

Project: Global Social Media Plan // January
Topic: Let it Snow
Format: GIF
Date: flexible



Description	This post makes a light-hearted reference to the famous Christmas song "Let It Snow".
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Facebook	
Posting text (240)	Let it snow! #volkswagen #snow #winteradventures
Twitter	
Posting text (140)	Let it snow! #volkswagen #snow #winteradventures
Instagram	
Posting text	Let it snow! #volkswagen #snow #winteradventures #vwtiguan #cars #vw
Image	
	