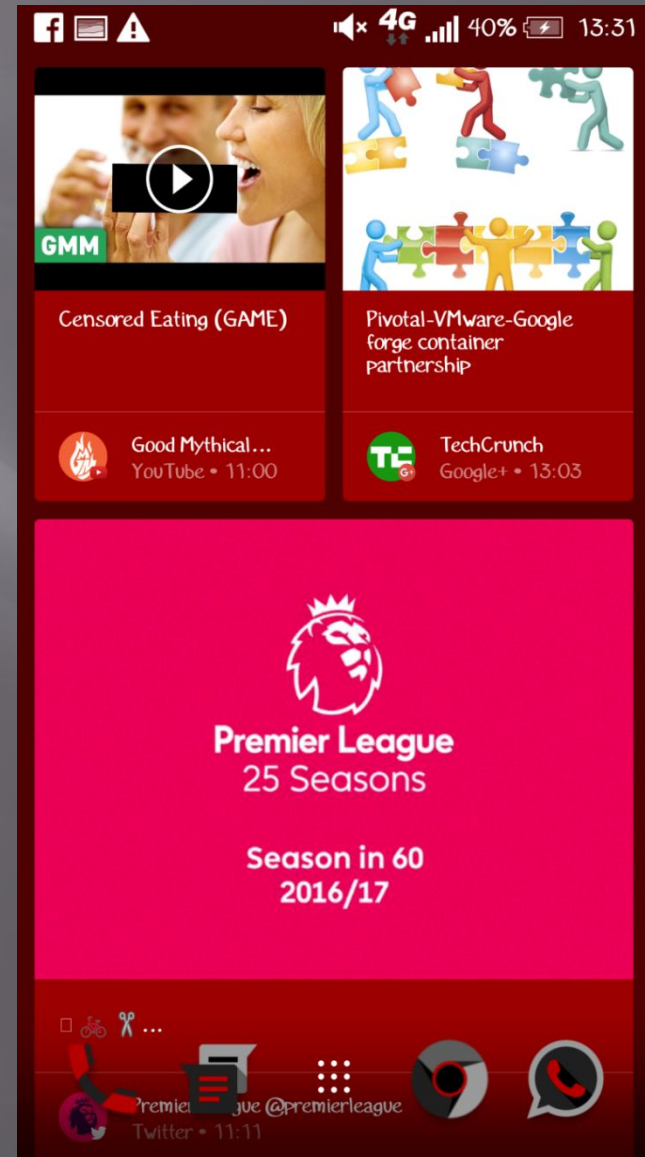


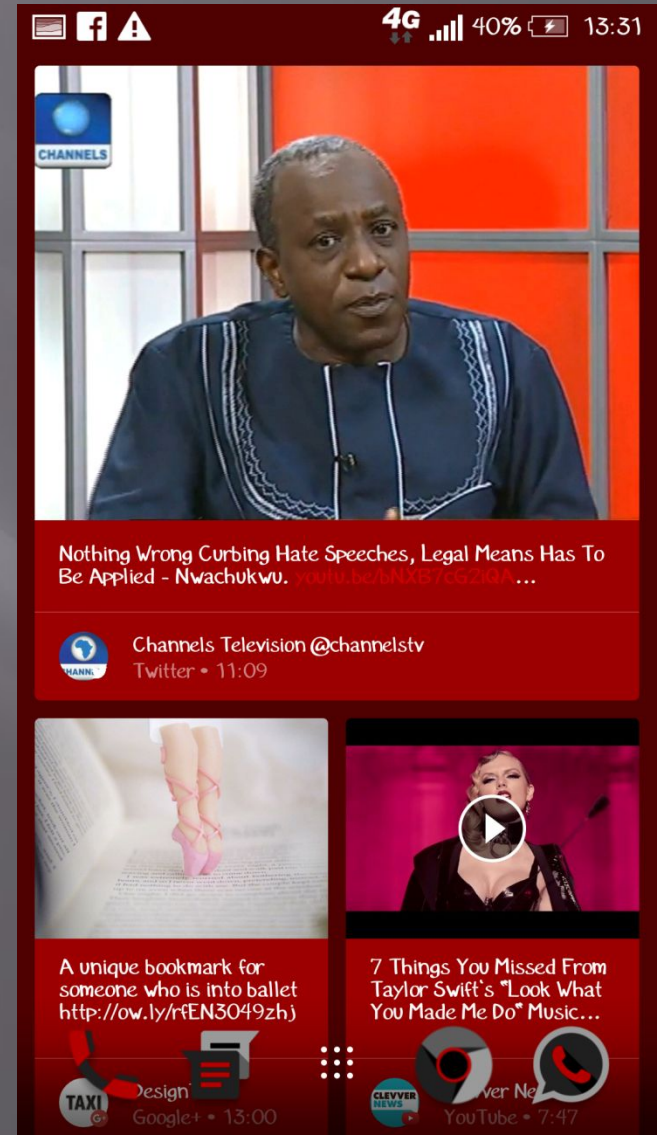
Baylor launcher is a news aggregating and social network aggregating launcher/app drawer that syndicates news directly on the home screen of your phone



