword to:*  
Ticton – Make every esports moment count

Step up from behind your screen and be part of esports  
What are you waiting for?

*Reword to:*  
Rely on Ticton to get the most excitement out of live  
esports. What are you waiting for?

LET'S CONNECT



[Privacy Policy](#)

[Terms & Conditions](#)



## About Ticton

## WHAT IS TICTON

*Replace with text from next page*

Ticton's purpose is to make esports accessible and foster the storytelling element. We realised that there's a huge community of people who want to be part of esports but struggle to find the right entry point. With that in mind, we build Hubs and the chatbot assistant

In addition, we also realised that esports is more than just the top 5 titles that get most of the attention. Being a team that's spread out across Asia and Europe, we know the mobile games esports scene. Plus, we also enjoy less covered games (eg NBA2K, Sim Racing, FGC) and new platform titles (eg VR League) and want to provide a forum for these

We are solving for a combination of problems:

#1  
Abundance of content

#2  
Knowledge gaps

#3  
Limited & fragmented spare time

#4  
Entertainment factor

We are not finished building yet and will release upgrades and new features on a regular basis. If you share our vision for esports, feel free to get in touch (theo@ticton.gg). We are looking for additional team members

Ticton's purpose is to make live esports accessible, no matter the circumstances. We are huge fans of esports and regularly spend days watching live competitions. However, we realised that there are constraints in people's lives that make it impossible to watch entire events.

We are a technology company focused on increasing engagement with live esports content. We believe in the enormous potential of esports, and the technological edge it has over traditional sports broadcasts. We are convinced that esports is leading the way for live content technology that will also impact traditional sports media in the future.

We are providing a solution to a combination of opposing forces:

