

Social networks

as a necessary reality of post-industrial society

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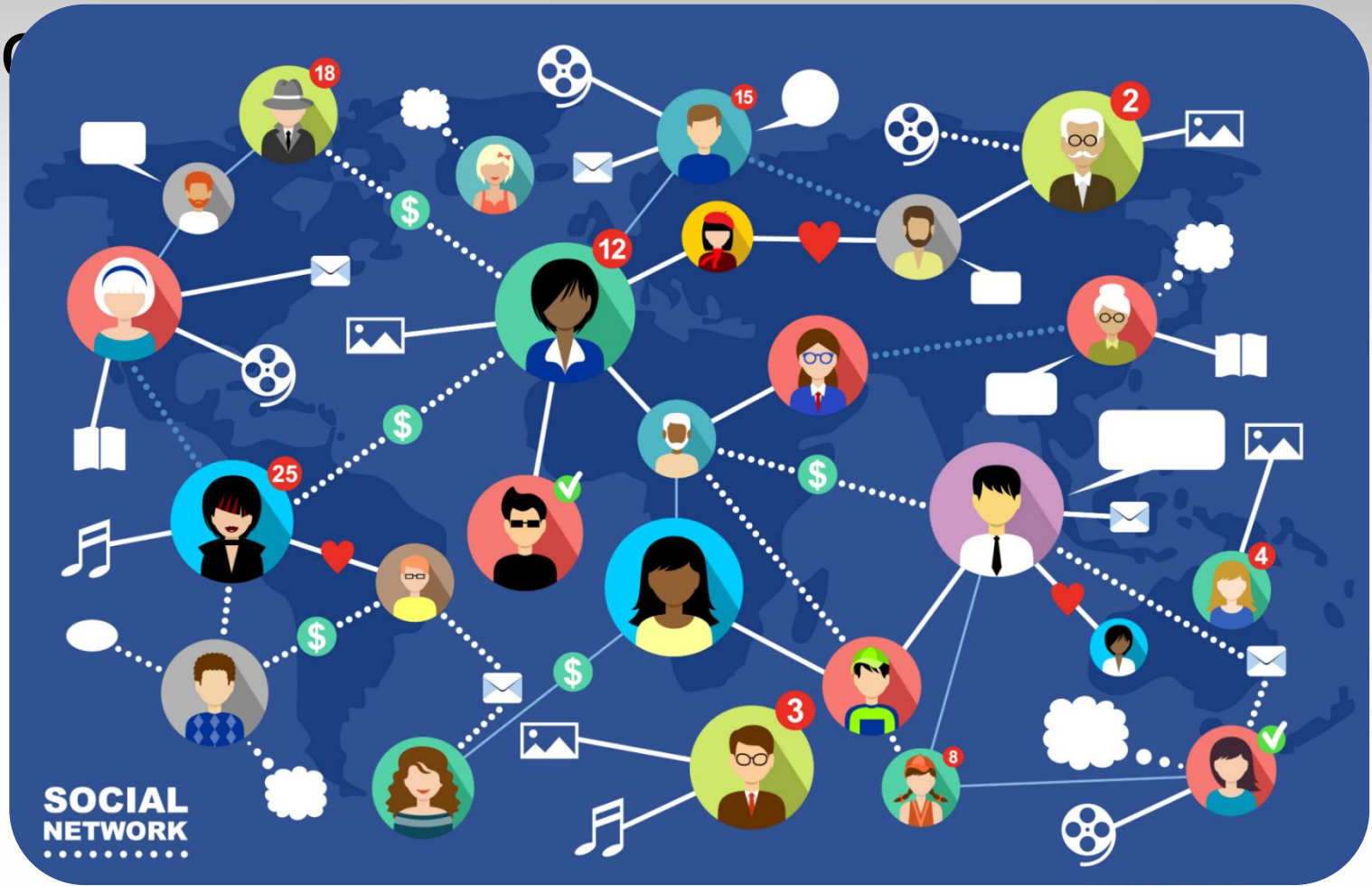


