

THE PECULIARITIES OF NON-VERBAL COMMUNICATION IN JAPANESE AND U.S. LANGUAGE ENVIRONMENT

Anastasiia Mironova

2nd year student,

Theory and Practice of Translation Department,

Institute of Humanities and Pedagogy,

Sevastopol State University

Mariia Varlagina

Scientific advisor, Senior lecturer,

Theory and Practice of Translation Department,

Institute of Humanities and Pedagogy,

Sevastopol State University

Gestures affect the mood of the person. One gesture can cause a person to smile or to be offended.



The success of an interpreter depends on the ability to understand the gestures and body movements of different countries.



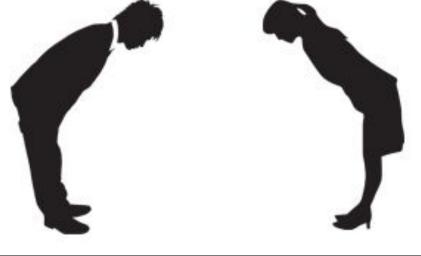
Greeting in the USA

A friendly handshake use Americans with a shoulder pat to the familiar or not very familiar person.



Greeting in Japan The Japanese usually greet each other with a bow.





Acquaintance in the USA



Acquaintance in Japan





Business card exchange in the USA

The business card etiquette is very simple.



Business card exchange in Japan The culture of the business cards is highly

The culture of the business cards is highly developed. Your partner will appreciate if you put them in a special leather case or other container.





"Please do me a favour"



"Come here"



"No way!"



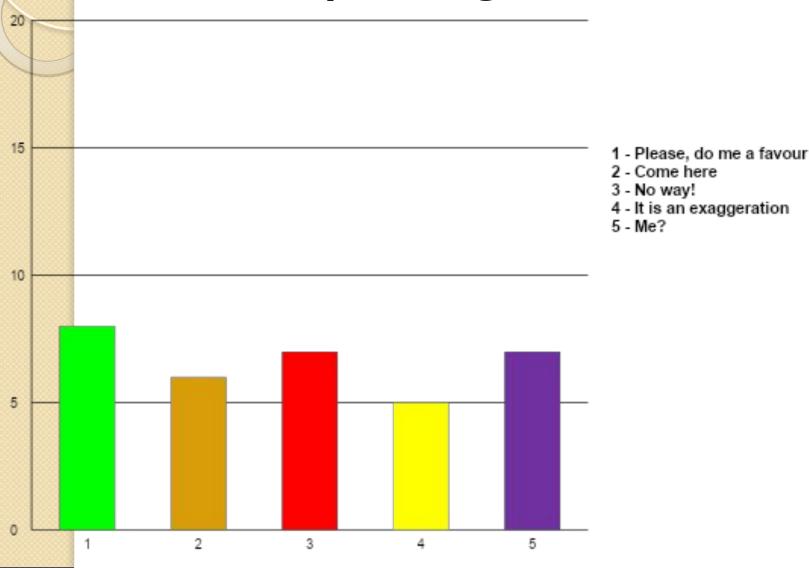
"It is an exaggeration"



"Me?"



We can see that only 35 % of respondents are acquainted with the real meaning of Japanese gestures.



References:

- Тумаркин П.С. "Жесты и мимика в общении японцев"
 лингвострановедческий словарь-справочник, Издательство
 "Русский язык", 2002 18-31с.
- Марк Нэпп, Джудит Холл "Невербальное общение" Учебник -СПб:"Прайм-Еврознак", 2004 https://books.google.com/books (дата обращения: 19.02.2016)
- Невербальная коммуникация: жесты в разных странах URL: http://www.lotime.ru/jesti_v_raznih_stranah.html (дата обращения: 19.02.2016)
- Лабунская В.А. Невербальное поведение: структура и функции Ростов: Изд-во Ростов, ун-та, 1986 5—35 с.
- Eurogates Жесты: невербальное общение за границей URL:
 http://www.eurogates.ru/news/a/7284/ (дата обращения: 21.02.2016)

