

**Project:** Global Social Media Plan // June  
**Topic:** Classic Scirocco  
**Format:** image  
**Date:** Flexible Content



Description	Volkswagen classic cars are extremely popular on Social Media. Volkswagen Fans love to spot classic cars on the streets and post pictures of them. #classic = 22.285.265 hits on Instagram	
Facebook		
Posting text (240)	When was the last time you spotted such a classic Volkswagen beauty? #classic #vwscirocco #volkswagen	
Twitter		
Posting text (140)	When was the last time you spotted such a classic Volkswagen beauty? #classic #vwscirocco #volkswagen	
Instagram		
Posting text	When was the last time you spotted such a classic Volkswagen beauty? #classic #vwscirocco #volkswagen #vw	
Image		
		