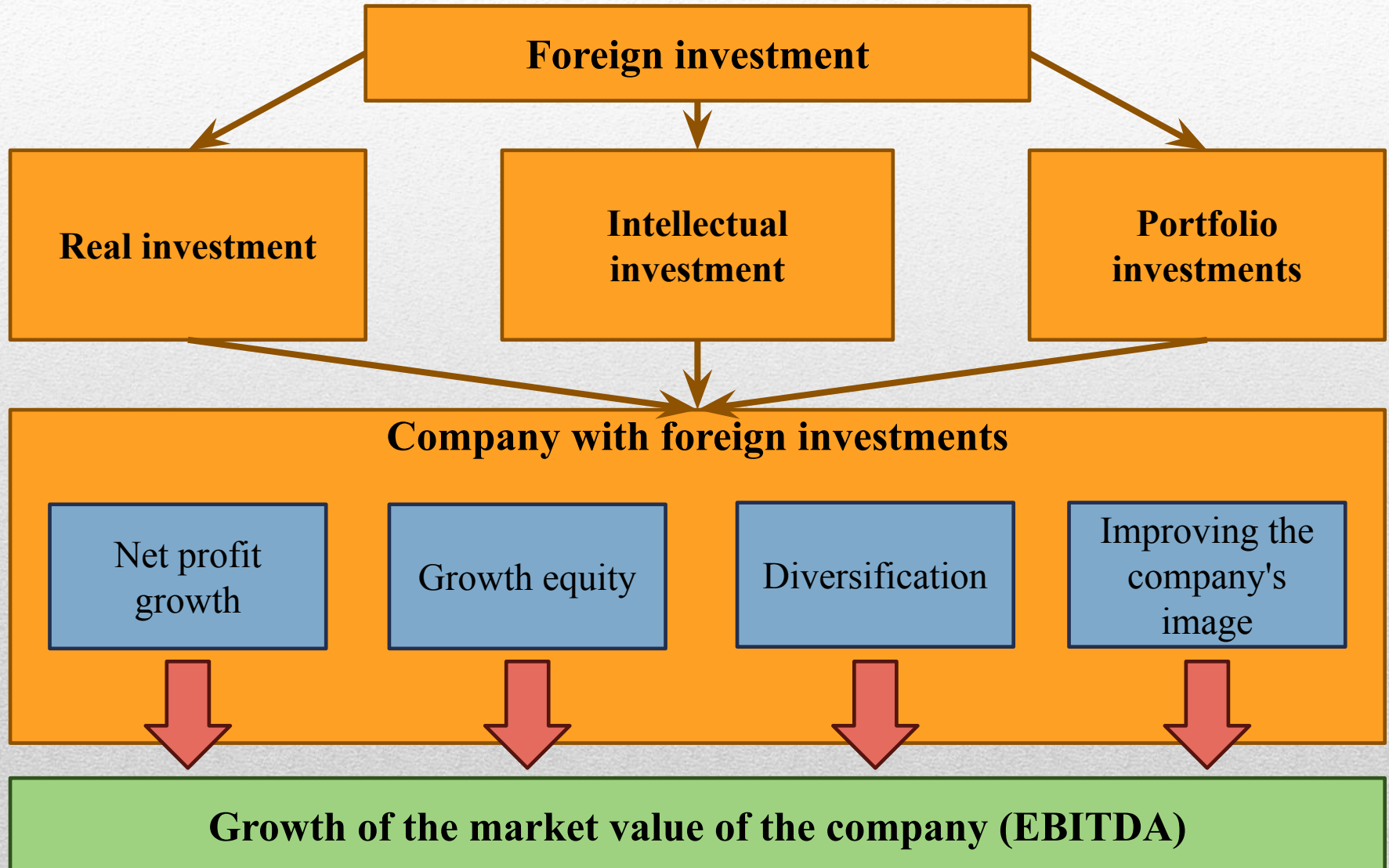




Investment in international business

Vladimir Kanshaev

