

Project: Global Social Media Plan // November
Topic: Facebook Game: Stop the Loop
Format: Video
Date: Flexible Content



Description	Our fans need to be really quick to stop the car in the right parking position. This will start a fun battle within the community!
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Facebook	
Posting text (240)	Can you stop the car at the right parking position? Just click on the picture to stop the car. #fun #volkswagen
Twitter	
Posting text (140)	Can you stop the car at the right parking position? Just click on the picture to stop the car. #fun #volkswagen
Instagram	
Posting text	Can you stop the car at the right parking position? Just click on the picture to stop the car. #fun #volkswagen #vw #car #game #parking #position
Image	

