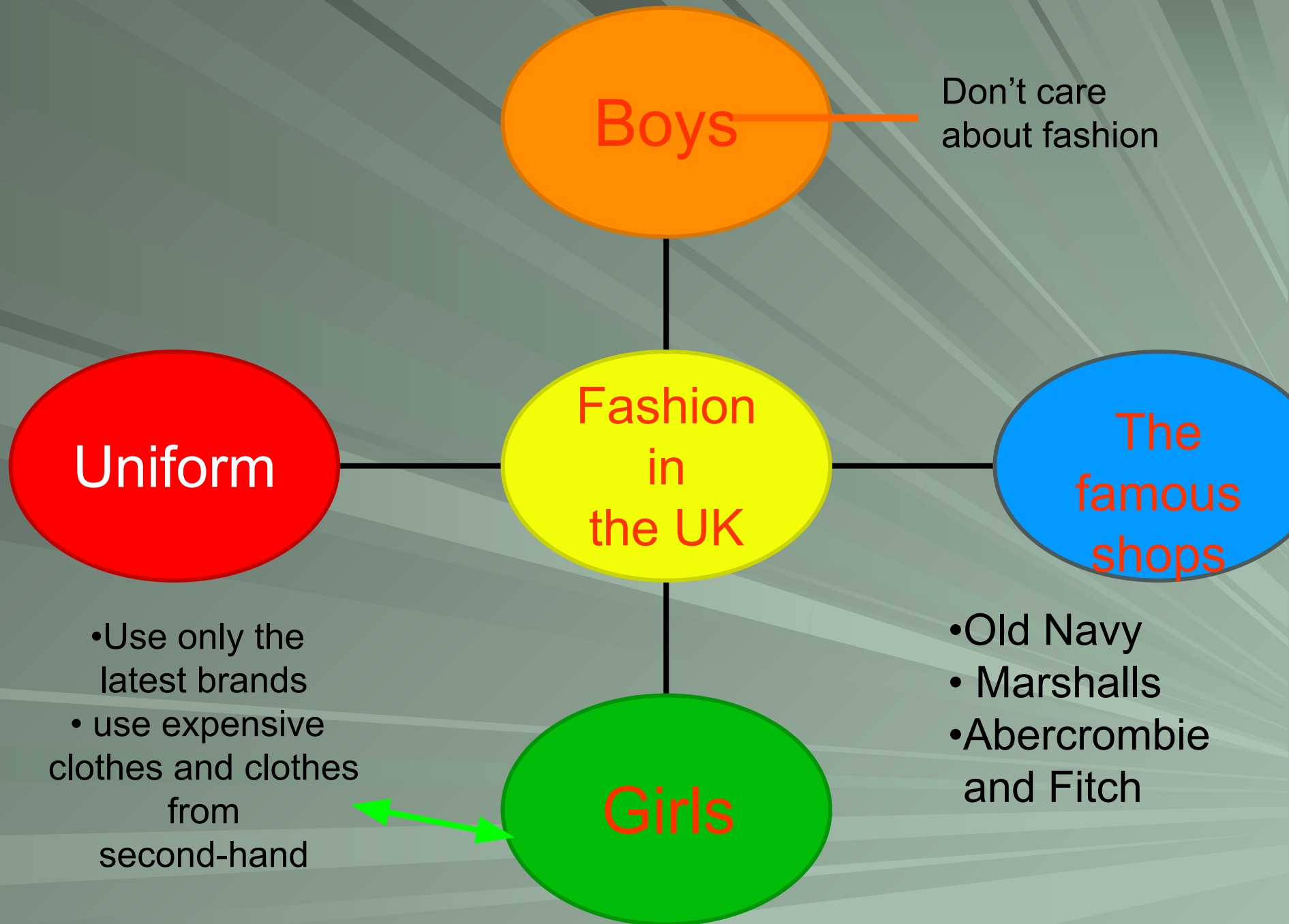


Teenagers' fashion in the UK and Russia





What is fashion?

Fashion is a term commonly used to describe a style of clothing worn by most of people.

A fashion usually remains popular for about 1-3 years and then it is replaced by another fashion. Even though there are a lot of changes in fashion, most people do not easily except the changes.

Who dictates fashion?

Movies

Musicians and other cultural icons
political figures and royalty.

