

How to buy stocks?

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1. Learn the market

Learn the market

- **Consider how the stock market works**

Get familiar with the demand and supply mechanism

- **Go over terminology**

It's important to understand what is said

- **Look into buying a mutual fund**

Safety matters

2. Research the purchase

Research the purchase

□ Learn about investment research

Understand where to find valuable information

□ Search for companies of interest

Find what to look for

□ Choose a business that performs well

- *Profit margin*
- *Return on equity*
- *Historic rate of earnings*

3. Invest

Invest

- **Try buying directly**

Maybe the chosen company allows to buy stocks without broker

- **Choose a broker**

Full-service or discount

- **Open an account**

Enjoy.

**Thank You for
your
attention!**

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