

Project: Global Social Media Plan // December

Topic: Snow Garage

Format: image

Date: Flexible Content



Description	Finding your car under a pile of snow like an igloo.
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Facebook	
Posting text (240)	A unique masterpiece created by Volkswagen and Mother Nature. #snow #volkswagen

Twitter	
Posting text (140)	A unique masterpiece created by #volkswagen and Mother Nature. #snow

Instagram	
Posting text	<p>A unique masterpiece created by Volkswagen and Mother Nature.</p> <p>#snow #masterpiece #art #nature #winter #vw #volkswagen #car</p>

Image	
	