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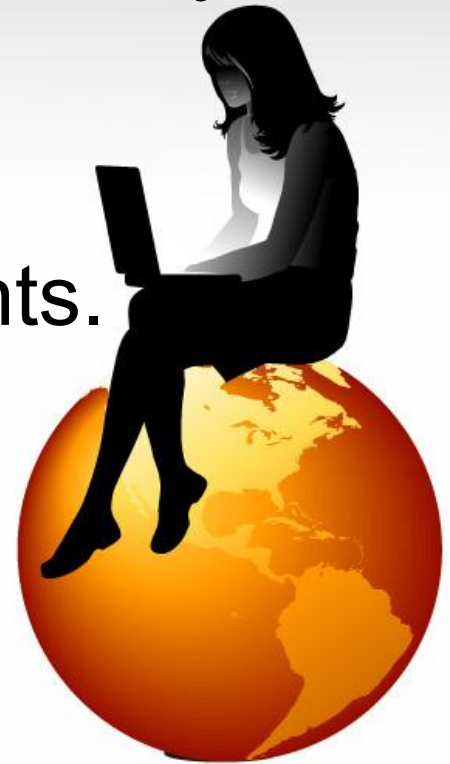


- Development of modern post-industrial society is impossible without actively using of social network



Purposes of our research:

- ❖ to find out what the significance of social networks in the post-industrial society is;
- ❖ to find out whether they are necessary in modern life or not;
- ❖ to determine what the impact of social networks have on adolescents.



Research methods:

- sociological surveys of people 15 to 45 years old;
- studying of scientific articles and literature;
- analysis and systematization of the received data.



Relevance.

- The Internet and communication in it have become an integral part of our lives. We use them without hesitation, how often we do it and why.



Post-industrial society is the stage of development of society where the economy is dominated by services, science and education.



Information knows no boundaries!



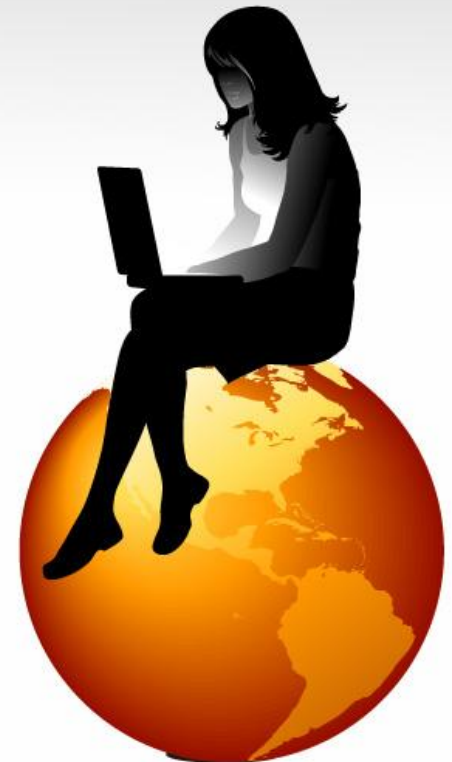
Social network is an interactive multidisciplinary web site whose content is filled by members of the network.



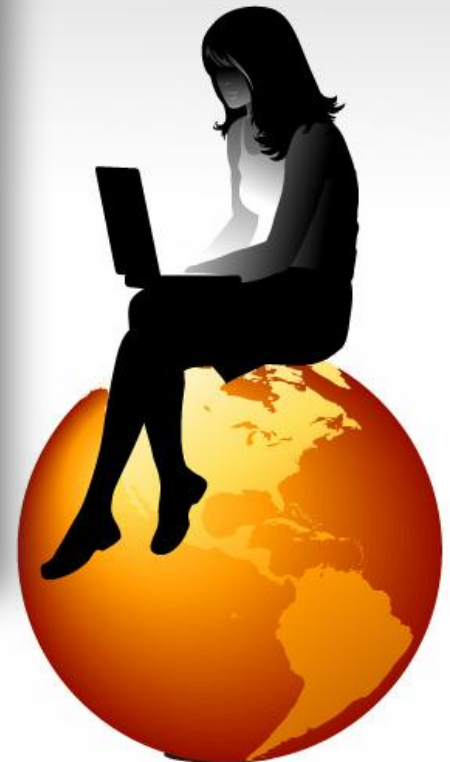
Social networks allows to talk with friends from around the globe without leaving the house!