1. What foreign investments are needed for



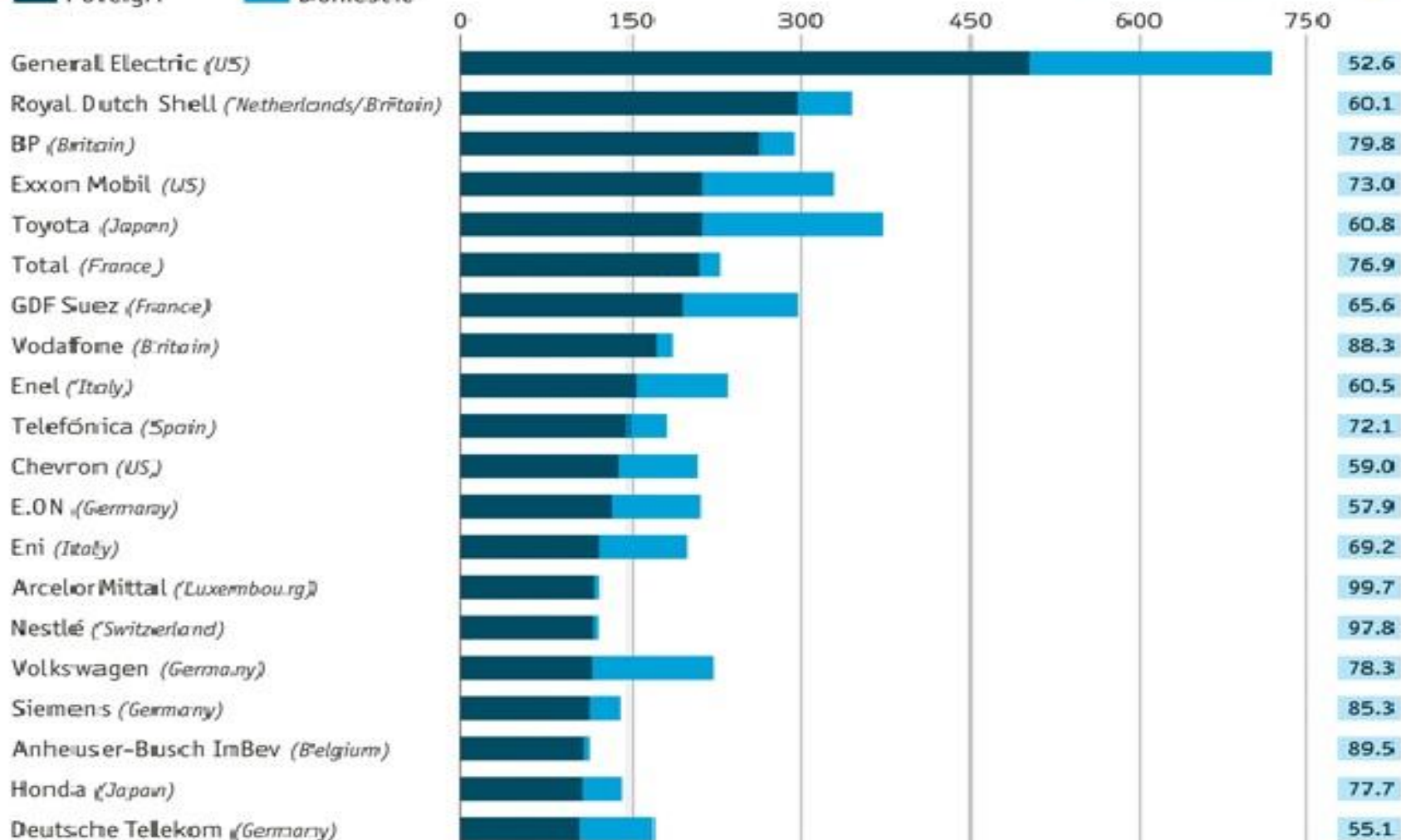
20 largest transnational corporations in 2017

