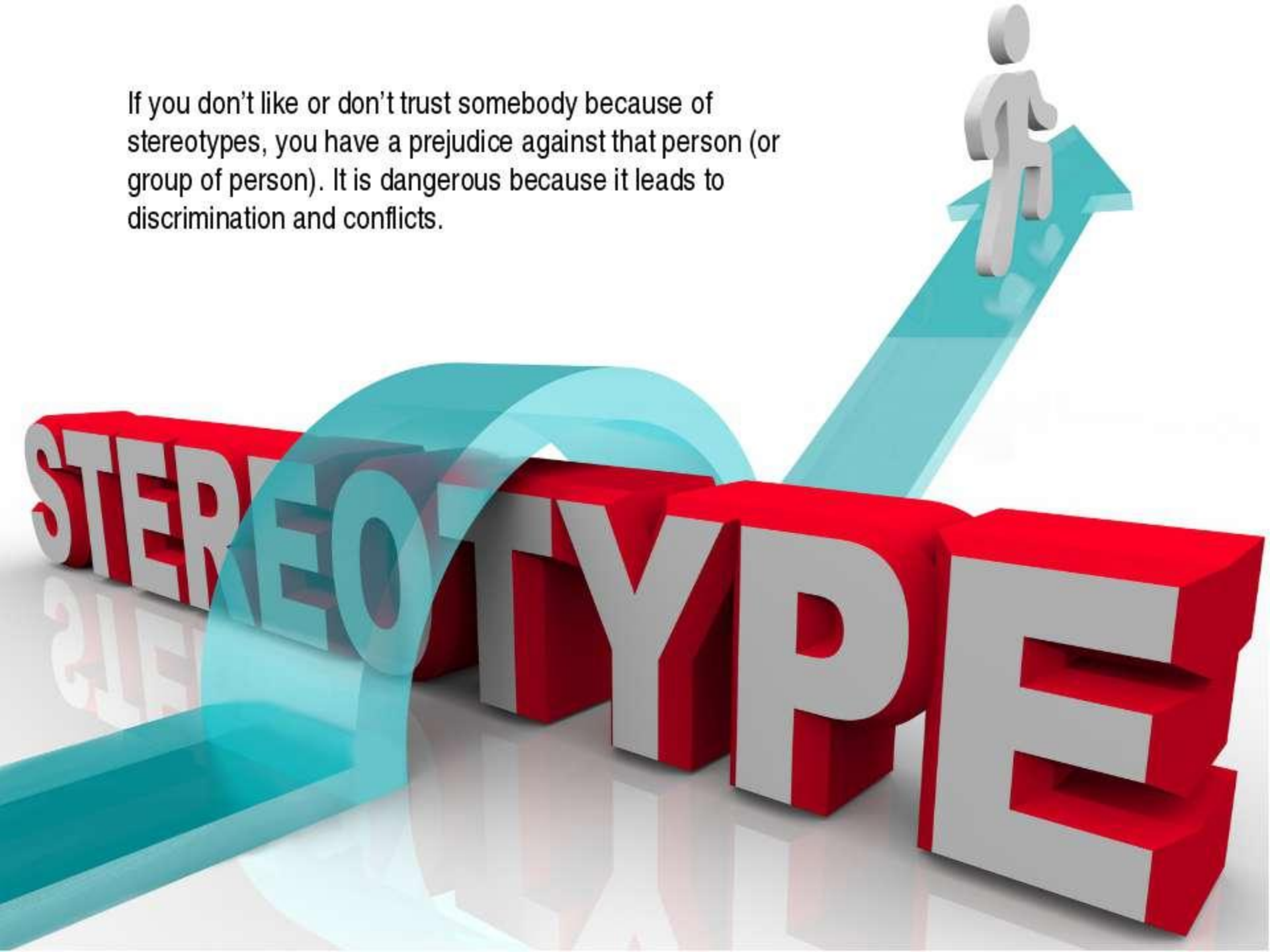If you don't like or don't trust somebody because of stereotypes, you have a prejudice against that person (or group of person). It is dangerous because it leads to discrimination and conflicts.

What is a stereotype?

- Stereotypes are **categories of objects or people.** Between stereotypes, objects or people are as different to each other as possible. Within stereotypes, objects or people are as similar to each other as possible.

Stereotypes

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Germany

- Always on time
- Individualist
- Are drinking beer every day
- Workaholics

South Korea

- All like kimchi
- All know Tae Kwon Do
- They eat dogs
- Work too much
  *Koreans see themselves as
  dedicated members of the workplace.*
- Are terrible drivers;
  judged by North American standards
- Are 'rude;'
  *"If you apologized to everyone you bumped
  into or couldn't hold the door for, you'd never
  get to the office before noon."*

British Stereotypes

You can tell I'm British because...

