

Ресурсы Springer Nature.
Как подобрать журнал
по профилю
исследований?

www.springerlink.com

ИРИНА АЛЕКСАНДРОВА

SPRINGER NATURE

Наша компания объединила лучшие
бренды научного направления

SPRINGER NATURE



Springer

nature



macmillan
education



BioMed Central
The Open Access Publisher

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macmillan

Ведущие бренды нашего издательства



Established in 1842 and a leading global scientific, technical and medical publisher, providing researchers in academia, scientific institutions and corporate R&D departments with quality content via innovative information products and services. Springer has one of the most significant STM eBook collections and archives, as well as a comprehensive portfolio of open access journals.



Founded in 1869, *Nature* is the world's most cited scientific journal, with over half a million citations a year. It is the number one multidisciplinary science journal globally with an Impact Factor of 41.456. *Nature* reaches millions of scientists and students at 4000 institutions worldwide, each month 3.5 million unique users view more than 8 million pages on *Nature's* website.



Macmillan Education is the third largest global provider of English language publishing in the world, a local K12 publisher and through Palgrave, a publisher and distributor of renowned higher education titles. Together they serve customers in 50 markets and supply high-quality content and innovative digital products and services to customers in 120 countries around the world.



The largest open access publisher in the world, publishing over 286 peer reviewed open access journals across the fields of biology, biomedicine and medicine. With over 1.8 million registrants, BioMed Central can provide targeting opportunities across a range of specialties, job titles and disciplines.



A technical publisher devoted to meeting the needs of those in the information technology field. With more than 1,500 books in print and e-formats, Apress is the authoritative source for IT professionals, software developers, programmers and business leaders around the world.



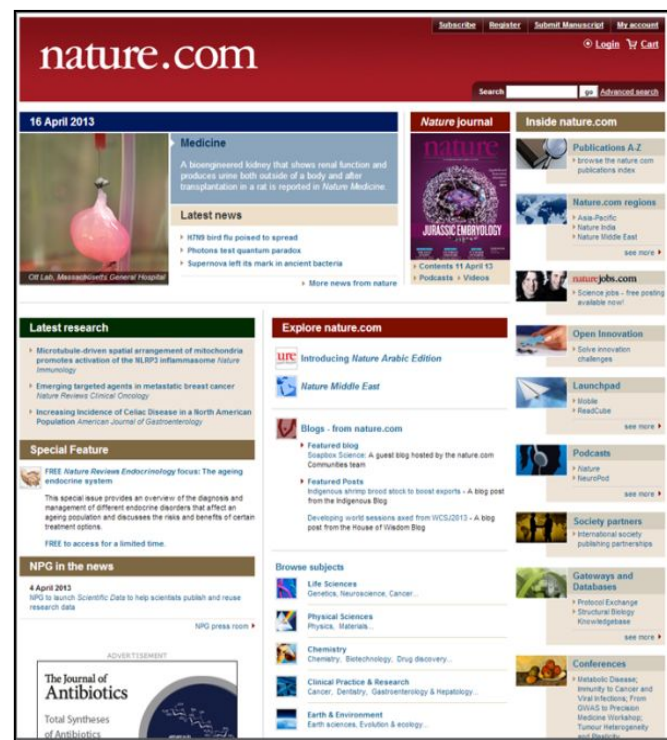
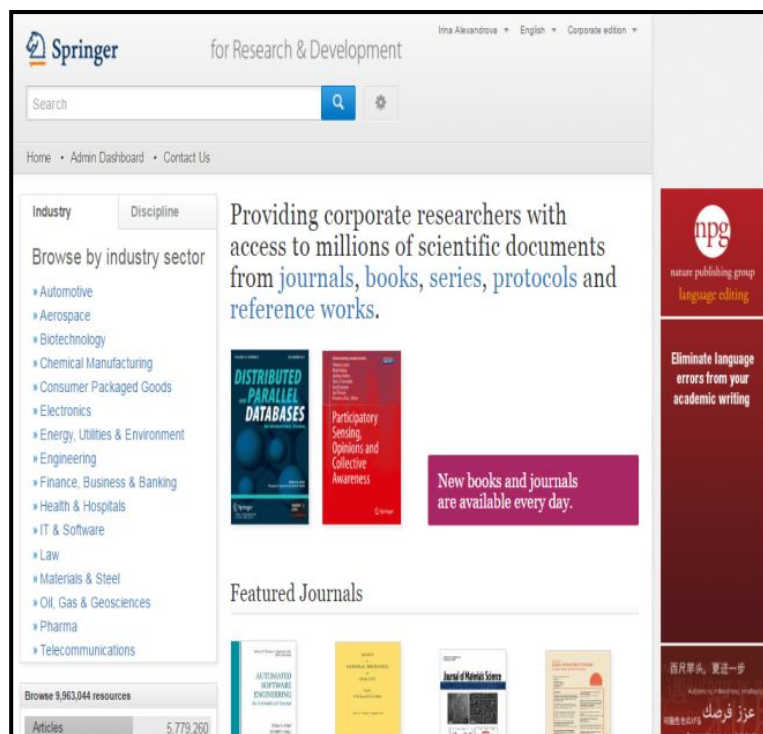
Founded in 1845, *Scientific American* is the oldest continuously published magazine in the U.S. and the leading source and authority for science, technology information and policy for a general audience. The print edition is read by 3.5 million worldwide consumers and ScientificAmerican.com has an average of 5.5 million views every month.



A global academic and business publisher for the Humanities and Social Sciences (HSS). Palgrave Macmillan is the first boundary-free HSS publisher - working at all lengths and across all business models. It offers readers and authors a single source for the best in professional learning and scholarship.

Наши платформы/ Websites

1. www.springernature.com Корпоративный сайт
2. www.springerlink.com Полнотекстовая библиотека
3. www.nature.com Журналы Nature/ Социальный хаб для учёных
4. www.authormapper.com Информация о всех публикациях и авторах



Полезные ссылки на инструкции по использованию ресурсов

Видео Инструкции на русском языке по работе с базой www.springerlink.com вы сможете найти на:

<https://www.youtube.com/watch?v=XoIWxbUMvag> –

Использование ресурсов

<https://www.youtube.com/watch?v=bYunlXOC1ek> – Поиск статей и журналов

<https://www.youtube.com/watch?v=F1Mue3vE2Ys> – Поиск книг

Инструкции в PDF по работе со всеми ресурсами Springer Nature вы сможете найти по ссылке:

<https://www.springernature.com/gp/librarians/tools-services/promote-your-content/user-guides>

Springer link

Как войти на сайт?

Необходимо пройти по ссылке www.springerlink.com

The screenshot displays the Springer Link website in a web browser. The address bar shows <http://link.springer.com/>. The page includes a search bar at the top, a navigation menu with 'Home' and 'Contact Us', and a 'Browse by discipline' section listing various fields like Architecture & Design, Astronomy, Biomedical Sciences, etc. A central banner states: 'Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.' Below this, there are images of books and a 'Live Reference' icon. A 'Recent Activity' section lists recent publications with timestamps. On the right, a vertical banner reads 'Read. Write. Cite. Papers for Mac, Windows & iOS' with the Springer logo.

**По национальной лицензии в Казахстане
доступен ресурс www.springerlink.com**

**Полнотекстовый доступ ко всем статьям и
журналам издательства Springer, опубликованным с**

На нашем сайте вы сможете:
1997 по 2017 гг.