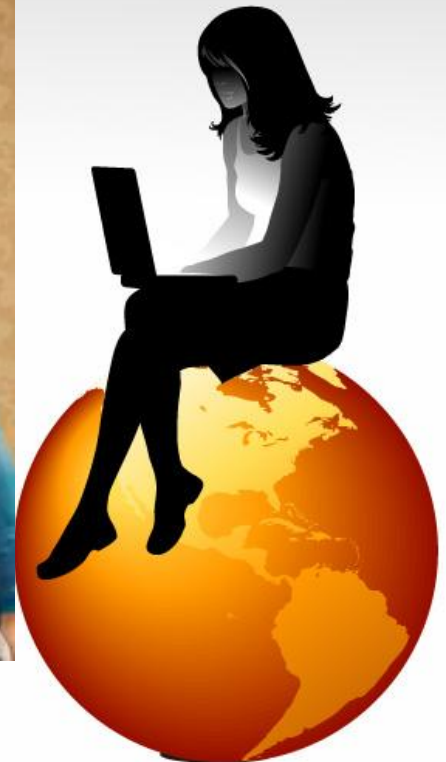
A major drawback of social networking is publication in open access personal information about any person.



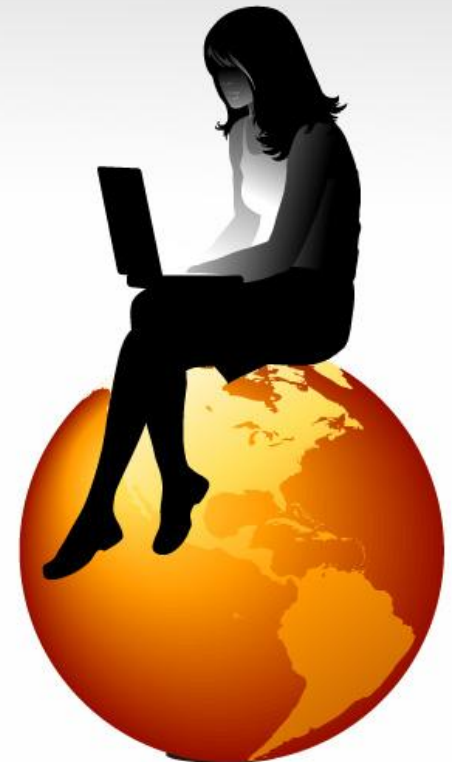
Social networks are used for propaganda among young people, for example, extreme right-wing ideas.



One of the extremely negative consequences of social network use is Internet addiction.

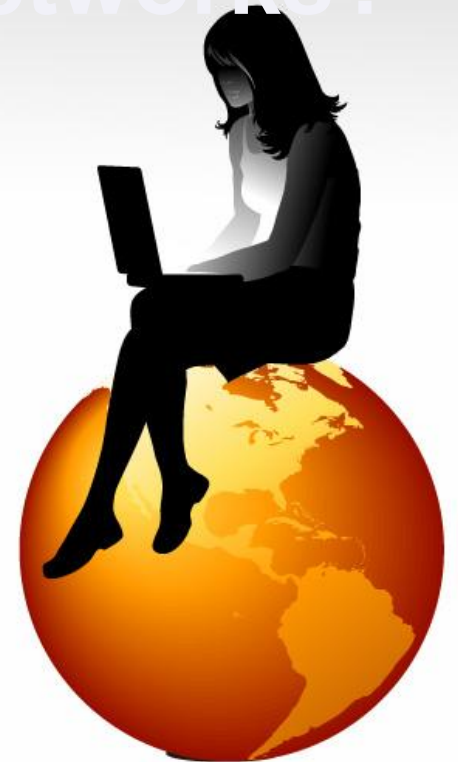


There are situations when a person is confined to a wheelchair, restricted in movement, then the virtual world is the only world where he can realize himself.

