

Project: Global Social Media Plan // February

Topic: Music

Format: image

Date: Flexible Content



Description	Ask the community whether they prefer music or silence while driving.
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Facebook	
Posting text (240)	Music while driving – or silence? #sound #volkswagen
Twitter	
Posting text (140)	Music while driving #volkswagen – or silence? #sound
Instagram	
Posting text	Music while driving – or silence? #sound #vw #volkswagen #car #music #singing #driving #ontheroad
Image	
	