



THE LONDON EYE

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THE LONDON EYE

London Eye

*On the other side
of the River Thames
you can see
the London Eye,
sometimes called
the Millenium Wheel,
the largest observation
wheel in the world.
It was opened
on December 31, 1999.*



The London Eye is a giant Ferris wheel on the South Bank of the River Thames in London. Also known as the Millennium Wheel, it has also been called by its owners the British Airways London Eye, then the Merlin Entertainments London Eye, then the EDF Energy London Eye. Since mid-January 2015, it has been known as the Coca-Cola London Eye, following an agreement signed in September 2014



London Eye

1. The London Eye is a giant Ferris wheel situated on the banks of the river Thames. It is the tallest Ferris wheel in Europe and the most popular attraction in the UK. The structure is 135 meters tall and the wheel has a diameter of 120 meters.

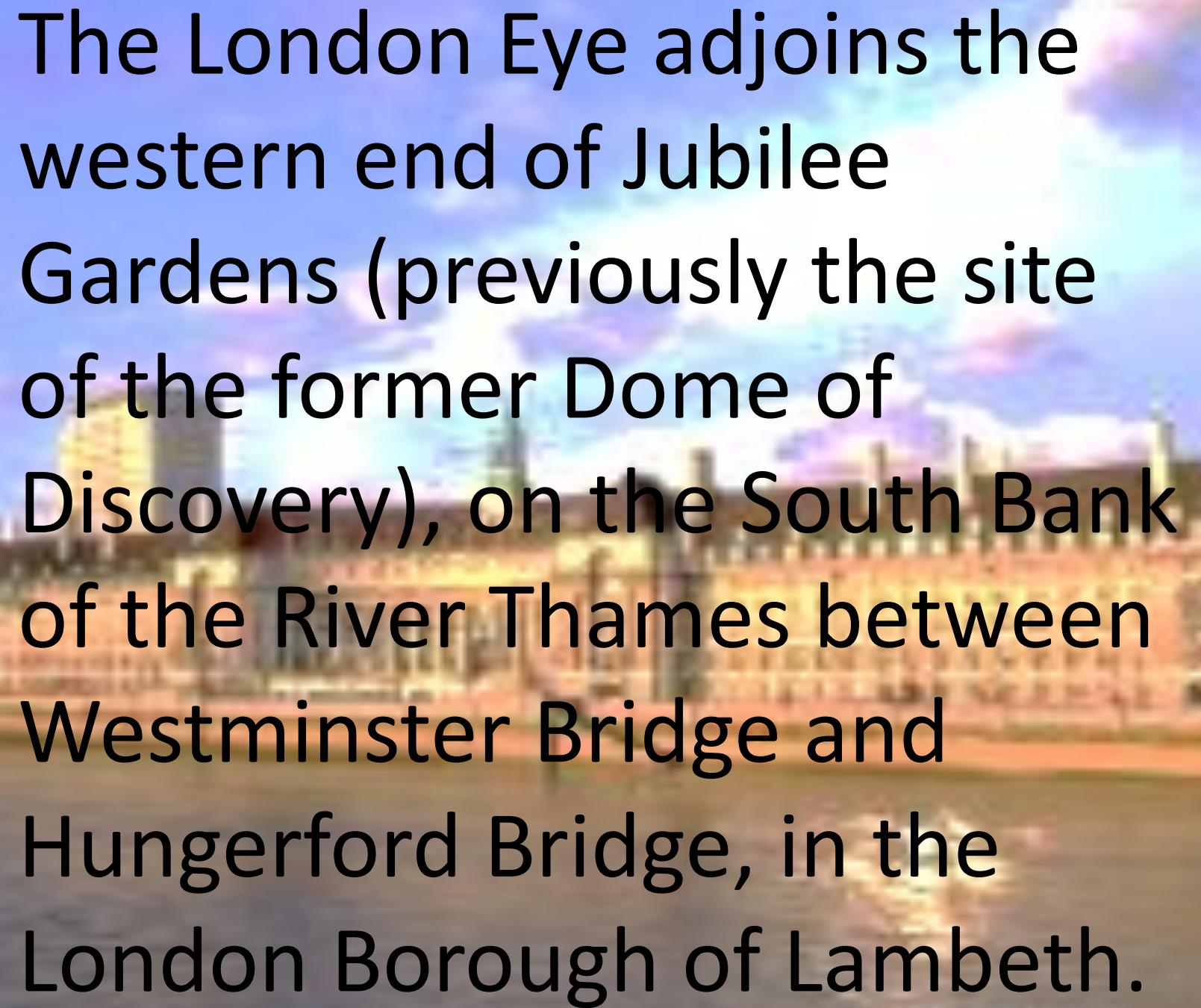




The structure is 443 feet (135 m) tall and the wheel has a diameter of 394 feet (120 m). When erected in 1999 it was the [world's tallest Ferris wheel](#). Its height was surpassed by the 520 feet (158 m) tall [Star of Nanchang](#) in 2006, the 541 feet (165 m) tall [Singapore Flyer](#) in 2008, and the 550 feet (168 m) [High Roller \(Las Vegas\)](#) in 2014. Supported by an [A-frame](#) on one side only, unlike the taller Nanchang and Singapore wheels, the Eye is described by its operators as "the world's tallest cantilevered observation wheel"

It is Europe's tallest Ferris wheel, and offered the highest public viewing point in London until it was superseded by the 804 feet (245 m) [observation deck](#) on the 72nd floor of [The Shard](#), which opened to the public on 1 February 2013. It is the most popular paid [tourist attraction in the United Kingdom](#) with over 3.75 million visitors annually, and has made many [appearances in popular culture](#).





The London Eye adjoins the western end of Jubilee Gardens (previously the site of the former Dome of Discovery), on the South Bank of the River Thames between Westminster Bridge and Hungerford Bridge, in the London Borough of Lambeth.