

Project: Global Social Media Plan // February

Topic: Traffic Jam Assist

Format: image

Date: Flexible Content



Description	Volkswagen makes a driver's life easier: Traffic Jam Assist makes heavy, slow-moving traffic easier to navigate.
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Facebook	
Posting text (240)	The optional Traffic Jam Assist brakes, accelerates and steers automatically within the limits of the system, providing you with even more comfort during stop-and-go traffic. #volkswagen
Twitter	
Posting text (140)	The optional Traffic Jam Assist brakes, accelerates and steers automatically within the limits of the system, providing you with even more comfort during stop-and-go traffic.
Instagram	
Posting text	The optional Traffic Jam Assist brakes, accelerates and steers automatically within the limits of the system, providing you with even more comfort during stop-and-go traffic. #volkswagen #technology #vw #cars #relaxe #layedback #easy #ontheroad

Image	
	