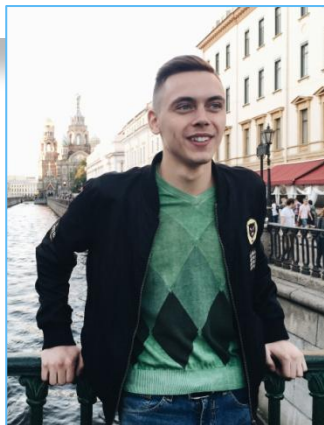


LCCI

International
Qualifications from EDI

LONDON CHAMBER OF COMMERCE AND INDUSTRY
INTERNATIONAL QUALIFICATIONS FROM EDI

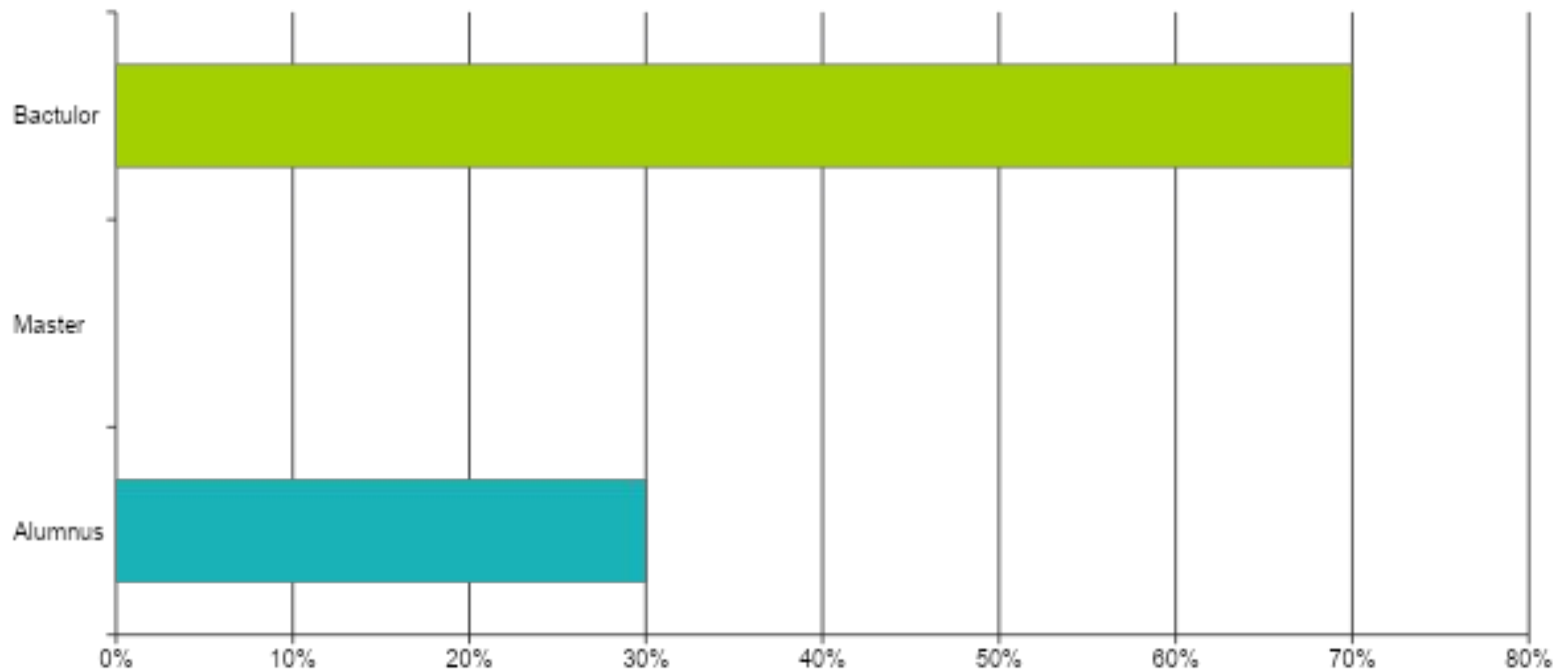
BELOV ANTON KANUNNIKOVA ALEXANDRA KISHCHAK IRINA