- 1. Читать и скачивать все статьи о самых новых достижениях в вашем направлении исследований.**
- 2. Использовать наши материалы при написании отчётов НИР, магистерских и докторских диссертаций, подбирать статьи для сопоставительного анализа передовых достижений в отрасли.**
- 3. Быстро и точно определять рейтинговые журналы под ваши темы исследования. Сразу же на сайте журнала узнавать есть ли у этих журналов импакт-фактор и есть ли они в Scopus.**
- 4. Ознакомиться с инструкциями и требованиями и подать вашу статью для публикации.**
- 5. Открывать и предоставлять дистанционный доступ вашим студентам, магистрантам, докторантам и преподавателям к полнотекстовой базе из дома, либо с сотовых телефонов.**
- 6. Использовать книги и главы как связанный курс учебных материалов**

Мифы об опубликовании статей в зарубежных рейтинговых журналах

Миф 1. Все зарубежные рейтинговые журналы платные и очень дорогие.

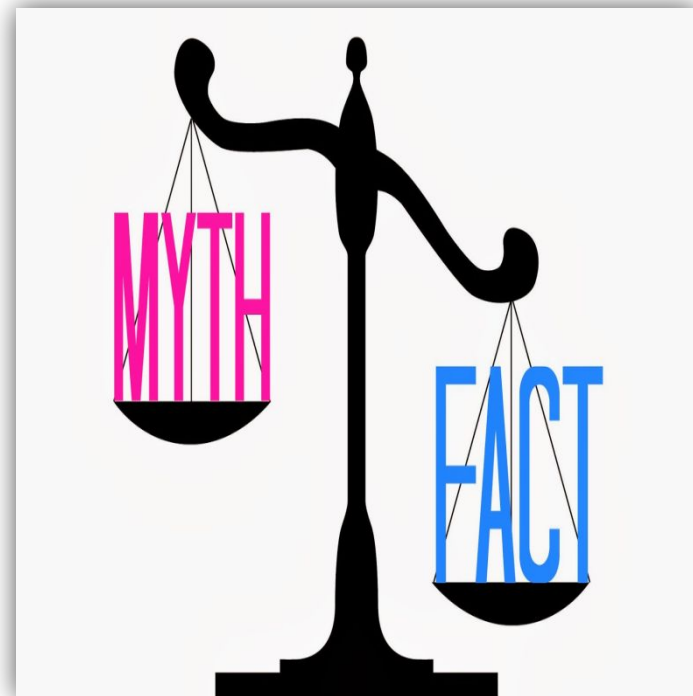
Миф 2. Возможно опубликовать статью не делая анализ предыдущих исследований, не читая литературы, либо используя только старые либо русскоязычные источники времён СССР.

Миф 3. Есть «волшебные» платные агентства, которые всё сделают за вас: напишут статью, переведут, выберут журнал и опубликуют её.

Миф 4. Статьи из Казахстана не интересны и не публикуются.

Миф 5. Thomson Reuters и Scopus это издательства, которые публикуют статьи.

Миф 6. Любой журнал по профилю



Миф 5. Thomson Reuters и Scopus это издательства, которые публикуют статьи.



1

- Список Казахстанских журналов ККСОН (входят около 200 каз.журналов)

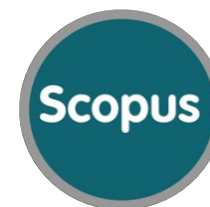
2

- Список журналов, индексируемых в Clarivate Analytics (Thomson Reuters) и имеющих импакт-фактор (входят около 14 000 научных журналов)



3

- Список журналов, индексируемых в Scopus (входят около 21 000 научных журналов)



Springer Nature журналы, преимущества и позиции в рейтингах

В 2017 году согласно Journal Citation Reports у издательства Springer Nature **импакт-фактор получили 1,800 журналов.**

В Scopus индексируется **2454 журнала Springer Nature**

Журналы SpringerNature согласно JCR лидируют по многим научным сферам:

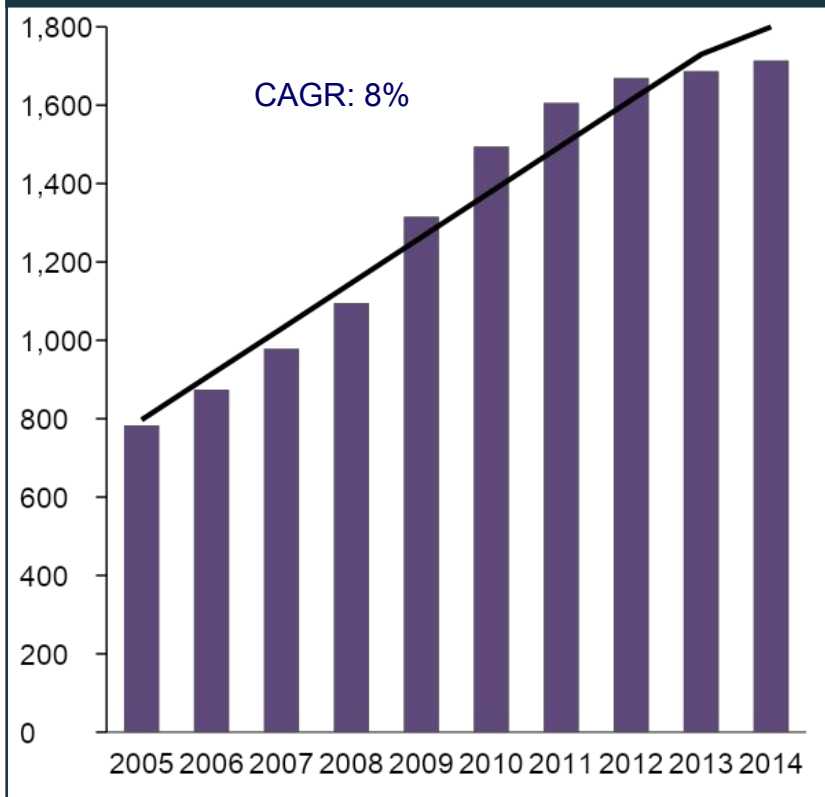
28 категорий по которым наши журналы лидирующие в рейтингах

79 категорий в которых журналы SpringerNature входят в топ 3 рейтингов

155 журналов, которые входят в топ 1\4 рейтингов

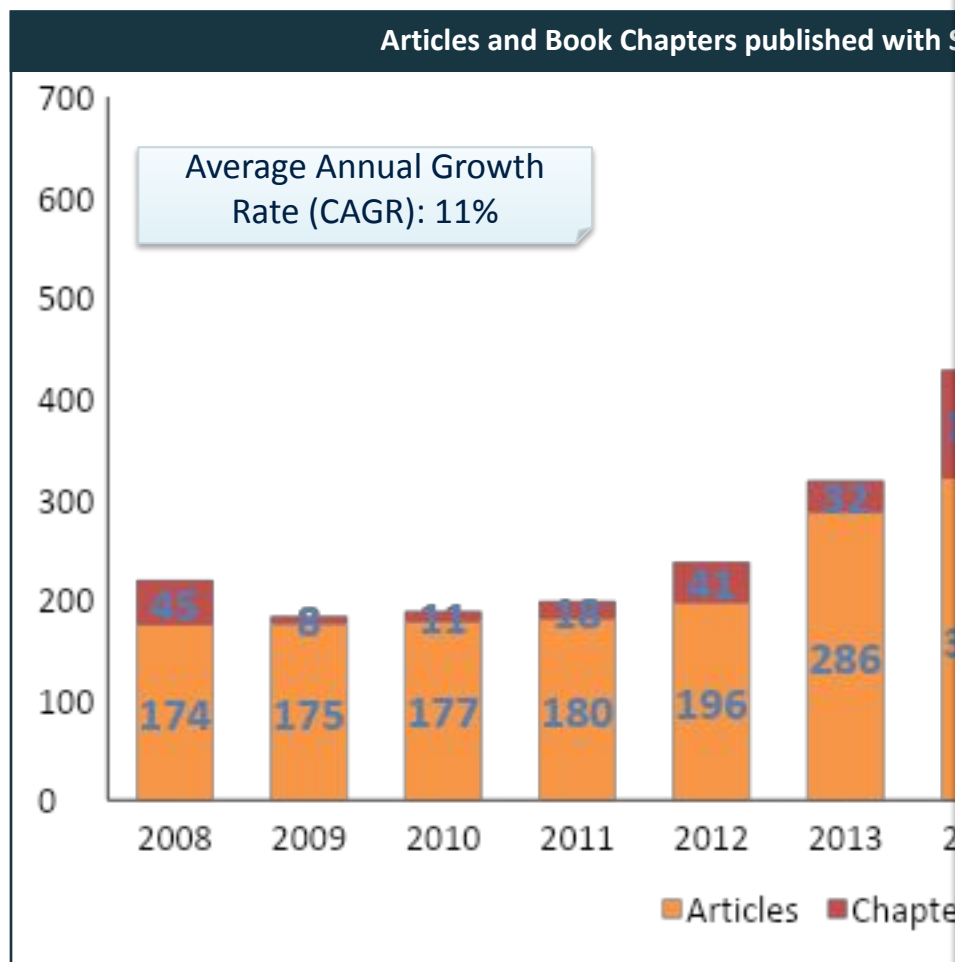
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Number of SpringerNature Journals with Impact Factors 2005-14



