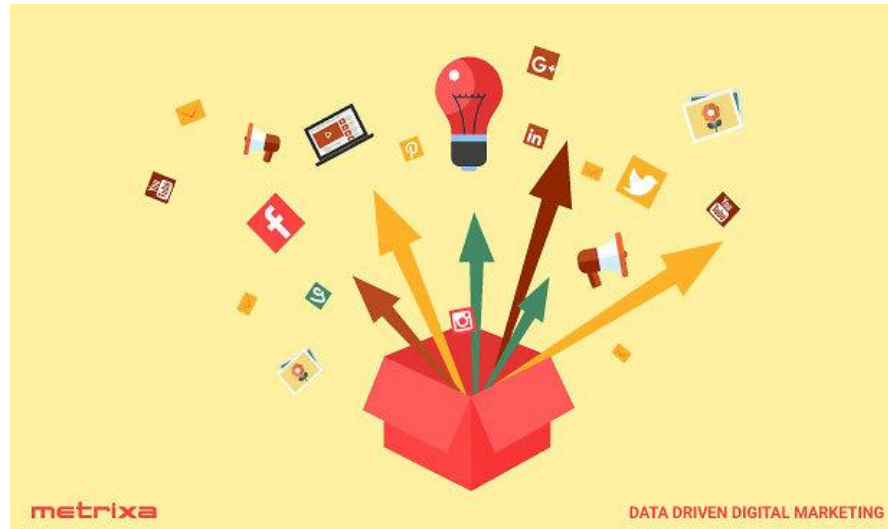


HOW YOU THINK IN 'BOXES'