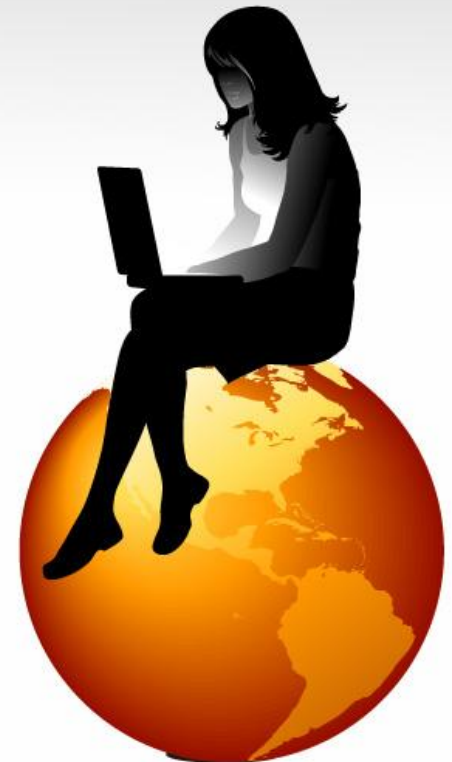
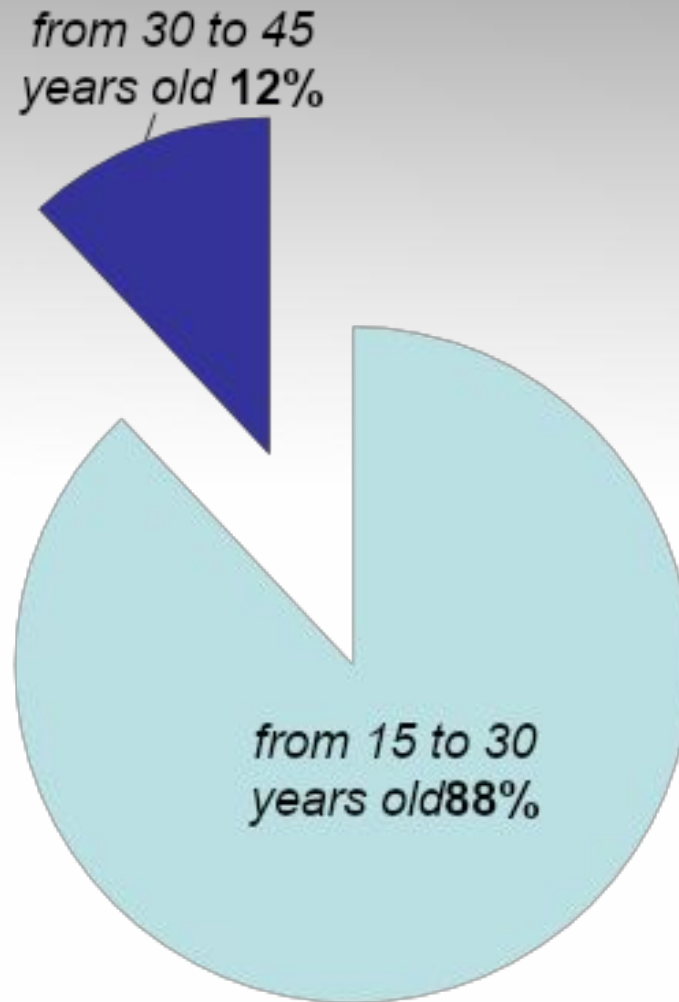




