

Project: Global Social Media Plan // [October](#)
Topic: Throwback Thursday (2)
Subline: Featuring a Volkswagen Microbus
Format: Image
Date: Flexible



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| Description | Beautiful vintage Volkswagen models are still being driven today, worldwide. Throwback Thursday (tbt) is a huge trend on social media. People use the hashtag to share their past and remember memorable moments. |
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| Facebook | |
| Posting text (240) | As fresh as always. #tbt #vintage #vwmicrobus #volkswagen |

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| Twitter | |
| Posting text (140) | As fresh as always. #tbt #vintage #vwmicrobus #volkswagen |

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| Instagram | |
| Posting text | As fresh as always. #tbt #vintage #vwmicrobus #volkswagen #vw |

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|--------------|--|
| Image | |
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