Source: Thomson Reuters / Journal Citation Reports

Казахстан: количество статей и книг с 2008 по 2018 в издательстве Springer Nature



Source: Authormapper

Ежегодно учёные Казахстана публикуют в Springer Nature около 470 публикаций, что составляет $\frac{1}{4}$ от всех публикаций Казахстана зарубежом.

Springer Nature является издательством №1 по количеству публикаций из Казахстана

Процесс опубликования статей в рейтинговых журналах

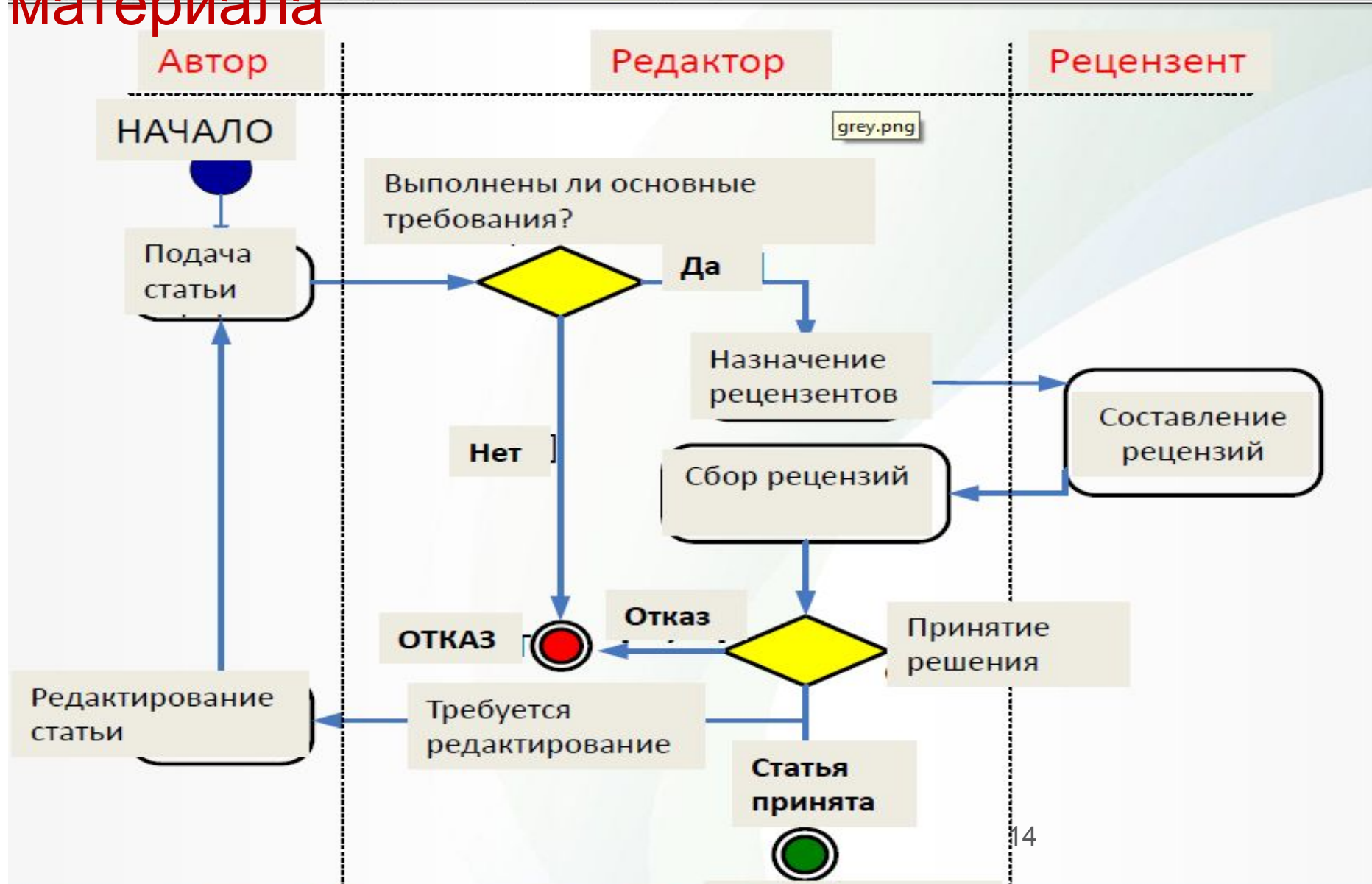
1.0

Изначально научные журналы выполняют 5 функции:

- ✓ **Регистрация – закрепление авторского права**
- ✓ **Рецензирование статьи – экспертиза, улучшение качества статьи**
- ✓ **Распространение – создание среды для обмена результатами исследований и методикой**
- ✓ **Хранение – сохранение научных результатов для потомков**
- ✓ **Обеспечение поиска и навигации – интернет навигация**



Редакционный процесс: экспертиза материала



Шаг 1. Отбор редактором по первичным признакам

Направление статьи:
соответствует ли статья
тематике издания?

Формат статьи:
полная статья, обзор,
труд конференции?



**Передача статьи в
родственный журнал?**

**Изменение формата
статьи?**

Необходимо быть твердо уверенным в направлении выбранного журнала

Шаг 2. Углубленный анализ статьи редактором



Количество публикуемых статей по всему миру растёт с каждым годом, конкуренция за место в журналах огромная.

Шаг 2. Углубленный анализ статьи редактором. На что редактор обращает внимания?

»In conclusion, we have synthesised a novel class of multifunctional nanoparticles which are capable of significantly increasing the photoconversion efficiency of flexible solar cells ...«

Conclusions section of manuscript

Keyword1 nanotechnology
Keyword2 gold nanorods
Keyword3 cancer therapy
Keyword4 medical imaging
Keyword5 liposomes
Keyword6 micelles

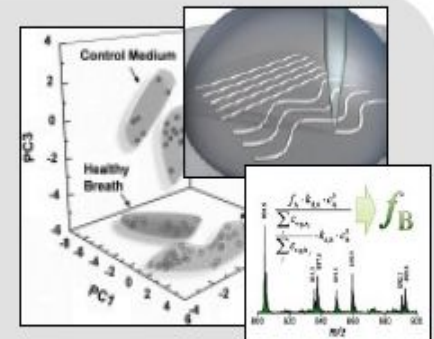
Keywords

- [1] W. C. W. Chan, S. M. Nie, *Science* 1998,
- [2] L. Wang, C. Y. Yang, W. H. Tan, *Nano L*
- [3] L. Y. Wang, R. X. Yan, Z. Y. Huo, L. X. Wang, Q. Peng, Y. D. Li, *Angew. Che.*
- [4] M. Bruchez, M. Moronne, P. Gin, S. We