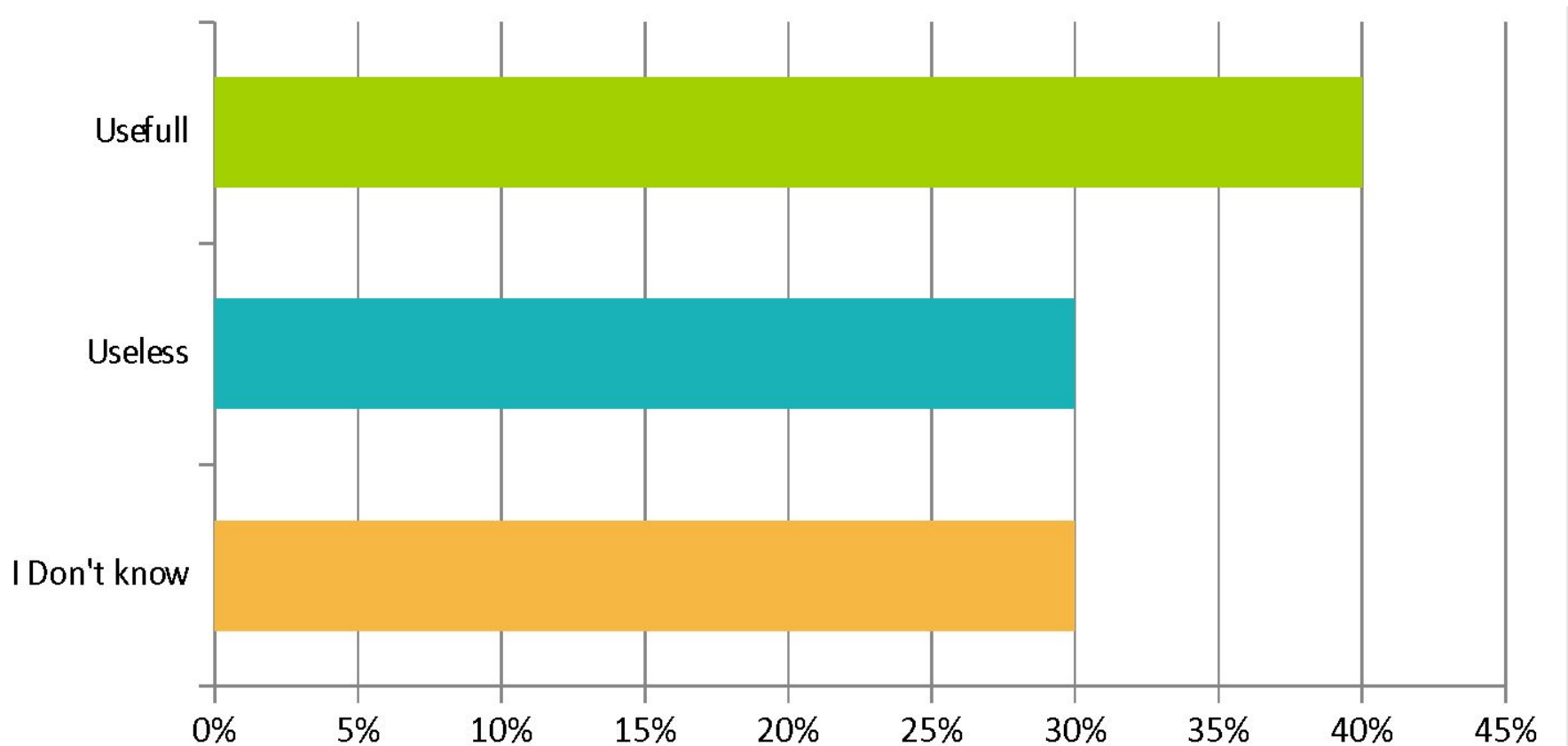
LCCI



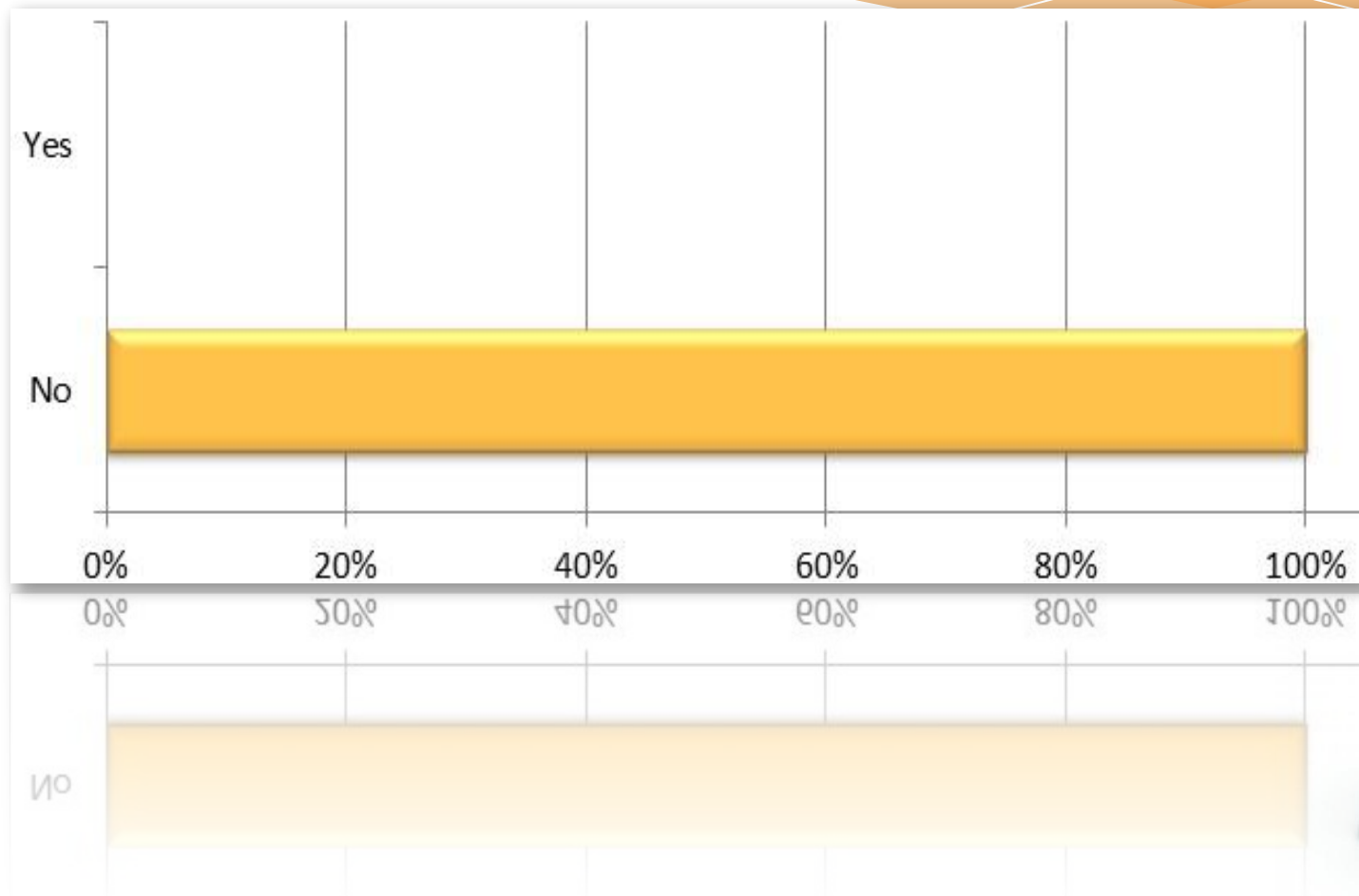
Educational Background



Usefulness of an International Exam



Have You heard of LCCI



Unique characteristics of LCCI

London Chamber of Commerce and Industry

1887

**date of
establishment**



provides CEF

250000
certificates

120 countries

Qualifications of LCCI

Language:

- base English
- business language
- tourism language
- English for teachers



Subject areas:

- financial and quantitative
- business, IT and administration
- marketing and customer service:

