Disney

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The Walt Disney Company

Is the largest media and entertainment conglomerate in the world.

- The Walt Disney Company consists of :

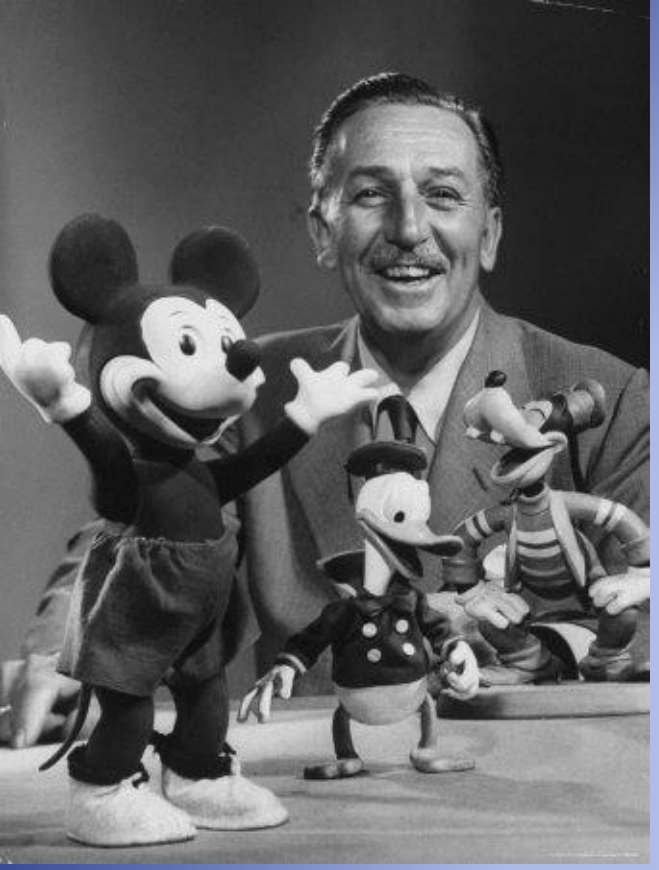
Studio Entertainment, which includes the company`s films, recording label, and theatrical divisions.
Media Networks, which includes the company`s television and Internet operations.

The Logo

- The logo of Walt Disney Company is one of the most well-known and recognized logo in the world.

The Foundation of the company

- It was founded on October 16, 1932 by brothers Walt Disney
- and Roy Disney as the Disney Brothers Cartoon Studio.



On December 15,1966 Walt Disney died of lung cancer and Roy Disney took over as a chairman and president of the company. He renamed Disney World as “Walt Disney World”,in honor of his brother and his vision.

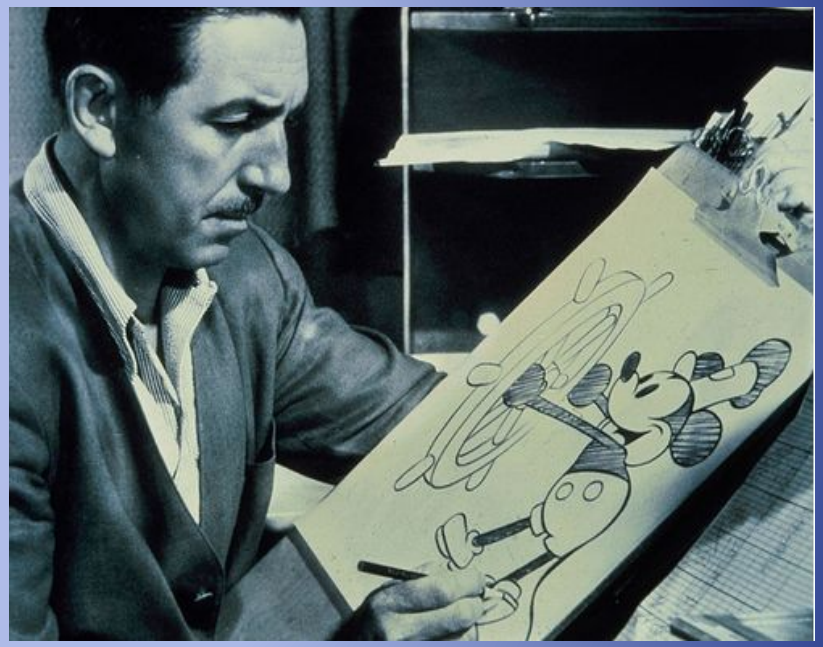
Mickey Mouse.

One of famous Disney`s cartoons is Mickey Mouse.

The firs two silent Mickey Mouse cartoons were created in 1928.

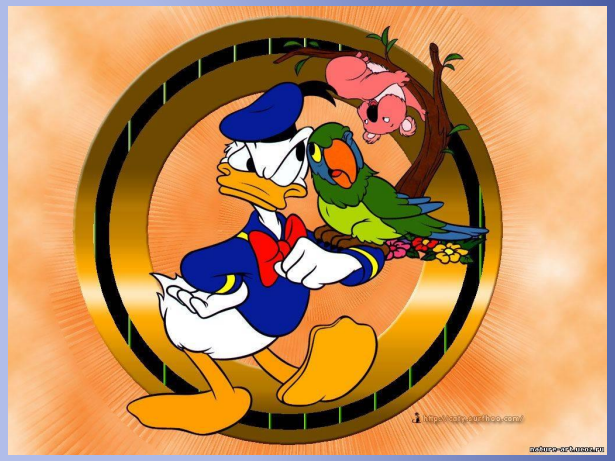
Mickey became an icon for Walt Disney Company and the symbol of American pop-culture.

In 1929, Walt Disney began the first Mickey Mouse clubs which were located in hundreds of movie theaters across the United States.



In 1933-1942 the studio released animated shorts and features, such as:

Dambo (1941)



Donald Duck(1933)

Bambi (1942)

The Walt Disney Studio created more than one hundred cartoons, between them:

Cinderella

Alice`s in the Woonderland

The Snow White and the seven Dwarfs

Disneyland

- The idea of creation the Disneyland Park conceived out of a desire for a place where parents and children could both have fun. On July 18, 1955, Walt Disney opened Disneyland with a live television broadcast.

Nowadays Disney’s cartoons and films are very popular among children and adults all over the world. The Company continues to create new features and movies, produce customs for children and attract thousands of tourists with its amazing parks.

WALT DISNEY
PICTURES