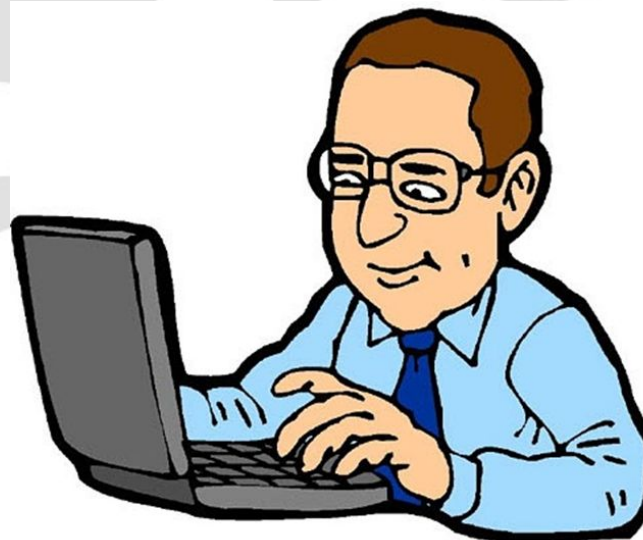
Literature references

»Upconversion multifunctional n are synthesised in a core-shell co from lanthanide-doped NaYF₄ by

Abstract



Visual information

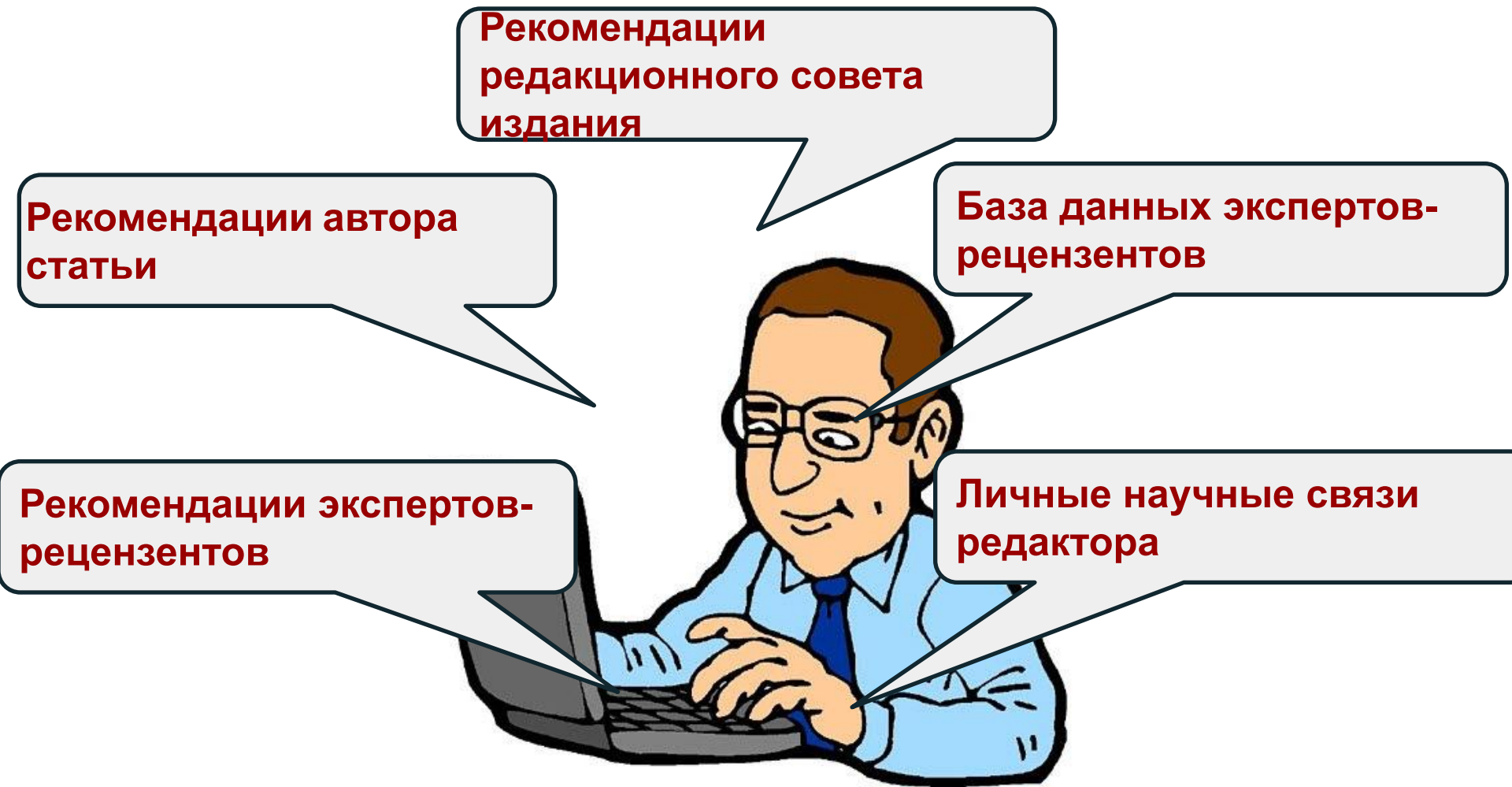


“If I’m interested, my readers will be, too!”