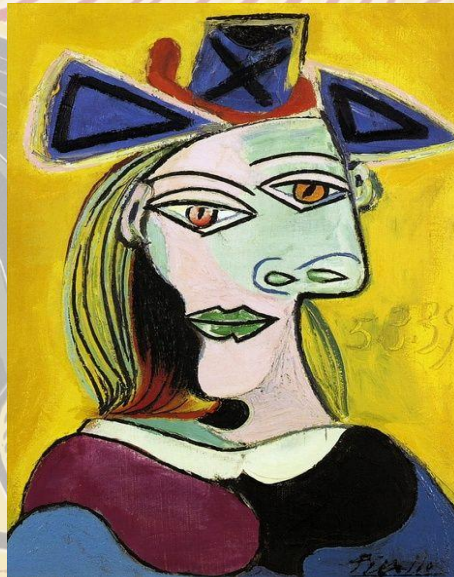


SAME BOX, SMALLER BOX AND BIGGER BOX THINKING

‘Paradigm’. HOW YOU PERCEIVE THE WORLD

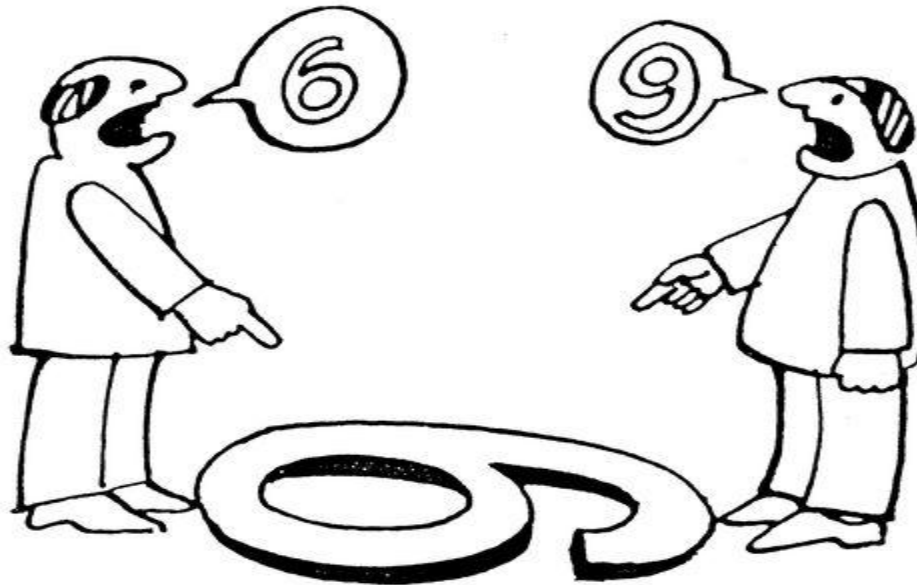


PARADIGM AS A TOOL

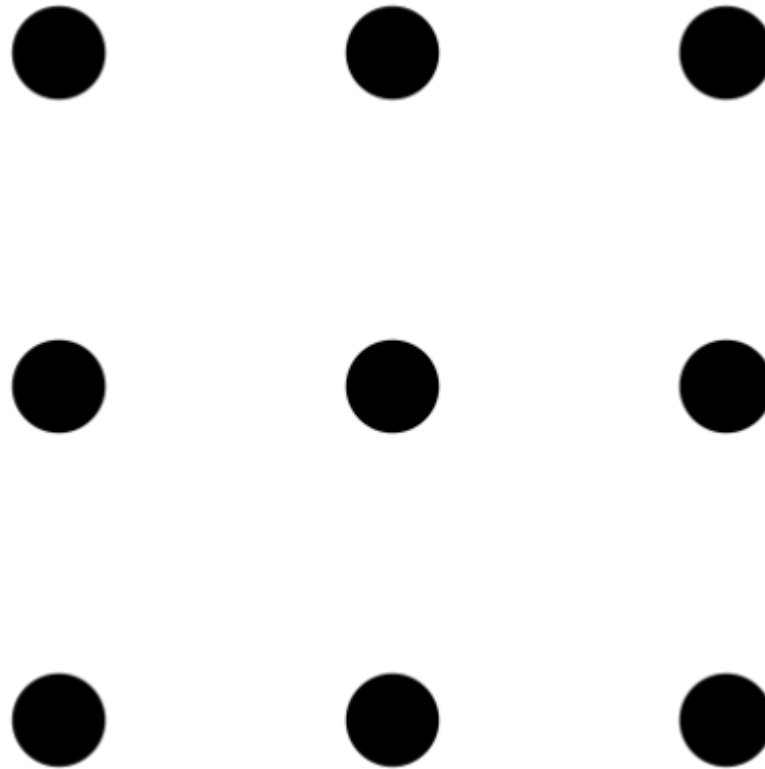


Paradigms can limit
your vision.

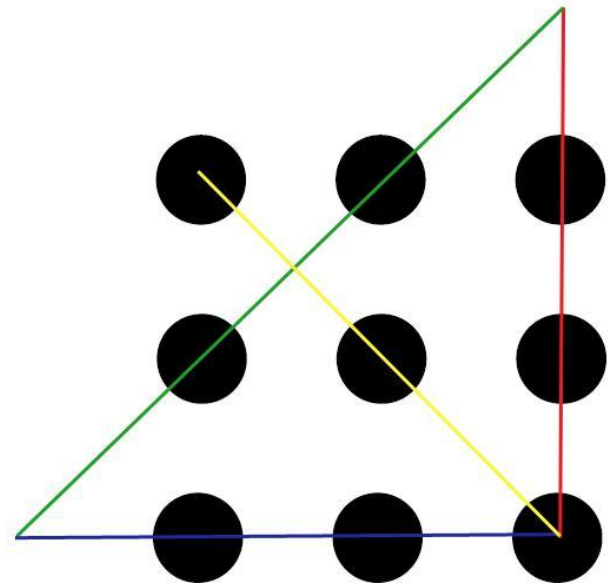
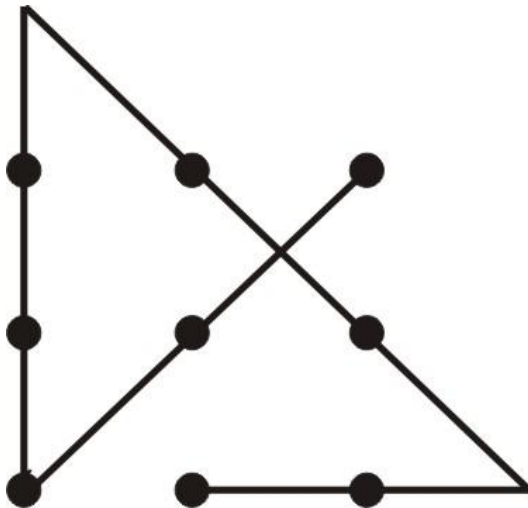
WHAT ASSUMPTIONS ARE WE MAKING HERE?