Folks

The famous French King Louis XIV said that fashion is a mirror

There are many reasons we wear what we wear:

- Protection from cold, rain and snow

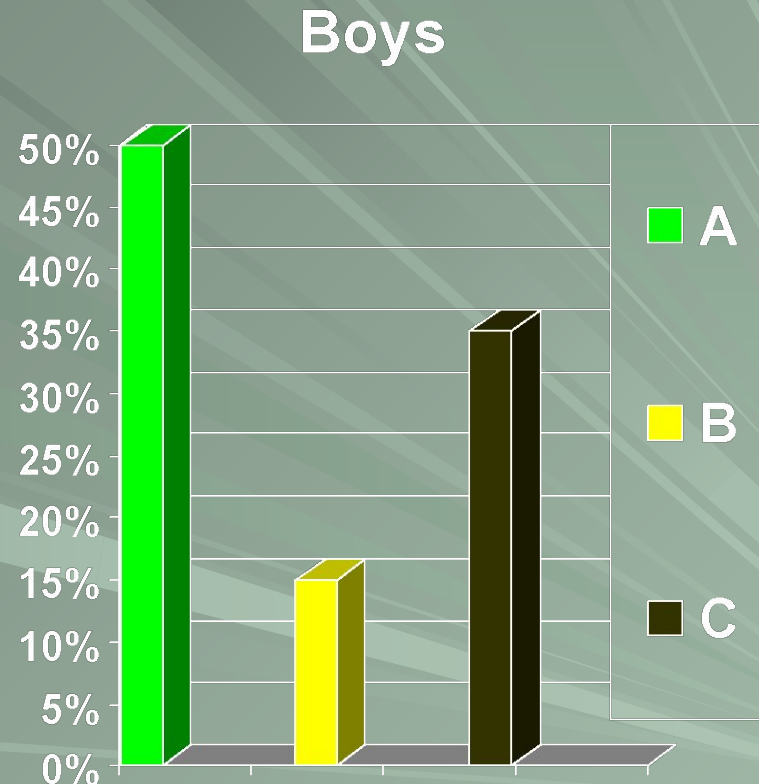


- Physical attraction
- Emotions
- Religious expression
- Identification and tradition:



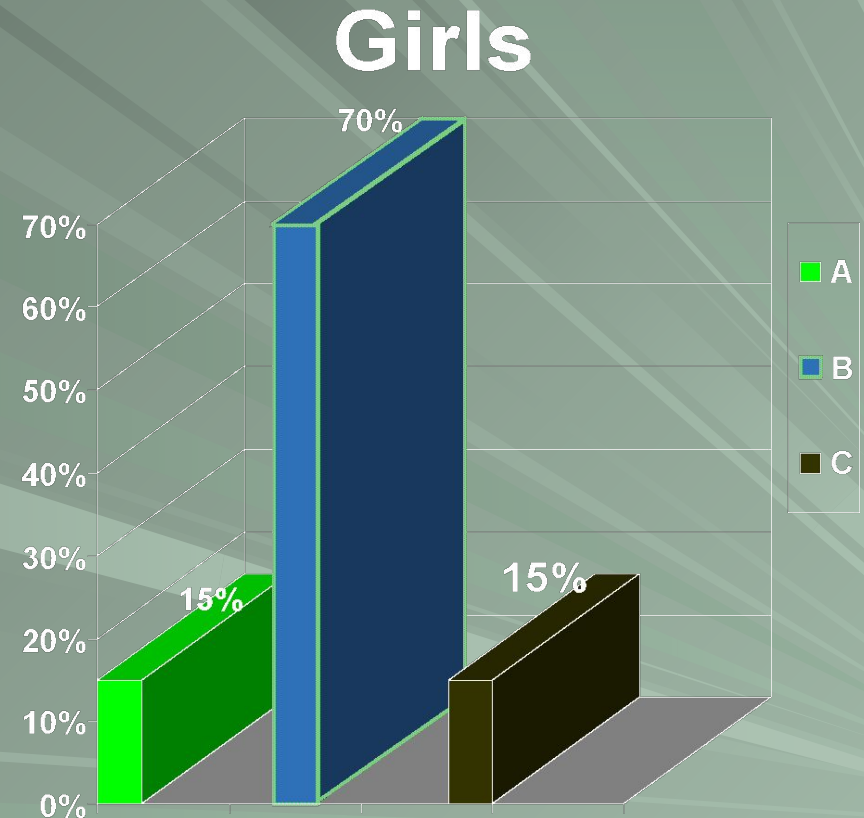
What is your attitude towards fashion?

