

Project: Global Social Media Plan // August

Topic: Beauty comes with age

Subline: Featuring the iconic Beetle

Format: Image

Date: Flexible Content



Description		Beautiful vintage Volkswagen models are still in use all around the world.
Facebook		
Posting text (240)	Beauty comes with age. #vintage #retro #vwbeetle #volkswagen	
Twitter		
Posting text (140)	Beauty comes with age. #vintage #retro #vwbeetle #volkswagen	
Instagram		
Posting text	Beauty comes with age. #vintage #retro #vwbeetle #volkswagen #vw	
Image		