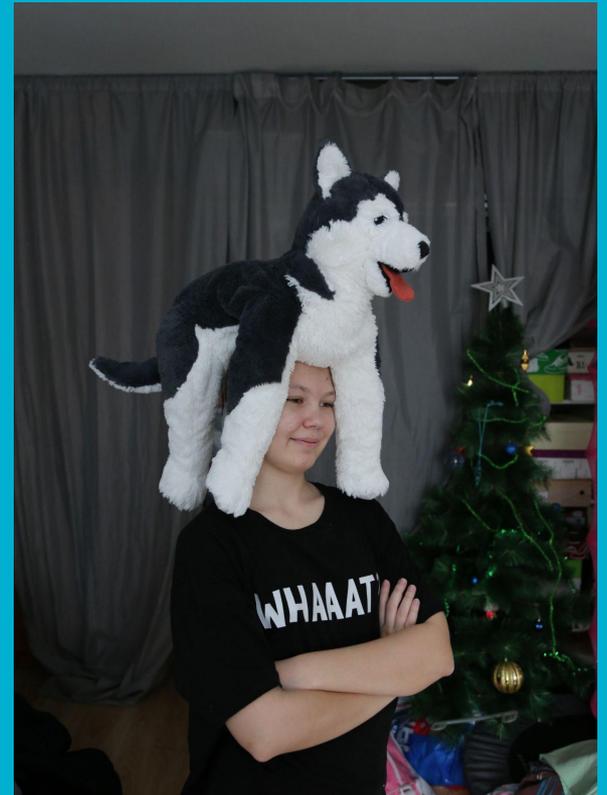


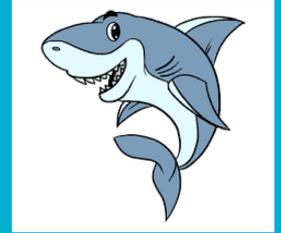
# Hello, my name is \_Galiya

And I think I will be the perfect  
candidate for new BD project's CCP!



# General questions - major answers

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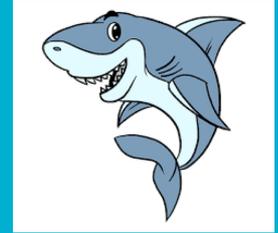
1) I decided to apply for an CCP position, because I feel like it, let me explain. I did try to lead a team before, in the past non-profit organization I was in, and this experience almost turned into a failure, except the whole project was turned down. But I still wanted to be a team leader, a manager, someone, who is connecting people. And this desire drives me, it led me here.

2) As a team player, I want our team's ambition to be security. Yes, we will make a new project for AIESEC, but it isn't a new product for a market, so our future and my current goal I see in securing our previous expertise, securing our department position and securing our LC overall.

3) I chose the Department by heart and then people here, our project, assured me that it was the right decision. I am going to expand our expertise, continue department traditions and raise our value, our standards of working.

# General questions – major answers

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4) Firstly, very important building stage, transitions, secondly: planning and preparing. As team standards suggest: weekly team meetings, weekly reviews, feedback spaces workspaces, monthly 020s, when needed we can add sessions with revision and replanning of our strategy.

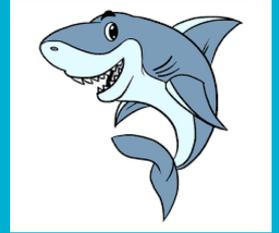
What I am going to use: doodle, google calendar, tools on our google disk, tracking & reminders.

5) My work will further and stronger connect AIESEC, LC and @ way with members, because I believe in it and I think members will benefit from it.

6) It means growth, changes and challenges. A community of people, who face challenges together and help each other grow stronger.

