Project: Global Social Media Plan // November

Topic: Instagram Panoramic Post (2)



Format: image

Date: Flexible Content

Description	Inspiring the audience with the superior interior of the Passat Estate and engaging them with a CTA to discover even more of the cockpit of this Volkswagen.
Facebook	
Posting text (240)	
Twitter	
Posting text (140)	
Instagram	
Posting text	Just swipe to take a trip downtown. #panorama #interior #vwpassat #volkswagen #vw
Image	







