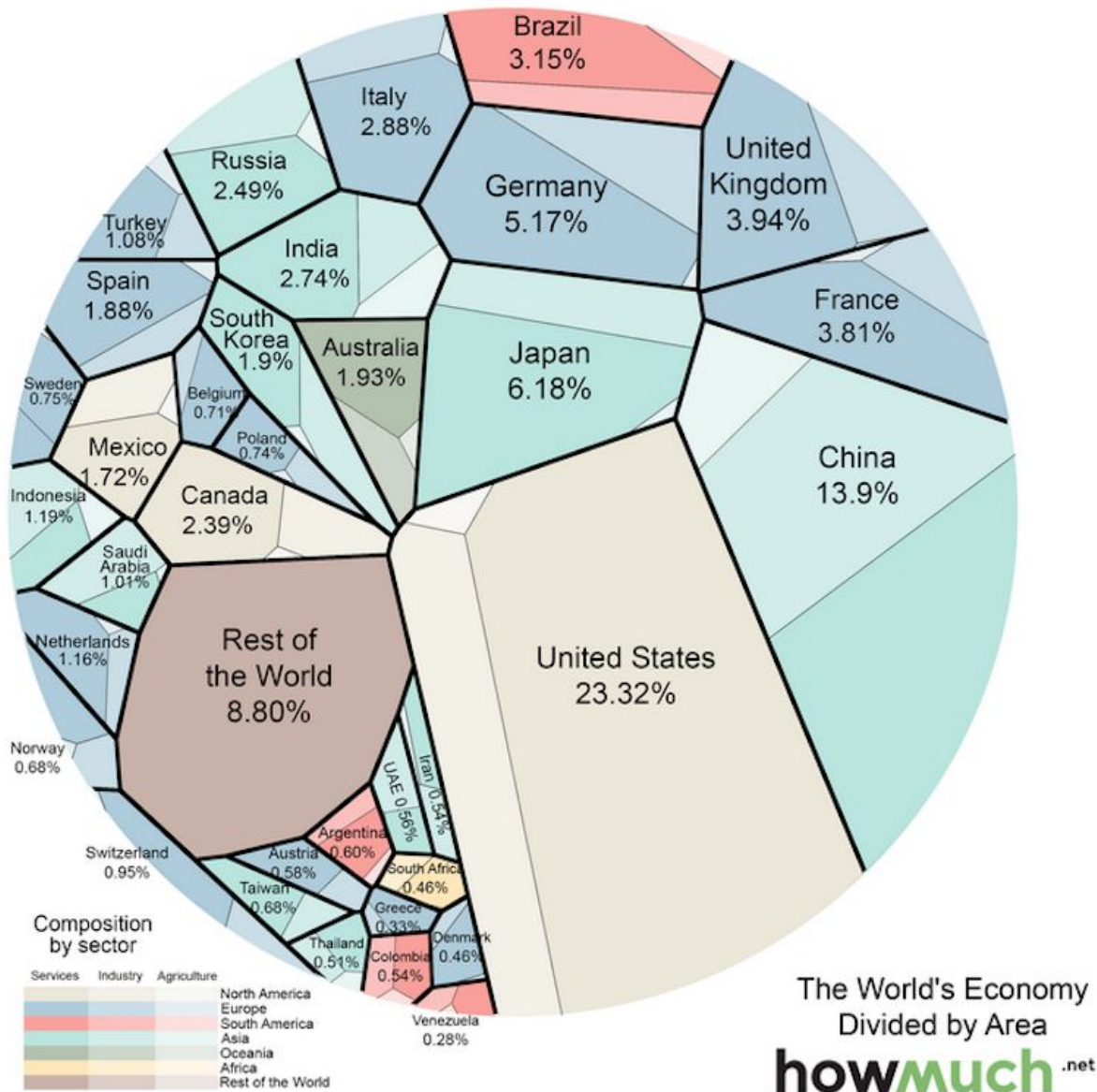


The background of the slide is an abstract geometric pattern composed of numerous overlapping triangles in various shades of purple, blue, and pink. Some of the triangles contain small, glowing white and pink particles, giving the impression of a dynamic, crystalline structure.

# Competitive English brands

**Presented by Fetisov**



Taken from  
<http://uk.businessinsider.com/this-one-map-explains-the-entire-worldwide-economy-2015-7?r=US&IR=T>

## Spheres of brands:

◆ Telecommunication

◆ Clothes

◆ Household Goods

◆ Perfumes

◆ Sailing Sport

◆ Alcohol

Cunard Line



Cutty Sark



Dove



Dunlop



Durex



Ergo



FieldCandy



Fly



Glenfiddich



Henri Lloyd



INQ





## Spheres of brands:

- ◆ Car Industry
- ◆ Household Goods  
(washing machines,  
household chemicals)
- ◆ Alcohol
- ◆ Telecommunication
- ◆ Charity

21st Century Tiger



Aqualtis

AQUALTIS

Ardbeg



Bentley



Blavod



Burberry



Cif



Codemasters  
Racing



Continental  
Mobiles



# The most famous English brands

1 Unilever

2 Dove

3 Durex



## *Evolution of a Brand*

# Dove









AXE®



Slim-Fast



Dove®



Suave

SUNSILK



Vaseline



HELLMANN'S

Unilever



POND'S®





The background of the slide features a vibrant sunset over a beach. The sky transitions from a deep purple at the top to a bright orange and yellow near the horizon. The beach in the foreground is dark and textured, with waves visible. In the top-left and top-right corners, there are decorative geometric shapes in shades of blue and purple, resembling stylized crystals or low-poly polygons.

**Thanks for  
Your  
Attention!**

**Any  
Questions??**