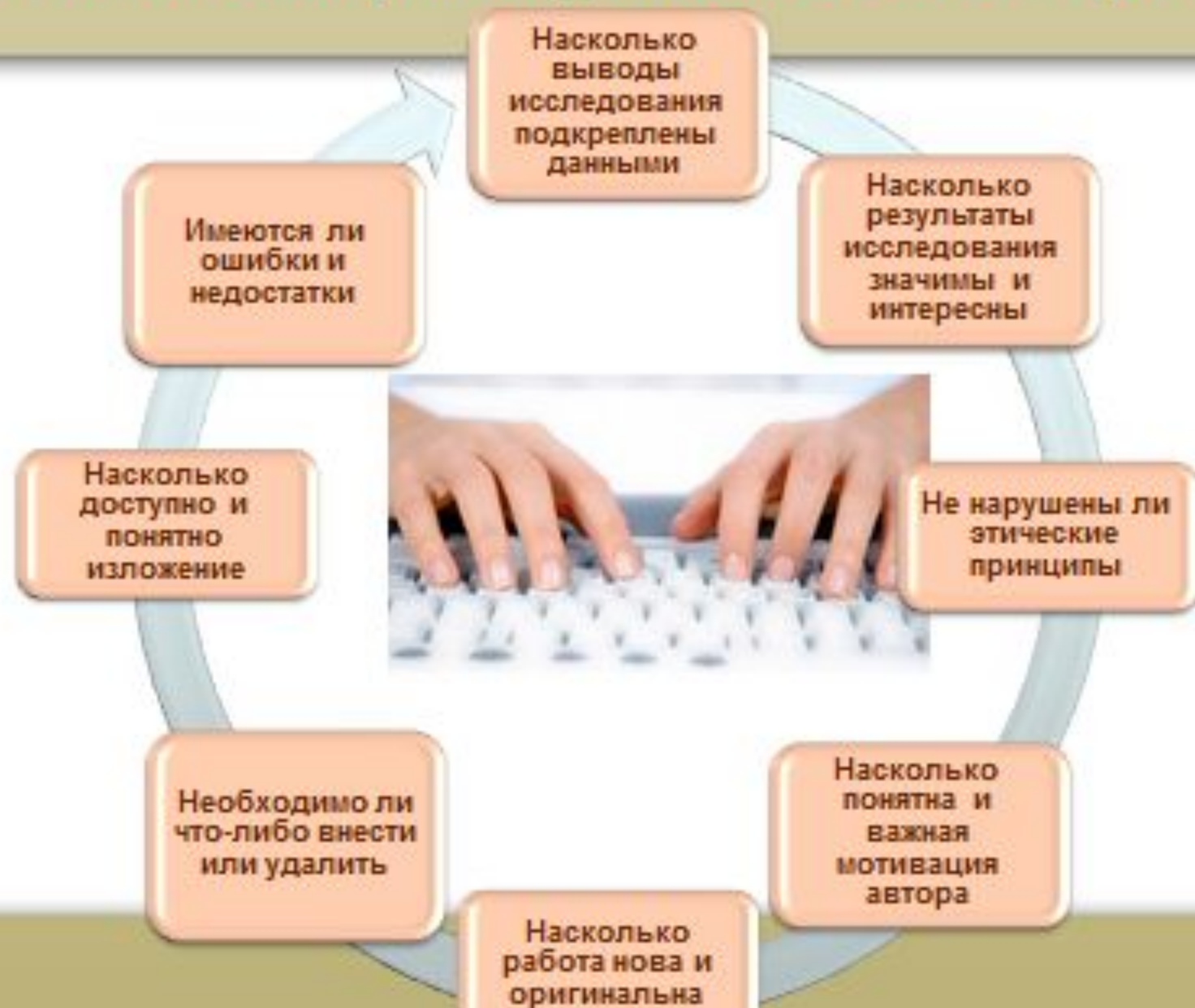


Cover letter

Шаг 3. Подбор рецензентов



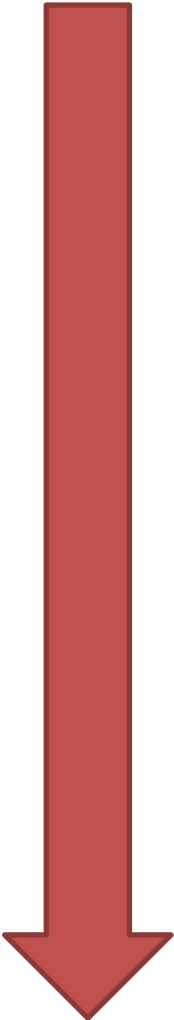
На какие вопросы должен ответить рецензент



Несколько критериев качественной научной статьи

- ✓ оригинальность - новое в предметной области, методах или результатах
- ✓ соответствие существующему знанию и его расширение
научная методология - достоверность и объективность выводов
- ✓ ясность изложения, структурированность материала и качество написания
- ✓ основательная аргументация
- ✓ новизна и уместность ссылок
- ✓ международный /глобальный подход
- ✓ строгое соблюдение редакционных рамок и задач журнала
- ✓ точное название, ключевые слова и хорошо написанное резюме (*summary*).

Процедура подачи статьи

- 
- Подбор издания (научного журнала)
 - Анализ требований издания
 - Первичная оценка материала на соответствие требованиям издания
 - Обработка материала и приведение в соответствие
 - Рецензирование материала (в зависимости от требований издательства)
 - Перевод материала
 - Переговоры с издательством
 - Доработка статьи
 - Публикация статьи/ отказ - подача в другой журнал

Подбор журналов по направлению

2.0

Как войти на сайт?

Необходимо пройти по ссылке

www.springerlink.com

The screenshot shows the Springer Link website in a web browser. The browser's address bar displays <http://link.springer.com/>. The page features a search bar at the top with the text "Search" and a magnifying glass icon. Below the search bar, there is a navigation menu with links for "Home" and "Contact Us". The main content area is divided into several sections:

- Browse by discipline:** A list of academic disciplines with arrows indicating further exploration, including Architecture & Design, Astronomy, Biomedical Sciences, Business & Management, Chemistry, Computer Science, Earth Sciences & Geography, Economics, Education & Language, Energy, Engineering, Environmental Sciences, Food Science & Nutrition, Law, Life Sciences, Materials, Mathematics, Medicine, Philosophy, Physics, Psychology, Public Health, Social Sciences, and Statistics.
- Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.** A central banner with two book covers: "Education and Information Technologies" and "Live Reference - Constantly updated Springer.com/ SpringerReference".
- New books and journals are available every day.** A purple banner with a magnifying glass icon.
- Recent Activity:** A section titled "What's being read within your organisation" showing a list of recent readings with timestamps (5 mins ago, 10 mins ago, 10 mins ago). The entries include "Modeling and optimization of kerf taper and surface roughness in laser cutting of titanium alloy sheet" and "О скорости сходимости рядов Фурье двумерных функций ограниченной вариации".
- Browse 9,007,674 resources:** A table showing the number of articles and chapters available.

On the right side of the page, there is a vertical banner with the text "Read. Write. Cite." and "Papers for Mac, Windows & iOS", along with the Springer logo. The bottom of the page shows a Windows taskbar with various open applications, including "Springer для поиска" and "Microsoft Excel - IGP".

Систему можно использовать не только с организации, но и из дома, телефона и т.д. :

1. Регистрируетесь (обязательно с организации).
2. Приходит письмо от вашего Администратора на открытие доступа.

The screenshot shows the Springer Link website interface. At the top, there is a navigation bar with the Springer Link logo, a search bar, and links for 'Sign up / Log in' and 'English'. Below the navigation bar, there is a 'Welcome back. Please log in.' section with a login form containing 'Email' and 'Password' fields, a 'Log in' button, and links for 'Forgotten password?', 'Log in using a corporate account', 'Log in via Shibboleth or Athens', and 'Problems logging in?'. Below this is a 'Don't have an account?' section with a brief description of the account creation process. The registration form includes fields for 'First Name', 'Last Name', 'Email Address', 'Password', and 'Password Confirmation'. A note states 'Your email address will be kept private'. A minimum password requirement is also listed: 'Minimum 6 characters including at least 1 letter and 1 number'. Six orange callout boxes with white text are overlaid on the form, numbered 1 through 6, indicating the steps of the registration process.

Шаг 1

Шаг 2

Шаг 3

Шаг 4

Шаг 5

Шаг 6

Шаг 1 – Имя

Шаг 2 –
Фамилия

Шаг 3 –
Электронная
почта

Шаг 4 –
Пароль

Шаг 5 –
Подтвердить
пароль

Шаг 6 –
Создать

Вход в систему из дома, телефона и т.д.

previousUrl=%2Fsearch%3Ffacet-content-type%3A... Google Outlook Web App Я переводчик — Яндекс: насл... Переводчик Google Create Account -

вска

Сервис

Springer

Welcome back. Please log in.

Email Password

Log in Forgotten password?

» Log in using a corporate account

» Log in via Shibboleth or Athens

» Problems logging in?

Don't have an account?

Creating an account is easy, and helps us give you a more personalised experience.

Your Springer account is shared across many Springer sites including SpringerLink, Springer Materials, Adis Insight, and Springer.com.

First Name Last Name

Email Address

Your email address will be kept private

Password Password Confirmation

Шаг 1 –
Электронн
ая почта

Шаг 2 –
Пароль

Шаг 3 –
Вход

Общий вид сайта и поиск электронных журналов, статей

 Springer Link

Поиск 1

Поиск 2

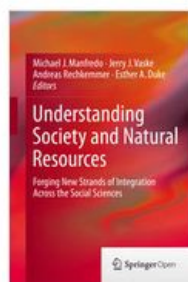
Search

[Home](#) • [Admin Dashboard](#) • [Contact Us](#)

Browse by discipline

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition
- » Law
- » Life Sciences
- » Materials
- » Mathematics
- » Medicine
- » Philosophy
- » Physics
- » Psychology
- » Public Health
- » Social Sciences
- » Statistics

Providing researchers with access to millions of scientific documents from **journals**, **books**, **series**, **protocols** and **reference works**.



Поиск3

New books and journals are available every day.

