

# *WALK OF FAME*



- The Hollywood Walk of Fame is considered one of business cards of Los Angeles. This avenue is known that to her sidewalks the set of stars with names of the most famous Hollywood actors is built in. Today the Walk of Fame has stretched for 15 quarters on both sides of Hollywood Boulevard and Uayn Street. Undoubtedly, this monument to show business is one of the most successful ever the created marketing mixes. Each Hollywood actor, the musician or the TV host, dreams to see the name on this well-known avenue, and persons interested to walk on it, there are more than 10 million annually.





- In 1978, in honor of the 50th anniversary, Mickey Mouse became the first fictional hero who has received a star. Other fictional characters — Bagz Banni, Donald Duck, Woody Vudpeker, the Snow White and seven gnomes, Tinker Bell, Winnie-the-Pooh, Shrek, Oh, these children! and Simpsona.

