

# MASS MEDIA



# ✓ Some types of media:

- Television
- Newspaper
- Tabloid
- The Internet
- Radio

# Newspaper





# A newspaper is a publication containing news and information and advertising, usually printed on low-cost paper called newsprint. It may be general or special interest, most often published daily or weekly.

PALOS VERDES PENINSULA NEWS

SATURDAY, MARCH 13, 2004

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## Arts & Entertainment

Norris Center for the Performing Arts, 27570 Crossfield Drive in RHE, on Saturday, March 20 at 2 and 4 p.m. Tickets are \$38 for adults and \$19 for students for the evening performance and \$30 for adults and \$15 for students at the matinee performance. For reservations, call 544-0403.

• **UPCOMING** — The Palos Verdes Peninsula Unified School District and Friends of School Music host the 15th Palos Verdes Elementary Choral Festival on March 23, 24 and 25 at the Norris Center for the Performing Arts, 27570 Crossfield Drive in RHE. All shows begin at 7:30 p.m. For tickets, call the Norris box office at 544-0403.

• **ONGOING** — The Distinctive Edge, 29050 S. Western Ave., Suite 113 in RPV, continues "Third Time's a Charm," an exhibit of 3-D collages by artist Steve Jacobsen, through March 30. For gallery hours, call 833-3613.

• **ONGOING** — "Natural Treasures" exhibition contin-

### Local Irish Band Celebrates St. Patrick's Day with Military Men and Women Overseas

Two years ago, U.S. Navy personnel and their families assigned to the Astugi Navy base, home of the U.S.S. Kittyhawk, were treated to a rare experience when Terry Fleming and his local Irish/American band, Innisfree, traveled to the base to entertain them on St. Patrick's Day. Fleming and the other five members of Innisfree were delighted and honored to be able to go to Japan and lift the spirits, if only for a few hours, of the Navy personnel and their families.

For the third year in a row, Fleming — a local insurance broker in Rolling Hills by day and an entertainer by night — and the band travel to entertain the Navy men, women and families at various bases throughout Japan.

Fleming, the leader of the band on accordion and harmonica, actually is the only member of the band from Ireland. Other members include lead singer Julie Dolaney, a civil engineer in Newport Beach; Terry Doyle, guitarist, a news director with CBS news; Denis Doyle, Celtic harpist, a professor at Glendale College; Kevin Weed, keyboards and bagpipes, music

teacher and assistant director of the Orange County Symphony; and Mike Tiffany, bass, a computer engineer. The band has been playing the length and breadth of California for the past 25 years. They have played at pubs, wakes, weddings, birthdays and on occasions where there was little excuse for throwing a party.

Fleming says it was by coincidence the band got the opportunity to travel to Japan. Another band was unable to travel at the last minute and so he and his band were offered the opportunity to go in their place.

With some trepidation they made their first trip and with the overwhelming response they received at Astugi, any fears they had were quickly allayed. On a damp St. Patrick's Day, hundreds of families, clad in many shades of green, whooped it up, sang their hearts out and danced up a storm. As the evening wore on, many in the audience were emboldened to try their hand or foot at the Irish jig, with much encouragement from the band.

Even though far from home, the Astugi base — situated a few hours

south of Tokyo — felt like home away from home, with its lush green rolling landscape and its multitude of cherry blossom trees. "Yet," Fleming says, "one was struck by the commitment and dedication of our men and women in uniform as they played their part in protecting and serving in an ever challenging and hostile world."

A couple of the families even took time out from their busy schedule to host Terry and the band members. They treated them to a guided tour of the base and accompanied them on a few exciting trips off the base, visiting beautiful ancient temples, monuments and revered giant Buddhas.

On a visit to downtown Tokyo, the band came across what they assumed was a very rare sight, a place called "Scruffy Murphy," an Irish pub located in the heart of a bustling downtown. Upon checking the establishment out, they discovered a real authentic Irish Pub with excellent Guinness and good pub grub. It also happened to be open mid night, so the band members took over the stage

and entertained the locals for a few fun-filled hours. It turned out that it was just one of many establishments in the city.

A special bond developed between the band members and these families and already exchange visits have occurred when the same families were on leave in the United States.

For more information about the band, log on to [www.innisfreemusic.com](http://www.innisfreemusic.com).