Recent Activity

What's being read within your organisation

Original Research Paper

2 days ago

Improving *bgl1* gene expression in *Saccharomyces cerevisiae* through meiosis in an isogenic triploid

Biotechnology Letters, June 2014

Chapter

2 days ago

A Parallel Algorithm for Multiple Biological Sequence Alignment

Information Processign in Cells and Tissues, 2012

Поиск 1 –
поиск по
ключевым
словам

Поиск 2 –
Поиск по
дисциплина
м

Поиск 3 –
поиск по
категориям

Поиск 1: Поиск журналов по ключевым словам

Шаг 1

The screenshot shows the Springer Link homepage. At the top, there's a search bar with 'Economics' entered. To the left is a sidebar titled 'Browse by discipline' with a list of fields: Architecture & Design, Astronomy, Biomedical Sciences, Business & Management, Chemistry, Computer Science, Earth Sciences & Geography, Economics, Education & Language, Energy, Engineering, Environmental Sciences, Food Science & Nutrition, Law, Life Sciences, Materials, Mathematics, Medicine, Philosophy, Physics, Psychology, Public Health, Social Sciences, and Statistics. Below this is a section 'Browse 6,047,480 resources' with a filter for 'Articles' showing 5,304,919 results. The main content area features a headline: 'Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.' Below this are two book covers: 'JOURNAL OF MATHEMATICAL IMAGING AND VISION' and 'Live Reference - Constantly updated Springer.com/ SpringerReference'. A purple box states 'New books and journals are available every day.' At the bottom is a 'Recent Activity' section with three items: an original article about GPT2w (5 mins ago), an original paper about bainite transformation kinetics (5 mins ago), and a guest editorial about motherhood (10 mins ago).

Шаг 1 –
Ввести
ключевое
слово
Например
«экономика»

1.1 Поиск журналов по ключевым словам

economics

New Search



Home • Contact Us

Include Preview-Only content

Шаг 1

744,116 Result(s) for 'economics'

Sort By Relevance

Date Published

Page 1 of 37,206

Book

Coasean Economics Law and Economics and the New Institutional Economics

Steven G. Medema in *Recent Economic Thought Series* (1998)

Chapter

Economics

The annual cost of diabetes (direct and indirect) rose from \$98 billion in 1997 to \$132 billion in 2002, according to a study published by the American Diabetes Association (ADA). The direct medical care more ...

Jennifer Ryan in *Handbook of Diabetes Management* (2005)

» Look Inside

» Get Access

Chapter

Economics

Refine Your Search

Content Type

Chapter	410,990
Article	284,138
Book	28,292
Reference Work Entry	20,261
Journal	256
Protocol	121
Book Series	58
Reference Work	23

Discipline see all

Economics	310,479
Business & Management	251,211
Social Sciences	94,636
Computer Science	88,234

Include Preview-Only content

Refine Your Search

Content Type

Journal

Discipline see all

Economics	166
Business & Management	119
Social Sciences	46
Mathematics	37
Engineering	30

Subdiscipline see all

Operations Research	38
Economic Theory	31
Policy	31
Microeconomics	24
Public Finance	24

Language

256 Result(s) for 'economics' within Journal

Sort By Relevance

Date Published

Page 1 of 13

Journal

Evolutionary and Institutional Economics Review

Volume 1 / 2005 – Volume 11 / 2014

Journal

Quantitative Marketing and Economics

Volume 1 / 2003 – Volume 13 / 2015

Journal

Decisions in Economics and Finance

Volume 1 / 1976 – Volume 38 / 2015

Шаг 2

Шаг 3

1 – Выбрать категорию «журнал»

2 – Выбрать дату публикации

3 – Выбрать журнал

1.2 Просмотр журнала

The screenshot shows the Springer Link interface for the journal 'Quantitative Marketing and Economics'. The page includes a search bar at the top, a navigation bar with 'Browse Volumes & Issues', and a main content area with journal statistics, a 'Find your Volume or Issue' section, a 'Latest Articles' section, and a 'Look Inside' button. Six orange callout boxes with arrows point to specific elements, labeled 'Шаг 1' through 'Шаг 6'.

Шаг 1: Points to the 'Find your Volume or Issue' search bar.

Шаг 2: Points to the 'Browse Volumes & Issues' button.

Шаг 3: Points to the 'Look Inside' button.

Шаг 4: Points to the 'Share' section.

Шаг 5: Points to the 'View Article' link for the first article.

Шаг 6: Points to the 'Browse Volumes & Issues' button.

1 – Поиск по номеру журнала

2 – Последние статьи

3 – Просмотр содержания

4 –
Информация о журнале

5 – Посмотреть и скачать статьи

6 – Просмотр номеров журнала и

1.3 Информация о журнале



» Browse Volumes & Issues



Journal of Materials Science

ISSN: 0022-2461 (Print) 1573-4803 (Online)

Description

The Journal of Materials Science publishes reviews, full-length papers, and short Communications recording original research results on, or techniques for studying the relationship between structure, properties, and uses of materials. The subjects are seen from international and interdisciplinary perspectives covering areas including metals, ceramics, glasses, polymers, electrical materials, composite materials, fibers, nanos ... [show all](#)

[Browse Volumes & Issues](#)

Latest Articles

Erratum

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1.3 Информация о журнале

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Journal Title

Journal of Materials Science

Coverage

Volume 1 / 1966 - Volume 51 / 2016

Print ISSN

0022-2461

Online ISSN

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Publisher

Springer US

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1.3 Информация о журнале

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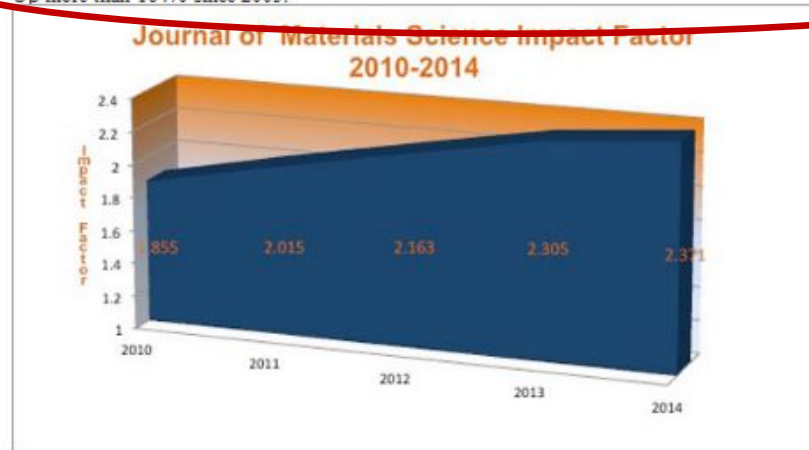
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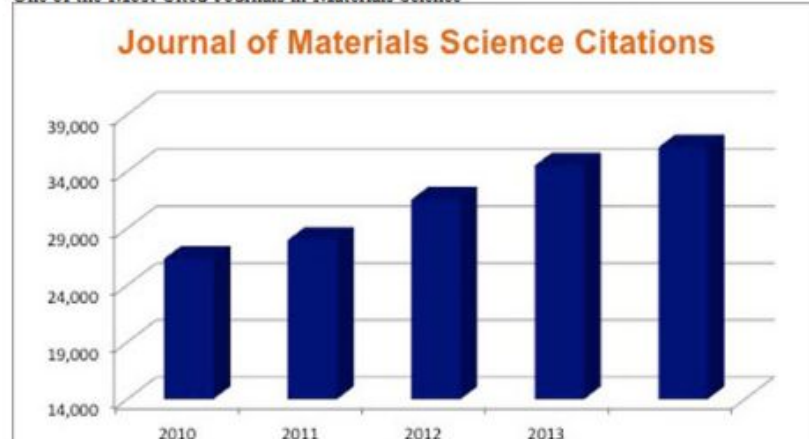
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» Browse Volumes & Issues