- Advertising
- PR
- Sales Promotion
- Market research

Advantages of LCCI

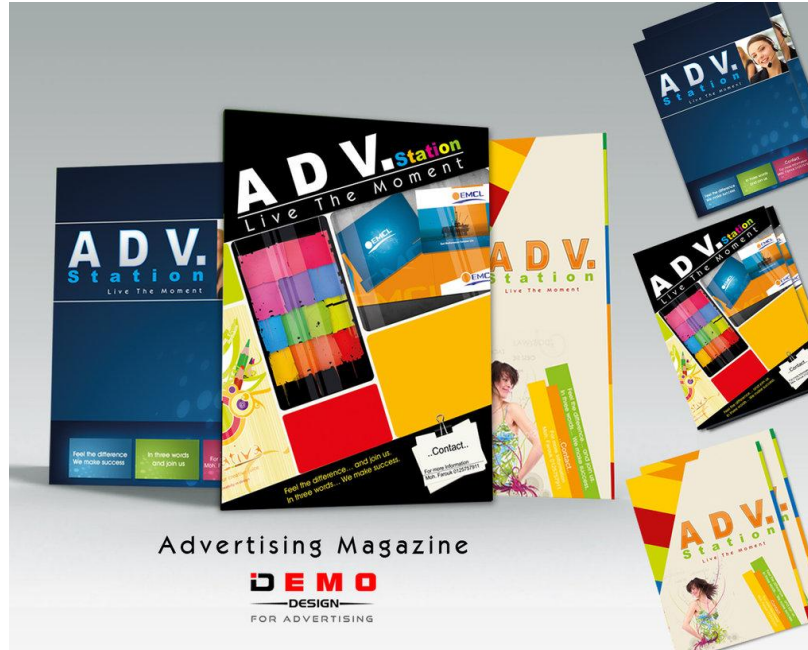
Features

Benefits

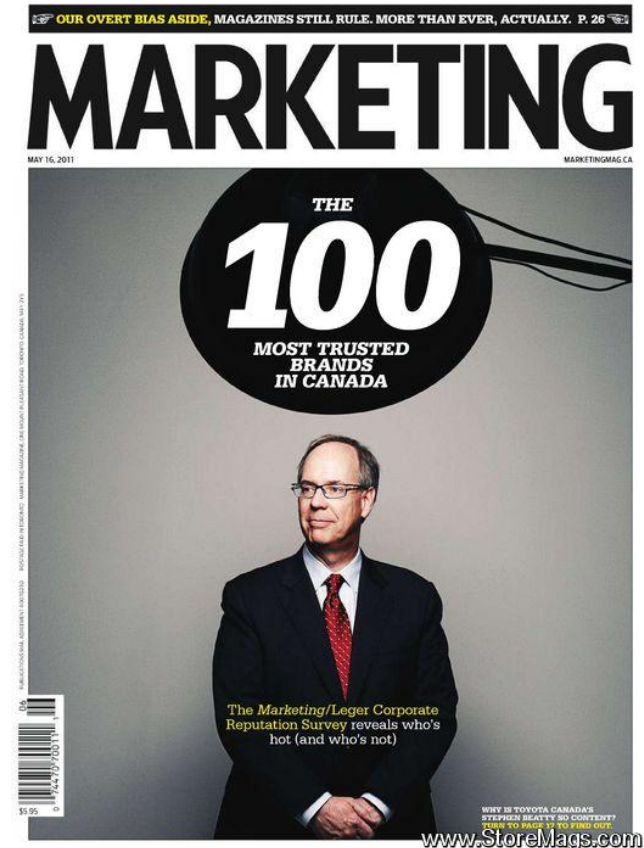
LCCI brand renowned for over 100 years in over 80 countries	Well established and internationally recognised certificates to provide your students with global marketability
Comprehensive range of qualifications and subject areas	Can be used as either stand alone qualifications or as preparation for higher learning
Available at a range of levels	Suitable for students of all ages and experience. Progression routes to higher education and employment
Online registration	Easy to administer
On Demand examinations availability	Flexible - organise the examination whenever best suits your needs
Responsive service	Quick results turnaround
Supported by extensive learning resources including textbooks, practice tests and comprehensive downloadable materials	Confidently prepare students for LCCI examinations

Promotion of LCCI

1. Traditional media



Advertising Magazines



Marketing Magazines

Promotion of LCCI

2. Digital media



over **2.7** billion people
are online globally



Social media

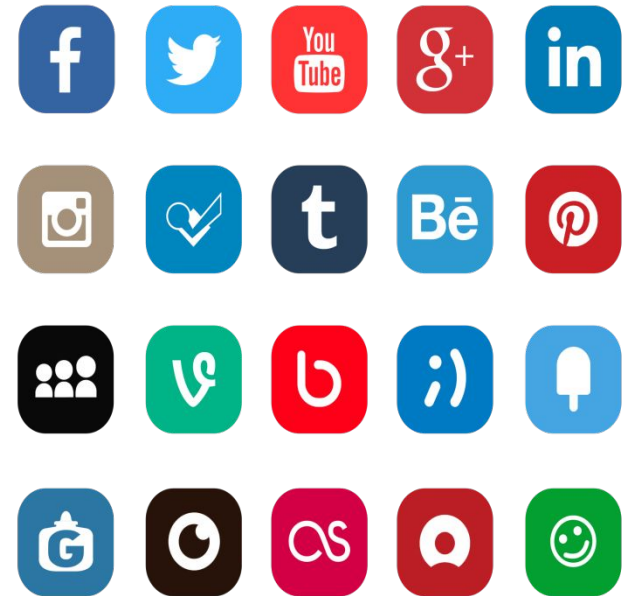


SOCIAL MEDIA INCLUDES:

- ⦿ social networks;
- ⦿ blogs;
- ⦿ forums;
- ⦿ dating websites;
- ⦿ wiki;
- ⦿ video-hosting, etc...



- ❖ Facebook
- ❖ Twitter
- ❖ LinkedIn
- ❖ Google Plus
- ❖ Tumblr
- ❖ Instagram



Features

- ✓ Availability of information.
- ✓ Minimization of personal space.
- ✓ Lack of space constraints.
- ✓ Efficiency (immediate response).



UNIVERSITIES



LINGUISTIC CENTERS



