

# Speech

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- Speech is a special, most perfect form of communication, peculiar only to man. In this dialogue, two parties are involved - the speaker and the hearer. The speaker - selects words necessary for the expression of his thoughts and connects them according to the rules of grammar, and pronounces through the organs of speech. The listener - perceives. Both must have the same rules and means of transmitting thought.



## ● Types of Speech:

1. Internal - in preparation for oral or written speech - the phase of internal pronunciation of speech to himself.

2. External speech: - written - communication through writing. - oral - an audible speech, someone uttered. Communication is limited by the conditions of space and time.

Oral is divided into: a) dialogical - reciprocal replicas. b) monological.

All kinds of speech are closely interrelated - a common feature: pronouncing in the ear or to oneself.

- Speech is a social product, it is meant for communication and arises in it.

The act of communication includes communicants themselves, carrying out communicative actions. Messages are characterized by content.

Scheme of the communicative act:

K - P - P (communicator, message, recipient).

For the communicator (the speaker), the meaning of the information precedes the coding process (saying), because he first has a certain design, and then embodies it in a system of signs. For the recipient, the meaning of the received message is disclosed simultaneously with the decoding.



- Communication is a multifaceted process of developing contacts between people, generated by the needs of joint activities. Includes:

1. Information exchange between participants.
2. Exchange in the process of speech actions and deeds.
3. Perception of communicating with each other.

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## ● Characteristics of communication channels

In a communicative act, verbal and non-verbal communication is singled out.

The verbal. Uses human words as system signs. Speech is a system of phonetic signs, which includes two principles - lexical and synthetic.

Nonverbal. It happens:

1. Optical-kinetic system of signs (gestures, facial expressions).
2. Paralinguistic (vocalization system - timbre, range, tonality of voice).
3. Enetralinguistic (inclusion of speech pauses, crying, laughter).
4. Visual communication - auditory (audioverbalnaya - radio); - visual-verbal (letter).



## ● Types and types of communicative acts

1. By content: - production; - Practical and domestic; - interpersonally-family; - scientific and theoretical; - scientific and practical;
2. In the form of contacting: - straight lines; - mediated (correspondence).
3. By type of connection: - bidirectional (letter); - unidirectional (books).
4. By the degree of interaction between communicants: - high; - satisfactory; - Insignificant; - unsatisfactory; - negative.

At an unsatisfactory degree speak about communicative incompatibility, tk. do not coincide interests, manners to talk and communicate in general.

5. By results: - negative, completely misunderstood; - zero, we can not understand each other; - positive.

- Rules of cultural communication
  1. When dealing with slow-witted people, you should not swear, do not lose your temper, repeating the most important thing, state your thoughts, checking what has already been learned and what is not.
  2. If the communicants notice that they interpret each other's replicas incorrectly, then their own attitudes prevail.
  3. When starting a conversation, think about whether it is appropriate to say what you want, ie. start with an orientation in the situation of communication.



- 4. The art of genuine communication always implies the ability to clearly and clearly in a suitable style and correctly exchange information (interesting and authentic).
- 5. After writing the letter, carefully read it.
- 6. Do not talk a lot - annoying.
- 7. The ability to control oneself in communication is inherent in people sincere and straightforward.



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