Search within this journal

Quantitative Marketing and Economic
All Volumes & Issues

Volume 13, Issue 1, March 2015

ISSN: 1570-7156 (Print) 1570-7157 (Online)

In this issue (3 articles)

OriginalPaper

Designing choice experiments by optimizing the complexity level to individual abilities

Vishva Danthurebandara, Jie Yu, Martina Vandierck

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James D. Campbell

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Pages 27-57

OriginalPaper

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Noriaki Matsushima, Akira Miyazaki

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Pages 59-91



1 – Просмотр
статьи

2 –
Скачивание
статьи

1.5 Инструкции для авторов



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QME

Coordinating Editor: Pradeep Chintagunta

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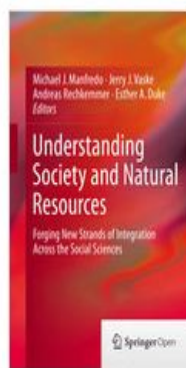
Поиск 2: Поиск журналов по дисциплинам

Шаг 1

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Biotechnology Letters, June 2014

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Information Processing in Cells and Tissues, 2012

Шаг 1 –
Выбрать
дисциплину

2.1 Поиск журналов по дисциплинам

The screenshot shows the Springer Link search results for 'economics'. The search bar at the top contains 'economics'. Below the search bar, there are three callout boxes with orange speech bubble tails pointing to specific parts of the interface:

- Шаг 1** points to the 'Refine Your Search' section on the left, which includes a table of content types and a list of disciplines.
- Шаг 2** points to the 'Sort By' dropdown menu, which is currently set to 'Relevance' and has 'Date Published' selected.
- Шаг 3** points to the list of journals, specifically the entry for 'Quantitative Marketing and Economics'.

The 'Refine Your Search' section on the left includes a table of content types and a list of disciplines.

Content Type	
Chapter	166,143
Article	116,388
Book	14,421
Reference Work Entry	13,315
Journal	186
Book Series	46
Reference Work	17

Discipline	
see all	
Economics	
Business & Management	61,200
Social Sciences	53,853
Medicine	26,186
Environmental Sciences	22,782

The search results show 3,179 results for 'economics'. The first three results are:

- Evolutionary and Institutional Economics Review**
Volume 1 / 2005 - Volume 11 / 2014
- Quantitative Marketing and Economics**
Volume 1 / 2003 - Volume 13 / 2015
- Decisions in Economics and Finance**
Volume 1 / 1978 - Volume 38 / 2015

Шаг 1 –
Выбрать
раздел
«журнал»

2 – Выбрать
дату
публикаций
журнала

3 – Выбрать
журнал

2.2 Просмотр журнала

The screenshot shows the Springer Link interface for the journal 'Quantitative Marketing and Economics'. The page includes a search bar at the top, a navigation bar with 'Browse Volumes & Issues', and a main content area with journal statistics, a search for volumes/issues, a list of latest articles, and a sidebar with a journal cover and other actions. Six orange callout boxes with arrows point to specific elements, labeled 'Шаг 1' through 'Шаг 6'.

Шаг 1: Points to the 'Find your Volume or Issue' search box.

Шаг 2: Points to the 'Latest Articles' section.

Шаг 3: Points to the 'Look Inside' button on the journal cover.

Шаг 4: Points to the 'Share' section with social media icons.

Шаг 5: Points to the 'View Article' link for the first article.

Шаг 6: Points to the 'Browse Volumes & Issues' button.

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6 – Просмотр номера журнала и

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ИЛИ

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The screenshot shows the Springer website homepage. At the top, there is a navigation bar with the Springer logo, a search bar, and links for 'Login / Register' and 'Global Website'. Below the navigation bar, a large banner reads: 'Our business is publishing. With more than 2,900 journals and 200,000 books, Springer offers many opportunities for authors, customers and partners.' Underneath the banner, the text 'Read and buy' is displayed. To the left of a row of book covers, there is a text block stating: 'You can read over eight million scientific documents on SpringerLink. The 255,894 books in our Springer Shop come with free worldwide shipping for print copies, and our eBooks can be read on any device.' The row of book covers includes 'Planta', 'PHARMACEUTICAL RESEARCH', 'Applied Microbiology Biotechnology', 'PATTERN RECOGNITION and MACHINE LEARNING', 'The Elements of Statistical Learning', and 'Machine Learning in Complex Networks'. At the bottom of the page, there are category links: '» Astronomy', '» Education & Language', and '» Mathematics'. The Windows taskbar is visible at the very bottom, showing the time as 9:37 AM on 2/14/2016.

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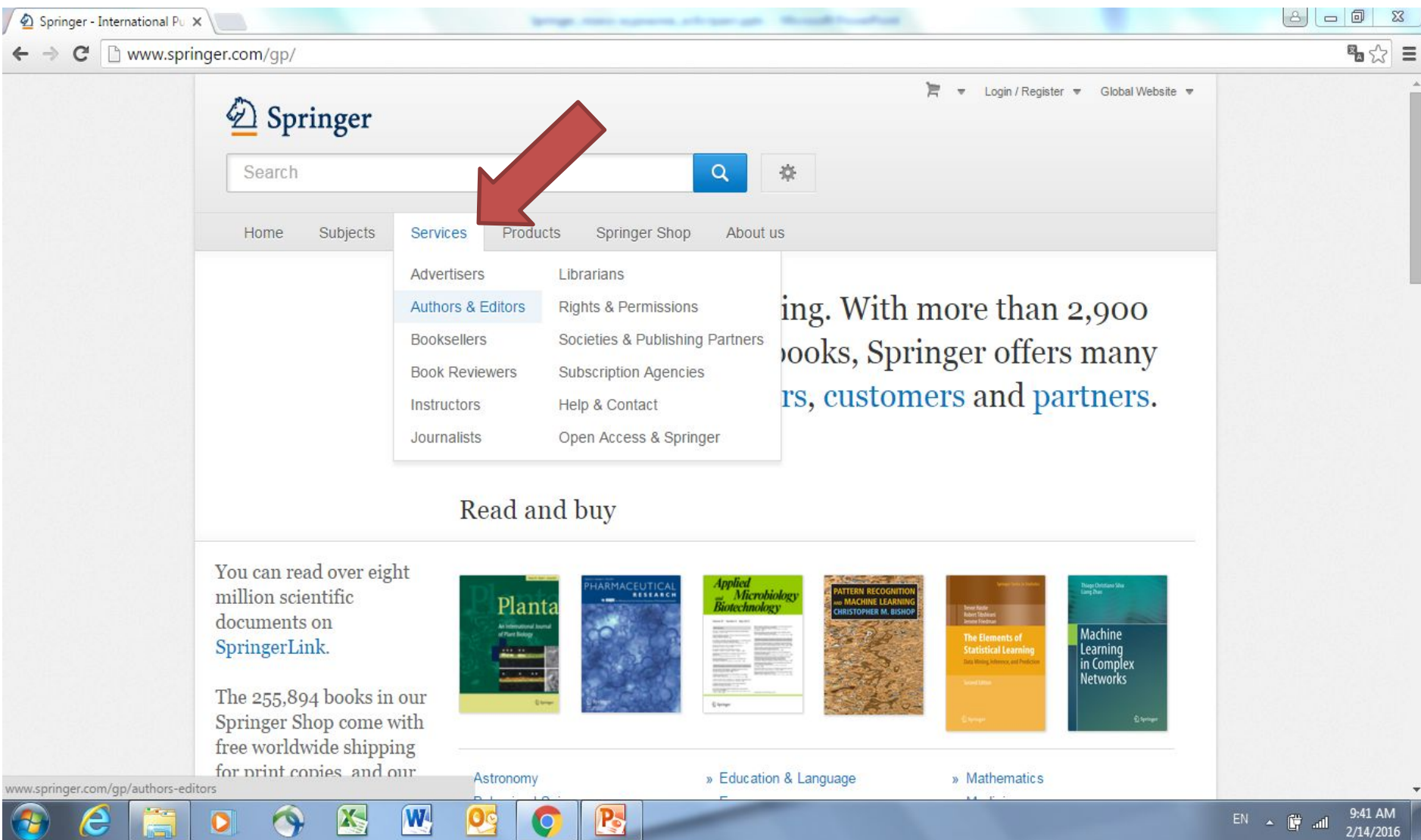
The Elements of Statistical Learning