- *A) I don't care about it*
- *B) I prefer wearing clothes which are fashionable*
- *C) I can wear cheap clothes and match them with expensive ones.*



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Useful phrases:

Expressing preferences:

- I really like/ love/ ... V ing
- I'm (not) keen on
- I prefer... Ving
- I hate Ving
- In my opinion...
- To my mind...
- From my point of view

Expressing likes/ dislikes

- I am crazy about it
- I find it enjoyable
- I am really into it
- I don't fancy Ving
- It/s cool/ great/
brilliant

Goths.

They prefer wearing

- *high boots*
- *black or vinyl trousers,*
- *vinyl raincoats, as in film Matrix;*
- *Girls can wear mini-skirts. striped socks*



Emo

The most typical cloth

- *Narrow, covering t-shirt.*
- *The Narrow jeans black or ashen-blue colour.*
- *Black or rose belt with rivet*
- *The Sneakers with bright or black lace, laced by special way.*



Punks.

The Suitable town cloth:

- *t-shirt (often black colour),*
- *jacket (usually ‘kosuha’),*
- *jeans ,*
- *sneakers , heavy shoes.*
- *The Cloth is often torn.*



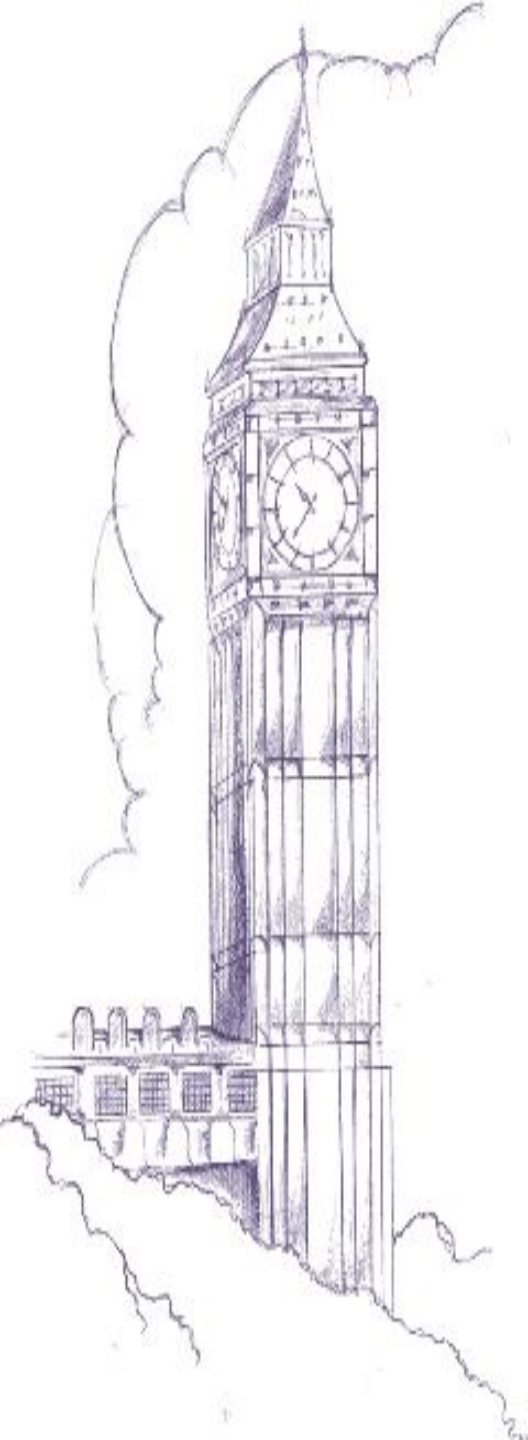
Answer the questions:

- - What is the subject of this program?
- -What shops and shopping malls did the speaker talk about?
- - What is his favourite shop? What style of clothes are there?
- - What kind of shop is “Vtoroe dyhanie”?
- - What kind of department store is Tsum?
- - Who is the face of Dennis Basso’s company?
- -What designer did H&M work with?
- -What kind of style did Dennis Simachev develop?
- - What advantages are there in discount shops?

Teenagers' fashion

The UK -- Russia

1. Teenagers views on fashion
2. School's Uniform
3. Famous shops and brands



S. Maugham said:

*“The well
dressed man
is he whose
clothes you
never notice”*