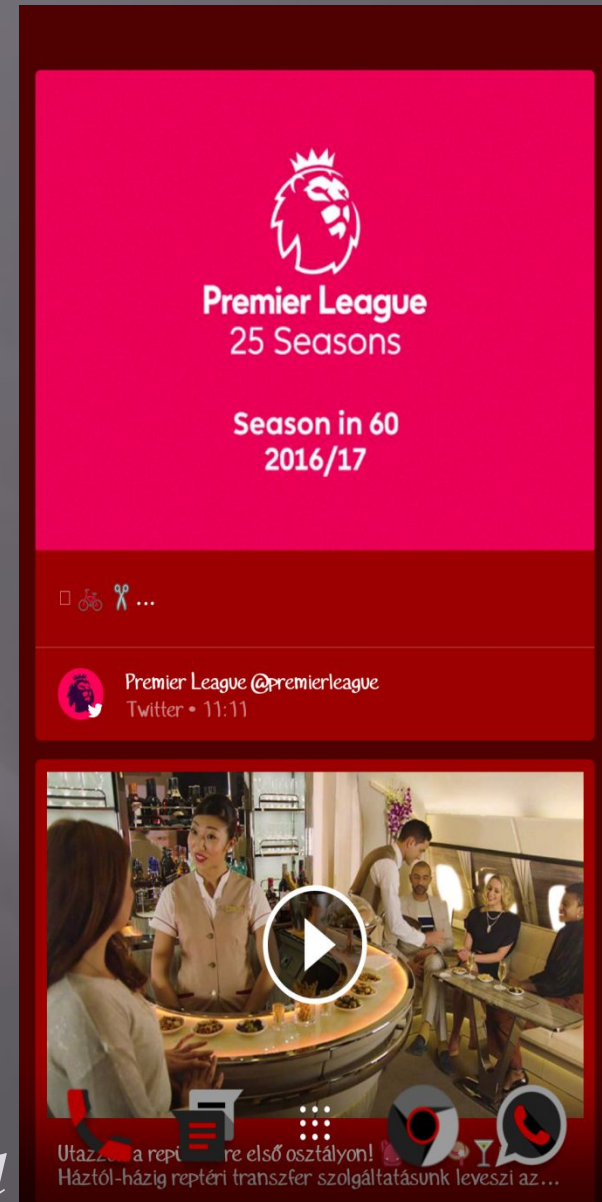
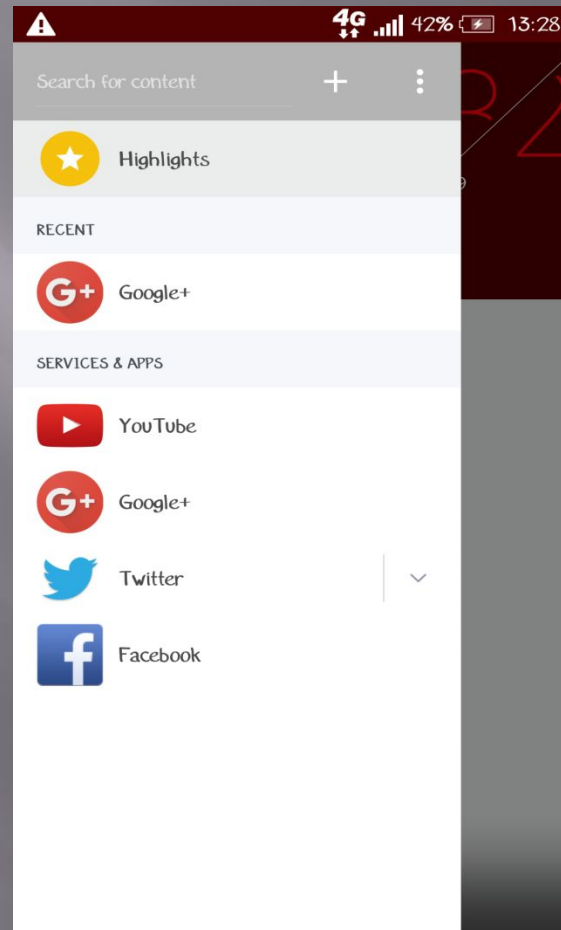
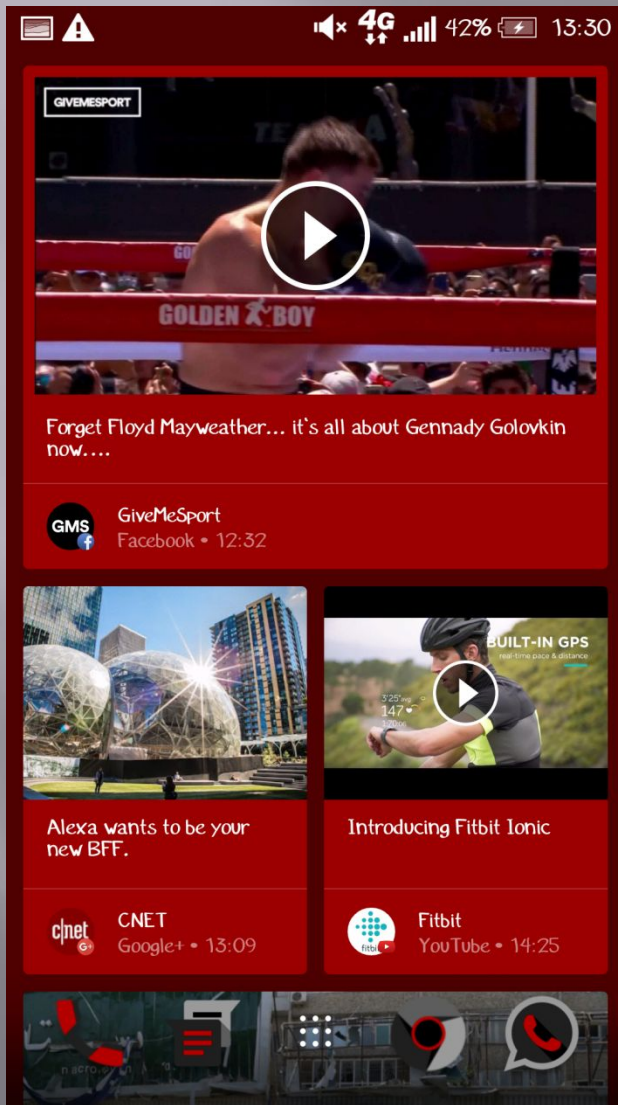
Why Bay Launcher

I have always had problems getting updates from one topic to another, and jumping from one news app to another.

I said to myself if I can create an app that will do this work and post it just My home screen, and all I need to do is just flip through these updates. Then comes "BAY LUNCHER"



Objectives and Features



Users Can favorite and share updates on social media

Smart and Easy access to topic of interest

Power to customize what you see

Power to customize your theme or make your own theme



Features of Baylor Launcher

- ▣ Pre-installed International and local news site on different topics.
- ▣ You are covered wherever you are using the app from (IP location detects the country your visiting from)
- ▣ Over 200 pre-installed language using Google translate API (translates updates to your native language).

- ❑ User chose to get updates from their social network right on their home screen.
- ❑ User can bookmark article for read later
- ❑ Users can share their bookmarks as magazines to friends on social media
- ❑ You can download articles for read later.
- ❑ Ads are placed only on the lock screen

Target Audience

- *world population: Everyone wants to be informed . We're covering your area of interest*

QUESTIONS