### thebridge

**THE BRIDGE ON THE BRISTLER**  
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Purchase tickets by phone at 310-569-3079  
or online at [www.thebridgeonline.com](http://www.thebridgeonline.com)  
Director's Note: Please call 310-569-3079  
SPECIAL ATTENTION WITH MEALS  
**BARBECUE MARTINI TIL 8 P.M. DAILY**  
**TAKING LIVES (R)** SAGAN PREMIERE SATURDAY 6:00PM  
**SECRET WINDOW (PG-13)** 11:30 1:30 3:30 5:30  
2:15 4:15 7:15 9:15 10:15 12:15  
• **SHOOTING HALL** 12:30 3:15 5:30 8:00 10:30  
**SPLITZ (R)** 10:15 12:45 2:15 5:45 8:15 10:45  
**AGENT COOT BANKS 2: DESTINATION LONDON (PG)**  
10:15 12:45 2:15 5:45 8:15 10:45  
• **CENTER STAGE** (with live audience entertainment)  
**STARKEY AND HUTCH (PG-13)**  
12:15 12:30 12:45 1:00 1:15 1:30 1:45  
• **DISNEY CHANNEL** 10:15 - 10:45PM

The first printed newspaper was published in 1605, and the form has thrived even in the face of competition from technologies such as radio and television.

"All the News That's Fit to Print"

# The New York Times

6 A. M. EXTRA

VOL. XLII, No. 10,100 NEW YORK, TUESDAY, JUNE 6, 1944 THREE CENTS

## ALLIED ARMIES LAND IN FRANCE IN THE HAVRE-CHERBOURG AREA; GREAT INVASION IS UNDER WAY

**First Allied Landing Made on Shores of Western Europe**

ENGLAND  
NORWAY  
Sea  
English Channel

**ROOSEVELT SPEAKS**  
Says Rome's Fall Marks  
"One Up and Two to Go"  
Among Axis Capitals

**WARMS WAY IS HARD**  
Asks World to Give the  
Allies a Chance  
for Recovery

**CONFERENCE ACCEPTS  
COBALT TAX CUT**  
Britain's Unemployment  
Rate Expected to Rise

**PURSUITS IN ITALY**  
Axis Plans Rome, Cross  
Ties as For Quits  
Bank Below City

**PLANES JOIN IN CHASE**  
1,200 Vehicles Wrecked  
—Eight Army Battles  
Into More Towns

**EISENHOWER ADTS**  
U. S., British, Canadian  
Troops Backed by  
Sea, Air Forces

**MONTGOMERY LEADS**  
Hails Say Their Shock  
Units Are Battling On  
Parachutists

**COMMUNIQUE No. 1  
On Allied Invasion**

**FEDERAL LAW YIELD  
RULING INSURANCE**  
Supreme Court, 4-3, Declines  
Review of Interstate  
Subject to Trial Act

**ITALY'S MONARCH YIELDS RULE  
TO SON, BUT RETAINS THRONE**  
Vittorio, 31, Crown Prince  
of Italy, Is Named  
Successor to King

**PARADE OF PLANES  
CARRIES INVADERS**  
First Allied Landing Made  
on Shores of Western Europe

**ALLIED WARNING  
FLASHED TO COAST**  
People Told in Day and  
Night by Radio and  
Sirens That Invasion  
Was Under Way

**WAR NEWS Summarized**

**Eisenhower Instructs Europeans;  
Gives Battle Order to His Armies**

# Tabloid

Tabloid journalism tends to emphasize topics such as sensational crime stories, astrology, gossip columns about the personal lives of celebrities and sports stars, and junk food news.



**Television (TV) is a telecommunication medium for transmitting and receiving moving images that can be monochrome (black-and-white) or colored, with or without accompanying sound.**



**A television series that is intended to comprise a limited number of episodes is usually called a miniseries or serial. Series without a fixed length are usually divided into seasons or series.**



A book is a set of written, printed, illustrated, or blank sheets, made of ink, paper, parchment, or other materials, usually fastened together to hinge at one side. A single sheet within a book is called a leaf, and each side of a leaf is called a page. A book produced in electronic format is known as an electronic book (e-book).



**Most traditional communications media including telephone, music, film, and television are reshaped or redefined by the Internet, giving birth to new services .**



**Online shopping has boomed both for major retail outlets and small artisans and traders.**



# Homework

- Ex. 1, p. 92
- Ex. 6, p.93