Machine Learning in Complex Networks

» Astronomy » Education & Language » Mathematics

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2. Необходимо войти в раздел services для Authors&Editors

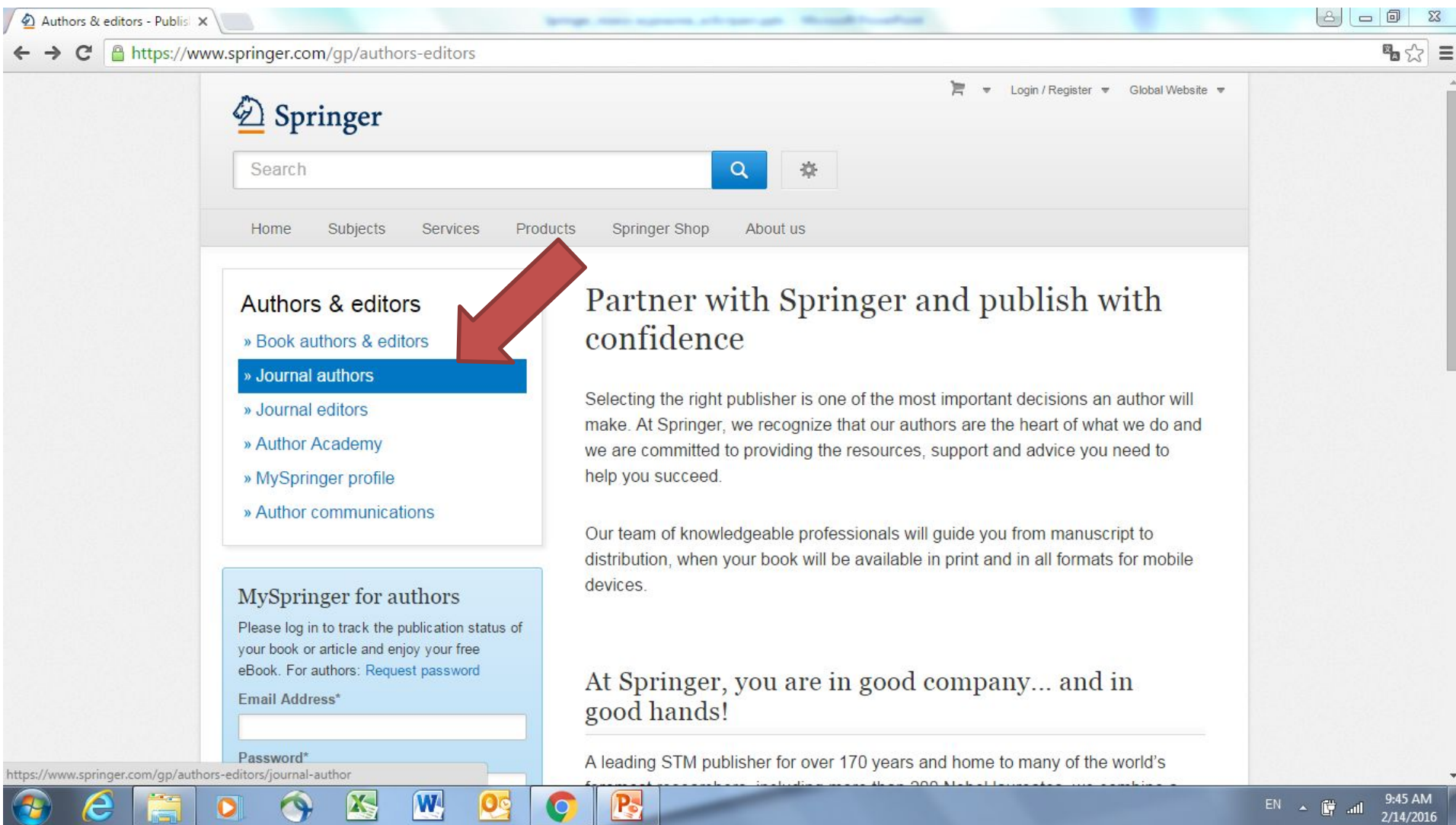


The screenshot shows the Springer website interface. At the top, the Springer logo is on the left, and navigation links for 'Home', 'Subjects', 'Services', 'Products', 'Springer Shop', and 'About us' are in the center. A red arrow points to the 'Services' link. Below the navigation bar, a dropdown menu for 'Services' is open, listing various roles: Advertisers, Librarians, Authors & Editors (highlighted), Rights & Permissions, Booksellers, Societies & Publishing Partners, Book Reviewers, Subscription Agencies, Instructors, Help & Contact, Journalists, and Open Access & Springer. To the right of the dropdown, there is a promotional text: 'ing. With more than 2,900 books, Springer offers many rs, customers and partners.'

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At the bottom of the page, there are navigation links for 'Astronomy', 'Education & Language', and 'Mathematics'. The Windows taskbar is visible at the very bottom, showing the time as 9:41 AM on 2/14/2016.

3. Необходимо войти в раздел Journal authors



The screenshot shows the Springer website's 'Authors & editors' page. The browser's address bar displays <https://www.springer.com/gp/authors-editors>. The page features a navigation bar with links to Home, Subjects, Services, Products, Springer Shop, and About us. A search bar is located below the navigation bar. On the left side, there is a sidebar with the heading 'Authors & editors' and a list of links: '» Book authors & editors', '» Journal authors' (highlighted with a blue background and a red arrow), '» Journal editors', '» Author Academy', '» MySpringer profile', and '» Author communications'. Below this sidebar is a section titled 'MySpringer for authors' with a login form. The main content area on the right has the heading 'Partner with Springer and publish with confidence' and a paragraph about the importance of selecting a publisher. Below this is another paragraph about the team's guidance. At the bottom of the main content area, there is a section titled 'At Springer, you are in good company... and in good hands!' and a paragraph about Springer's history and global reach. The Windows taskbar at the bottom shows various application icons and the system clock indicating 9:45 AM on 2/14/2016.

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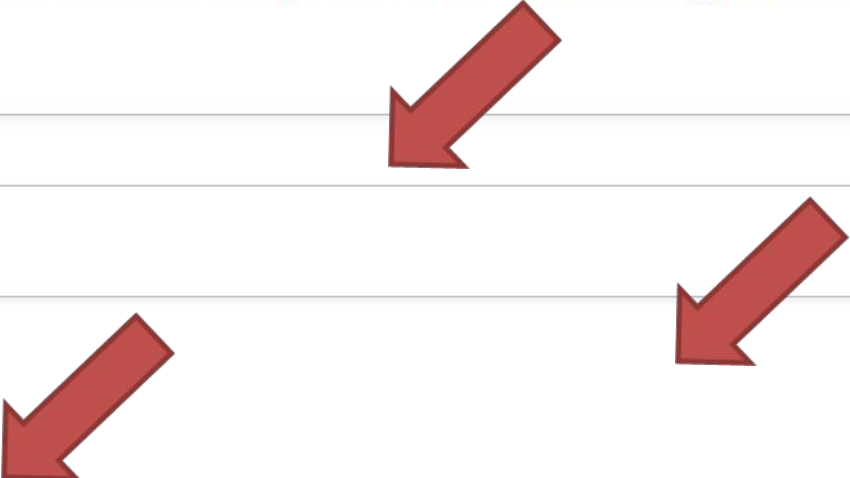
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