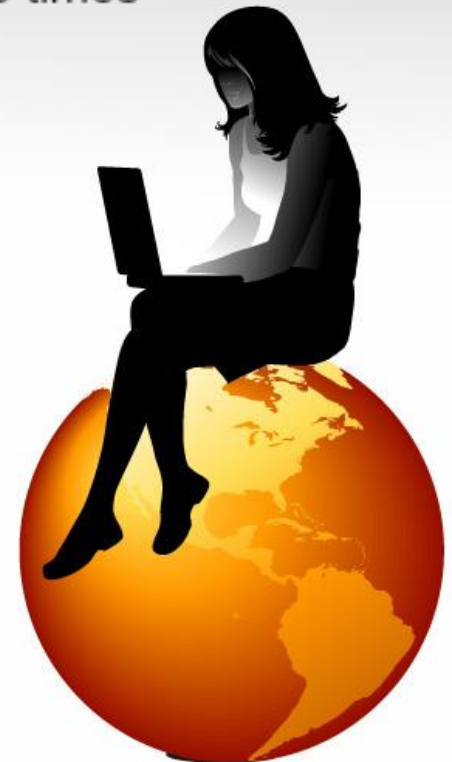
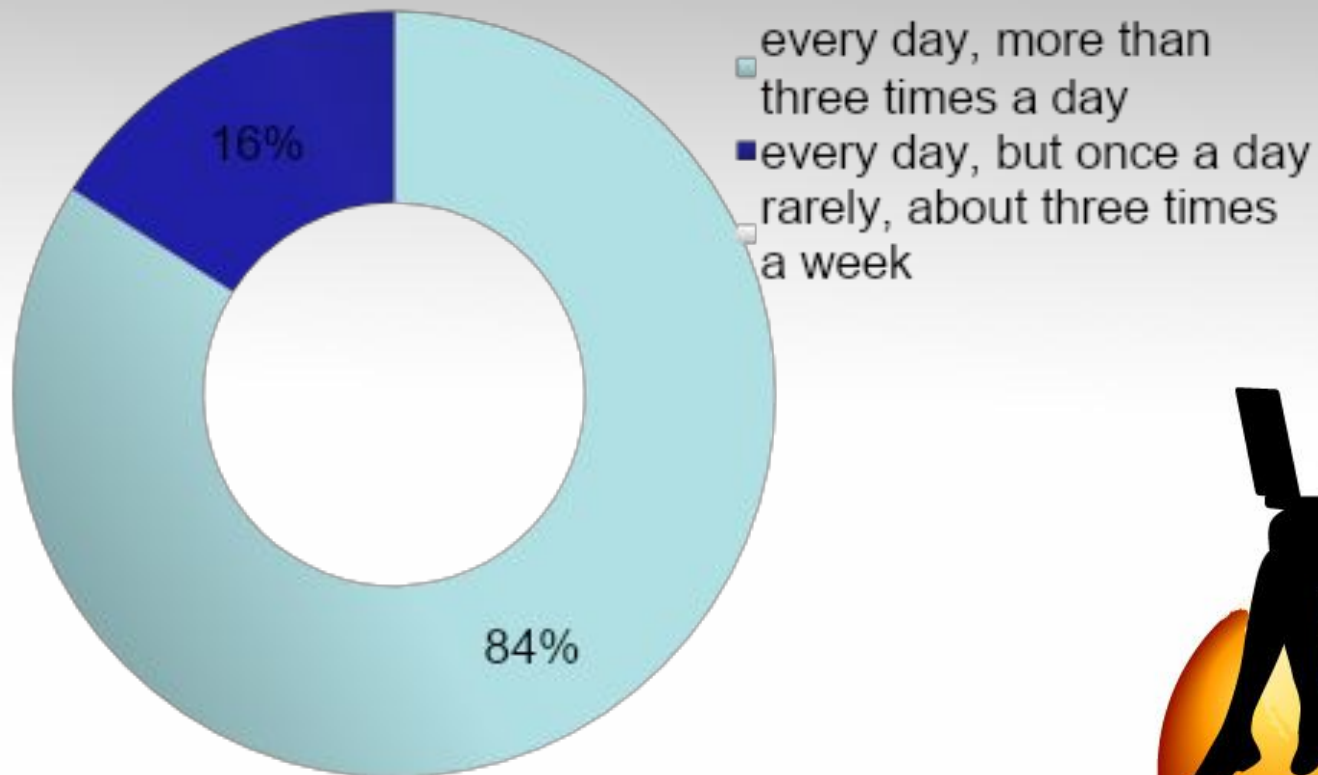
Will we yes or no to social networks?



