

Project: Global Social Media Plan // December
Topic: Firework
Format: image
Date: 31 December



Description	The last night of the year is a time for celebrations and fireworks all over the world. Together with our community we'll celebrate New Year's eve.
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Facebook	
Posting text (240)	Happy New Year from Volkswagen! #volkswagen #newyear

Twitter	
Posting text (140)	Happy New Year from Volkswagen! #volkswagen #newyear

Instagram	
Posting text	Happy New Year from Volkswagen! #volkswagen #newyear #celebration #car #firework #happynewyear

Image	
	