

# Moscow University of the Humanities College

## “TV: Pros and Cons”

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Moscow, 2016

# Television

It is a telecommunication medium used for transmitting sound with moving images in monochrome (black-and-white), or in color, and in two or three dimensions. It can refer to a television set, a television program, or the medium of television transmission. Television is a mass medium, for entertainment, education, news and advertising.

Television became available in crude experimental forms in the late 1920s. After World War II, an improved form became popular in the United States and Britain, and television sets became commonplace in homes, businesses, and institutions. During the 1950s, television was the primary medium for influencing public opinion. In the mid-1960s, color broadcasting was introduced in the US and most other developed countries.



# Etymology

The word television comes from Ancient Greek τῆλε (tèle), meaning "far", and Latin visio, meaning "sight". The first documented usage of the term dates back to 1900, when a Russian scientist Constantin Perskyi used it in a paper that he presented in French at the 1st International Congress of Electricity, which ran from 18 to 25 August 1900 during the International World Fair in Paris. The anglicised version of the term is first attested in 1907, when it was still "...a theoretical system to transmit moving images over telegraph or telephone wires". It was "...formed in English or borrowed from French télévision." In the 19th century and early 20th century, other "...proposals for the name of a then-hypothetical technology for sending pictures over distance were telephote (1880) and televista (1904).“ The abbreviation "TV" is from 1948. The use of the term to mean "a television set" dates from 1941. The use of the term to mean "television as a medium" dates from 1927. The slang term "telly" is more common in the UK. The slang term "the tube" refers to the bulky cathode ray tube used on most TVs until the advent of flat-screen TVs.



# Pros and Cons

Many of us watching TV especially during our free time and if we don't have anything to do. We like watching TV while eating our favorite snacks or hanging around in a friend's place. Either way we are entertained when we watch TV. There are many different programs we can watch on TV depending on our mood and our personality. Some love watching comedy and talk shows while others particularly kids and those who are young at heart love watching cartoons.

But then, watching TV has its advantages and disadvantages. Experts say that too much watching of TV especially among children is not good for the health and the mind. TV can be entertaining and informative yet at times it can be damaging and harmful.

# Pros:

- Entertainment and Laughter
- Information and How-To
- Improve Memory and Easy Learning
- Bonding With Family and Friends
- Awareness and Alertness



# Cons:

- Decline in creativity and imagination
- Health problems
- Makes people lazy
- Some shows don't teach good values

To sum up, in watching TV you should choose and monitor the TV programs that you (or your children) should watch. Choose programs that can help you learn and grow as a person. You should also limit the time your children spend in watching TV. The maximum number of hours small kids should watch TV is 3 hours while for teenagers you should make sure they watch good shows only when they are done with homework and projects.

# The Radio Corporation of America Tells **What TELEVISION will mean to you!**



On April 30th RCA television was introduced in the New York metropolitan area. Television programs, broadcast from the lofty NBC mast at the top of the Empire State Building, cover an area approximately fifty miles in all directions from that building. Programs from NBC television studios are sent out initially for an hour at a time, twice a week. In addition, there will be pick-ups of news events, sporting events, interviews with visiting celebrities and other programs of wide interest.

#### *How Television will be received!*

To provide for the reception of television programs, RCA Laboratories have developed several receiving sets which are now ready for sale. These instruments, built by RCA Victor, include three models for reception of television pictures and sound, as well as regular radio programs. There is also an attachment for present radio sets. This latter provides for seeing television pictures, while the sound is heard through the radio itself. The pictures seen on these various models will differ only in size.

#### *Television—A new opportunity for dealers and service men*

RCA believes that as television grows it will offer dealers and service men an ever expanding opportunity for profits. Those, who are in a position to cash in on its present development, will find that television goes hand in hand with the radio business of today.

*In Radio and Television—It's RCA All the Way*



**Radio Corporation of America**  
RADIO CITY, NEW YORK

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# Thanks for your attention!