The nine-dot problem



The nine-dot problem



WHY THERE IS NO SUCH THING AS 'OUTSIDE-THE-BOX' THINKING

**Smaller Box
thinking**

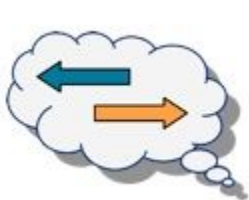
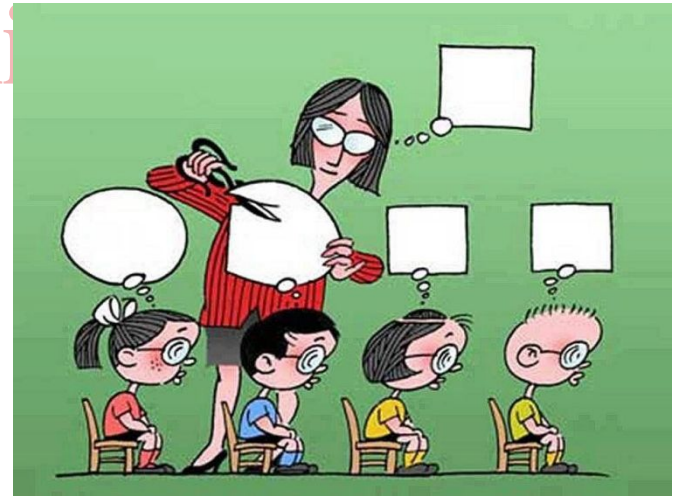


Same Box thinking

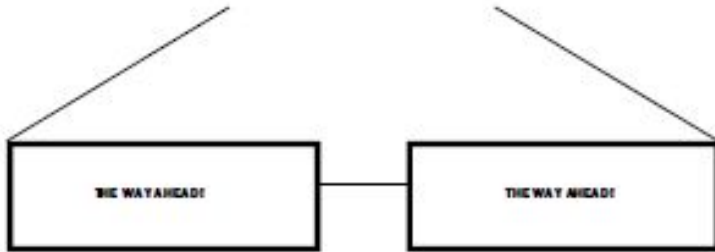
Bigger Box thinking

Being Flexible In The Different Boxes You Use

Flexible thinking vs Same Box



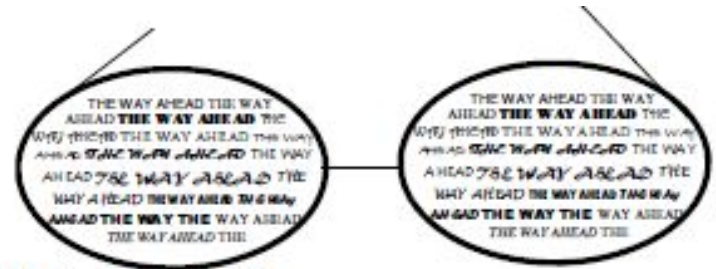
Your “Creative Thinking Spectacles”



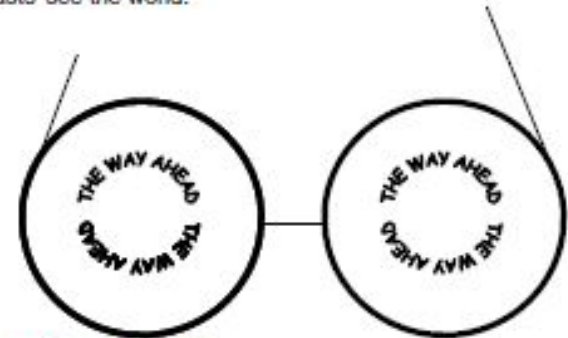
How 'Directors' see the world.



How 'Analysts' see the world.



How 'Enthusiasts' see the world.



How 'Team Players' see the world.

Your “Creative Thinking Spectacles”



- Clear focus on problem
- Quick decision-making

Directors



- Too narrowly focused

Your “Creative Thinking Spectacles”



Analysts



- System approach
- Logic, deduction, analysis



□ Uncomfortable in chaos