
ITG-11 HOW TO IDENTIFY A SHOPOCHOLIC

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We all know someone in our lives who seems to live, eat, breath and sleep shopping. This person is a compulsive shopper who must shop all the time. The media doesn't truly show the real nature of the life of a shopaholic or their characteristics, and although most people can relate to a few of these traits, there's a difference between people who shop and those who are shopaholics.



A PERSON WHO RATIONALIZES ALL PURCHASES BY SAYING THAT THE ITEMS WERE ON SALE PROBABLY IS A SHOPAHOLIC.

Sure, we all do this at one point or another, but the difference is that a shopaholic will buy something no matter what the price is; they will also buy items when there's a sale just for the sake of buying. They feel like they need to shop and the fact that there is a sale going on provides them with even more satisfaction.



A shopaholic always sends photos of their new purchases to friends or family, and will also always display new purchases whenever they can. This way, they can show people the items they are proud of.



The closet and drawers of a shopaholic will be filled to capacity and then some. As a result, many items will still have the price tags attached because they were impulse buys that the person doesn't need and has no purpose for.



THANK YOU FOR
WATCHING!