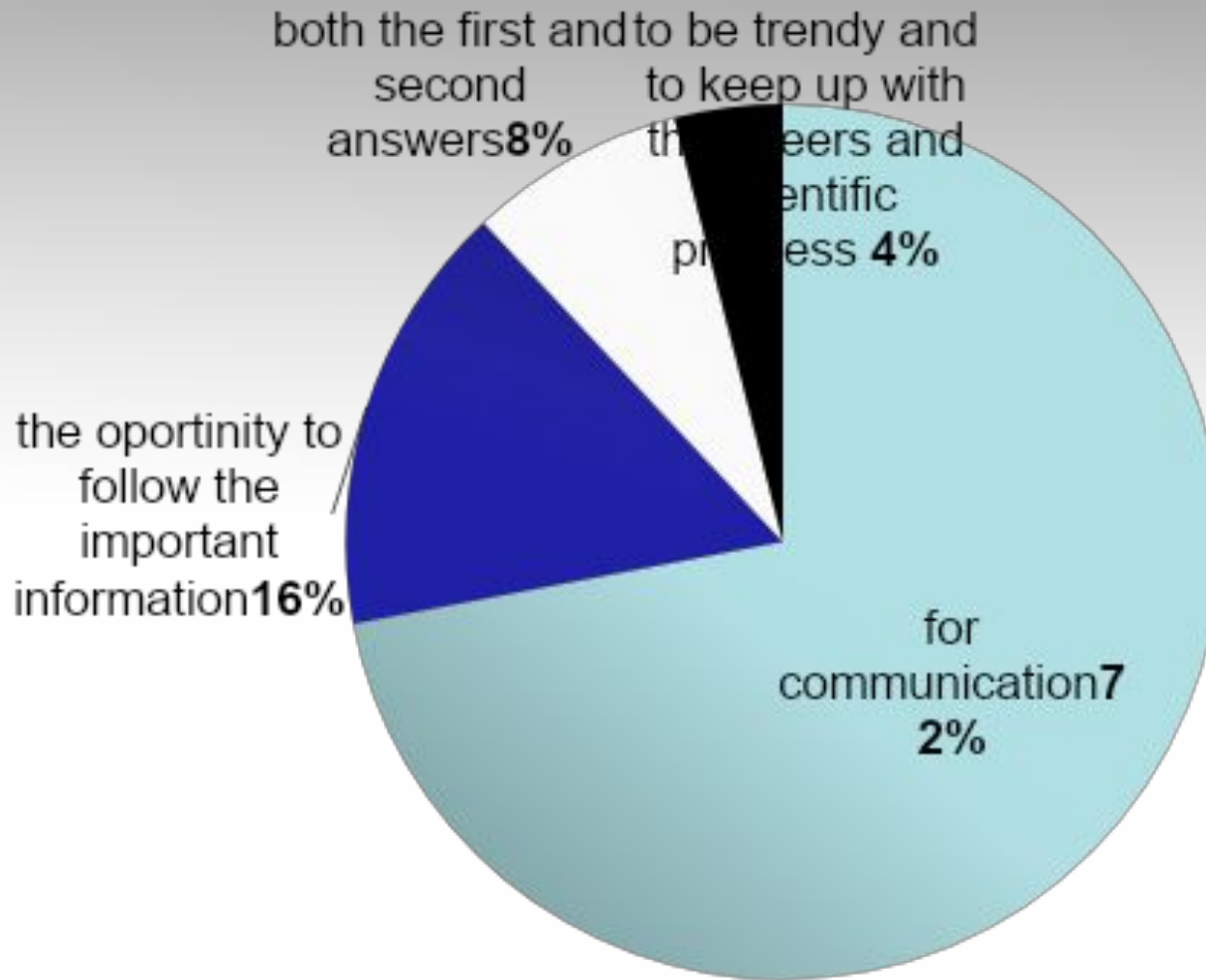
Age categories of respondents:



How often do you use social networks?



Why do you use them?



SO, WE CAN DO SOME FINDINGS ABOUT POST-INDUSTRIAL SOCIETY AND THE MEANING OF SOCIAL NETWORKS IN IT:

- Increasing the role of information and knowledge society;
- An increase in the proportion of data communications products and services in gross domestic product;
- The creation of a global information space, which provides effective information interaction of people, their access to global information resources and addresses their needs in information products and services.



Furthermore, every interviewed people claim that social networks help them in education, working and everyday life.

Every person can:

- *keep in touch with friends and family being on the different parts of the world;*
- *find out the schedule of lessons, classes and electives in our schools or gyms;*
- *read and share views of various topics with people from all over the world;*
- *become popular and famous person in the world with spreading of our drawings, songs, melodies, pictures, photographers, poems, stories, discoveries and research, etc.*
- *promote his/her business, shops, cafes, restaurants, our products and culinary delights;*
- *buy everything without leaving home;*
- *learn schedules at cinemas, performances in theaters, his/her doctor's work schedule;*
- *find new pen-friends and etc.*



Conclusion.

Talking everything into consideration, we would like to say that social networks have become one of the most important parts of our life.

They have a huge impact on teenagers and adults. We read the news, communicate, become educated and informed people using the Internet. Social networks is a great invention for people of post-industrial society and even they have a lot of drawbacks, social networks help us to live and survive in today's complicated world .