I live in the past

I don't care what people think

I'm a different person when the sun's out

I'm not bothered about a bit of dust

I never refuse a drink

I don't speak a foreign language

I'm lost without my dog

I wouldn't live anywhere else!

British stereotypes

- Always eating fish and chips.

- Drink a lot of tea.

- Very proud (God save the Queen).

- They like to curse and have funny words (splendid, cheerio).

Spanish Stereotype

- Very sociable and easy to get on with.

- Loud when talking.

- Well dressed.

- Football obsessed.

- Bullfighting and flamenco.

- Always late.

In Spain, time has you!

MAPPING STEREOTYPES

El Reloj Español

alphadesigner.com

- **Examples Of Stereotypes**

Negative Stereotypes
- All blonde women are dumb.
- All red heads are sluts.
- Christians are homophobic. They are blinded by God and will recruit you if you go near them.
- All politicians are philanders and think only of personal gain and benefit.
- If I wear Goth clothing I'm a part of a rock band, depressed, or do drugs.
- Girls are only concerned about physical appearance.
- Guys are messy and unclean.
- Men who spend too much time on the computer or read are geeks.
- Men who are not into sports are termed as gay.
- All librarians are women who are old, wear glasses, tie a high bun, and have a perpetual frown on their face.
- Girls are not good at sports.
- All teenagers are rebels.
- All children don't enjoy healthy food.
- Only anorexic women can become models.
- Women who smoke and drink do not have morals.
- Men who like pink are effeminate.

- ***Positive Stereotypes***
- All Blacks are great basketball players.
- All Asians are geniuses.
- All Indians are deeply spiritual.
- All Latinos dance well.
- All Whites are successful.
- Asians have high IQs. They are smarter than most in Math and Science. These people are more likely to succeed in school.
- African Americans can dance.
- All Canadians are exceptionally polite.
- French are romantic.
- All Asians know kung fu.
- All African American men are well endowed.
- Italians are good lovers.

- *Racial Stereotypes*
- All Muslims are terrorists.
- All white people don't have rhythm.
- All Blacks are lazy.
- All Asians are sneaky.
- All Hispanics don't speak English very well or not at all.
- All Jewish people are greedy, selfish money hungry people.
- Caucasians can't dance.
- Russians are violent.
- All Americans are cowboys.
- All Italians are stylish and sophisticated. They are usually painters, sculptors or fashion designers.
- All Middle easterners hate America.
- All Italians are good cooks.
- The people of Netherlands are all promiscuous and drug addicts.
- All Italians are mobsters or have links to the mob.
- All white people are all racist.
- Chinese will eat anything.
- All Asians are Communists.
- All Australians are bullies, racists, drinkers and constantly uses swear words. They are also portrayed as lazy and stupid morons.
- People from the Indian subcontinent are generally portrayed as shopkeepers and motel owners.
- The Japanese are engineering geniuses.
- Irish are alcoholics.
- All Indians and Chinese are cheap and live a frugal life.
- All Latinos are on welfare.

- *Gender Stereotypes*
  Women
- Women always smell good.
- Women take forever to do anything.
- Women are more brilliant than men.
- Women are always moody.
- Women try to work out problems while men take immediate action.
- All women like the color pink.
- All women like dolls.
- Women become cheerleaders.
- Women take 2 hours to shower.
- Women hog the bathroom.
- Women love mirrors.
- Women like make-up.
- Women are fussy about their hair.
- Women work in department stores.
- Women like fashion magazines.
- Women are discrete about intimacy.
- Women do not drive well.
- Women never take chances.
- Women always talk too much on the phone.
- Women actually use only 5% of what's in their purse. Everything else is junk.
- Only women can be nurses.

- ***Men***
- Only men can be doctors.
- Men are stronger and more aggressive.
- Men are better at sports.
- Men hate reading.
- Men always have an "I don't care" attitude.
- Men don't get grossed out by scrapes and bruises.
- Men are tough.
- Men are thickheaded.
- Men like cars.
- Men become jocks in high school.
- Men take 2 seconds to shower.
- Men like hats.
- Men could care less if they become bald.
- Men wear whatever is clean.
- Men usually work in messy places.
- Men like car or porn magazines.
- Men brag about intimacy.
- Men take too many chances.
- Men always lose all arguments against girls.