# Specific questions - specific answers

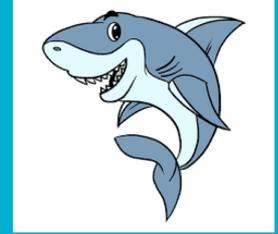
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- 1) There are always space for growth in cities and there are always people, who are or may be interested in growth and development. Therefore, it is important to give them this opportunity, especially during or post the crisis our country and economy are facing right now: not only our project inspire young people, but also will show them the key or the way to fulfill themselves.
- 2) Most of the companies have an issue - they lack efficient workers, but the structure of modern economy gives no choice but to make business efficient and diversified. So new projects, new leaders - business already or will be seeking for them again this year.
- 3) Opportunity for embracing their business qualities, a feeling of a productive day, enjoying participation in a group project, however, which is usually disconnected from personal problems, good vibes. We should proceed to show this through our PR strategy, DS attitude to the delegates.

# Specific questions – specific answers

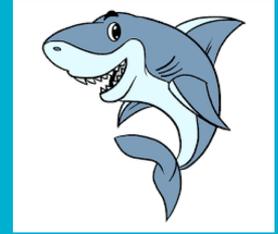
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- 4) Case-championship and hackathon, so it is a two-section project. Both of the formats designed for senior students, first section is for all kind of humanities and applied sciences students, second - for IT and special technology students.
- 5) Core team structure: CCP, DS, Logist, ExEx, Sales. Predictions: DS - Diana, ExEx - Karina.
- 6) We are going to use usual strategies for promoting new BD project like clash-outs, target groups and ambassadors, department experience and I am planning on adding some BTS connection with the audience. Main attraction channels: Universities, vk groups, inst profiles, ambassadors.

# Specific questions – specific answers

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7) CCP - 100% GA / DS - NPS Delegates - 9/10 / Logist - 100% GA / ExEx - NPS Chairs and FACI 9/10 / Sales - NPS Partners 9/10, 100% GA. Because they suitable to track on this position + past events showed, that they are reachable.

8) Realisation in October, in two days (weekends), preparation starts at the start of the June, core team hiring process going till the start of June. Team building and planning during the June, core work at the summer and performing and post-servicing in October.

9) Key takeaways: 1. LC should conduct project under our own deadlines; 2. We need to focus on our sales and delegates - our stakeholders make our projects and product possible and we should value it; 3. We should not dismiss team standards; 4. We can do post-servicing better.

10) BTS in PR, each core team member should know all functionals, transition plan for each member, all team works with timelines, not only CCP, transparency of CCP processes for team.

# Blank paper challenge –

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## MAIN CRAZY IDEA:

Open yourself up to a new challenges  
this unstable world

presents us and be happy with it,

make a direction for it,

hold the power over it

## Agenda:

	День 1	День 2
10-11 утра	Открытие события, немного @	Открытие дня, немного @
	Введение в курс дела, распределение по группам Ева	Введение в день, задачи и прочее Ева
день	Создание проекта с брейками Активности от партнеров	Создание проекта с брейками Активности от партнеров
	4-5 вечера	Подведение итогов дня, закрытие

# Blank paper challenge -

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Details of the event:  
Budget

Sales		Log		
Один ген. партнер	60 т.р.	Траты максимум	170 т.р.	Входит: пакет делегата, печатка полностью, техническое обеспечение события, еда
Четыре обычных партнера	120 т.р.	Траты минимум	20 т.р.	Входит: частично печатка
Итого приход	180 т.р.	Profit		
		Минимум	10 т.р.	
		Максимум	170 т.р.	

# Я — ПРЕДПРИНИМАТЕЛЬ (PaEi)



Если менеджер обладает креативностью, чтобы трансформировать мечту в цель, а цель в реальность, то он является предпринимателем. Он всегда знает, чего хочет и почему. Предпринимателя раздражают идеи без результатов и результаты, за которыми не стоят большие идеи.

## « Через тернии к звездам.

— Девис ВВС Великобритании

Такой менеджер умеет разрабатывать видение будущего компании, которое диктует ей действия в настоящем. В результате организация прибыльна как в краткосрочной, так и долгосрочной перспективе.

**Thank you for your attention!**