



МОУ «Тираспольская гуманитарно-математическая гимназия»

Исследовательская работа на тему:

# Language aspect of Political Correctness

in public utterances of D.Trump

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Every human being, of whatever origin, of whatever station, deserves respect. We must each respect others even as we respect ourselves.  
U. Thant

Language has an important role in shaping our thoughts, values and actions.

Politically correct language favours the development of a way of thinking that negates various forms of discrimination.

It may have a positive effect on the respect and acknowledgement of social, cultural, ethnical diversity in the world.

# Political correctness is a controversial term

- On the one hand, it is criticised for limiting freedom of expression and it is seen practically ineffective in prevention of doing real harm.
- On the other hand, the use of politically correct words helps to perceive diversity as it is about “exploring, understanding, respecting, and drawing strength from difference”.



- **Political correctness (PC)**

is the avoidance of forms of expression or action that are perceived to exclude, marginalize, or insult groups of people who are socially disadvantaged or discriminated against.

- **Politically correct**

means demonstrating progressive ideals, esp. by avoiding vocabulary that is considered offensive, discriminatory, or judgmental, concerning race and gender.

## Politically correct language is based on different multicultural principles:

- **Do not favor** one group over another;
- **Do not infringe** on any group's right to sovereignty;
- **Do not interfere** with the peaceful relationship of any minority group with those from other groups;
- **Do not hinder** society in its attempts to protect cultural groups (i.e., social, economic, and ethnic minorities) whose views are declared to be equally valid;
- **Do not promote** stereotypes of any kind.

- **Be aware** of how your actions and attitudes affect the people of various ethnical, religious backgrounds or people with disabilities;
- **Treat others** with respect and care;
- **Learn about** the varying communication styles of different cultural groups;
- **Use the language** that would not make people of any social or cultural group feel offended or diminished.

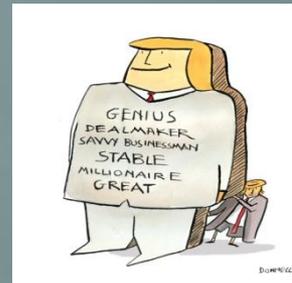


"And this political correctness is just absolutely killing us as a country. You can't say anything. Anything you say today, they'll find a reason why it's not good." D.Trump, August 2015.



That was said when Donald Trump ran for president, one of the core points of his pitch to the voting public was this:  
“ **Political correctness is a cancer eating away at the body politic.**”

What made us curious ...

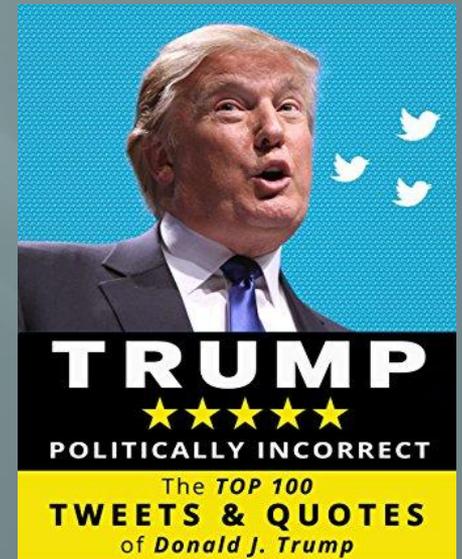


therefore...

**We decided to analyse the language aspect  
of the political discourse  
of the 45<sup>th</sup> President of the US**

**We hypothesised that much of Donald  
Trump's rhetoric and discourse is “politically  
incorrect”.**

**And aimed to characterise  
values and norms of political  
issues.**



The object of our study is political discourse of Donald Trump's political campaign and presidency on Twitter and other on-line sources.



The subject of the study is the language manifestations of political issues as an empowering tool of political campaigns, debates and discussions.

**The theoretical value** of our research is structural analysis of discursive norms, attitudes, behaviors, values, and policies of such issues as peace, democracy, racial and gender equality, multiculturalism, human rights, empathy, and social/economic justice.

**The practical value** of this work is thematic analyses of popular media examples of Trump's language. We did it for practical purposes to show that such "political incorrectness" can lead to increased racial violence and make large numbers of people receptive to such messages.

# Our thematic list of D.Trump's racist comments:

1. The New York years
2. An Obsession with dark-skinned immigrants
3. Obama as unqualified, lazy and un-American
4. Urban America as a hellscape
5. Minorities as uppity, ungrateful and unintelligent
6. Friendliness with proud racists and white nationalists
7. Denigrating native Americans
8. Other assorted racism

**The hypothesis** that much of Donald Trump's rhetoric and discourse is “politically incorrect” **was proved.**

# Analysis of D.Trump's utterances



 **Donald J. Trump** ✓  
@realDonaldTrump

Our government now imports illegal immigrants and deadly diseases. Our leaders are inept.

3:55 PM · Aug 5, 2014

849 1.4K people are Tweeting about this

 **Donald J. Trump** ✓ @realDonaldTrump

Democrats are the problem. They don't care about crime and want illegal immigrants, no matter how bad they may be, to pour into and infest our Country, like MS-13. They can't win on their terrible policies, so they view them as potential voters!

4:54 PM · Jun 19, 2018

8.7K 3.2K people are Tweeting about this

 **Donald J. Trump** ✓ @realDonaldTrump · 22 окт. 2018 г.

Sadly, it looks like Mexico's Police and Military are unable to stop the Caravan heading to the Southern Border of the United States. Criminals and unknown Middle Easterners are mixed in. I have alerted Border Patrol and Military that this is a National Emergy. Must change laws!

38,1 тыс. 40,3 тыс. 120,9 тыс.

 **Donald J. Trump** ✓  
@realDonaldTrump

An 'extremely credible source' has called my office and told me that @BarackObama's birth certificate is a fraud.

11:23 PM · Aug 6, 2012

22K 32.5K people are Tweeting about this

 **Donald J. Trump** ✓  
@realDonaldTrump

Obama has admitted that he spends his mornings watching @ESPN. Then he plays golf, fundraises & grants amnesty to illegals.

11:03 PM · Dec 16, 2014

913 1.2K people are Tweeting about this



KEEP  
CALM  
BECAUSE  
IT'S

TIME TO CONCLUDE

Although there is no unified definition of **political correctness**, it is, in its most basic form, **a set of linguistic norms, practices, and policies** that have appeared to address socially and economically disadvantaged groups, which include poor people, women, ethnic minorities and the disabled.



THANK YOU