Biggest trans national companies

By foreign assets, 2017, \$bn

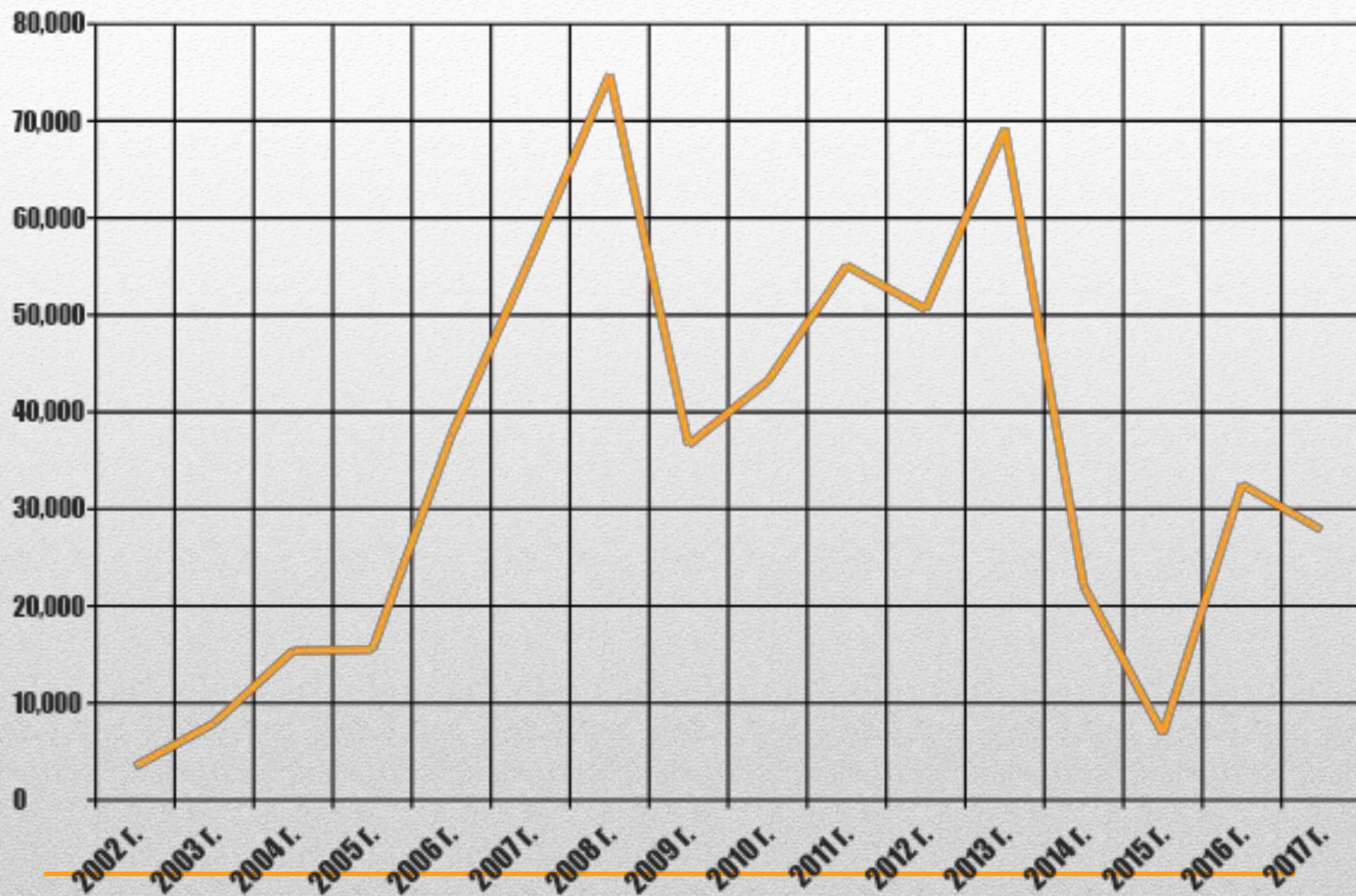
Foreign Domestic

Foreign sales as a % of total



Source: UNCTAD

Direct investments in Russia, million \$ USA



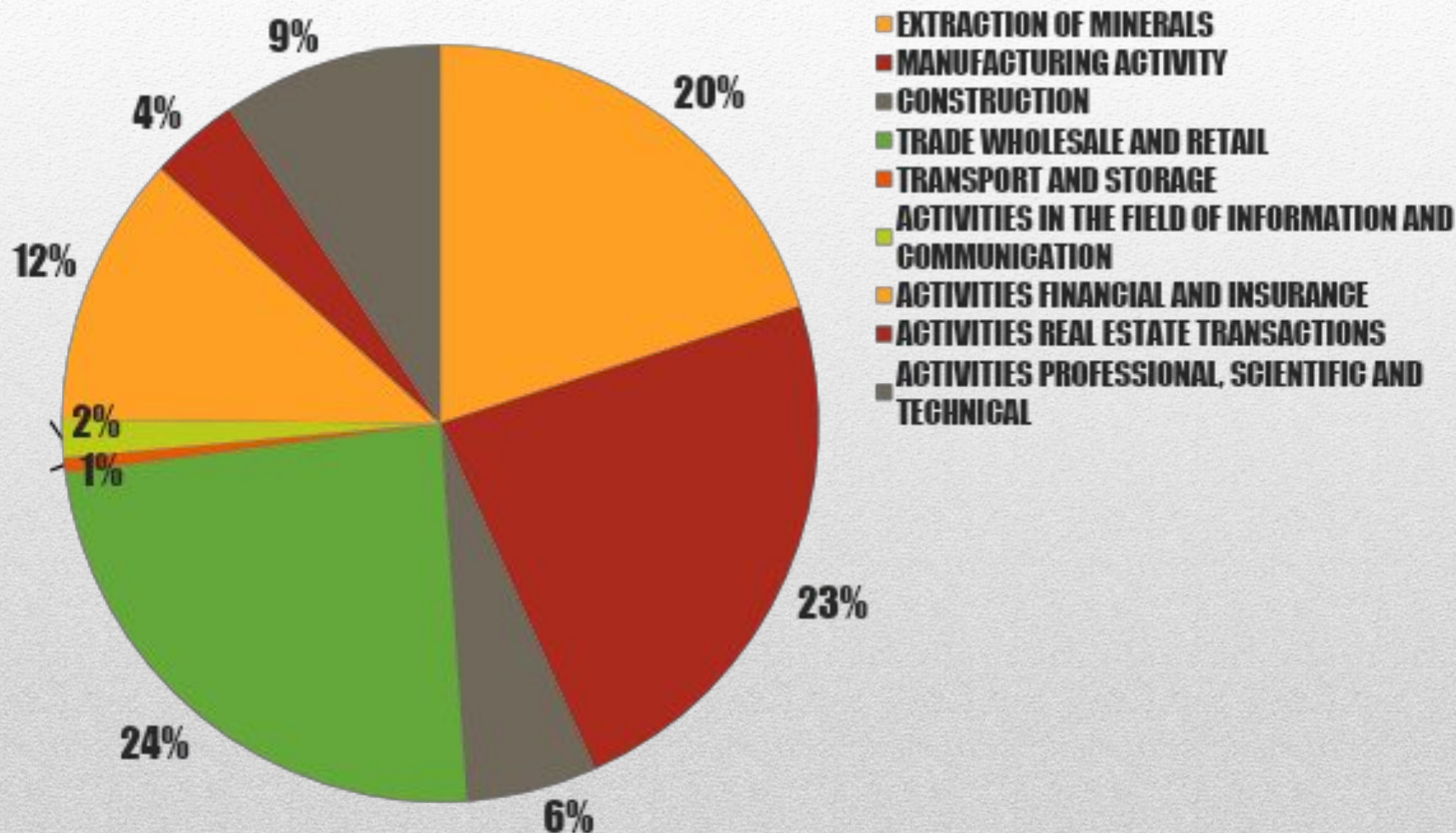
2. Conditions for foreign investment

- Economic, financial and political stability
 - Peculiarities of legislation
 - Market size and presence (absence) of administrative barriers
 - The cost of the factors of production
 - National currency rate
 - Geographical location
 - Linguistic and cultural particularities
-

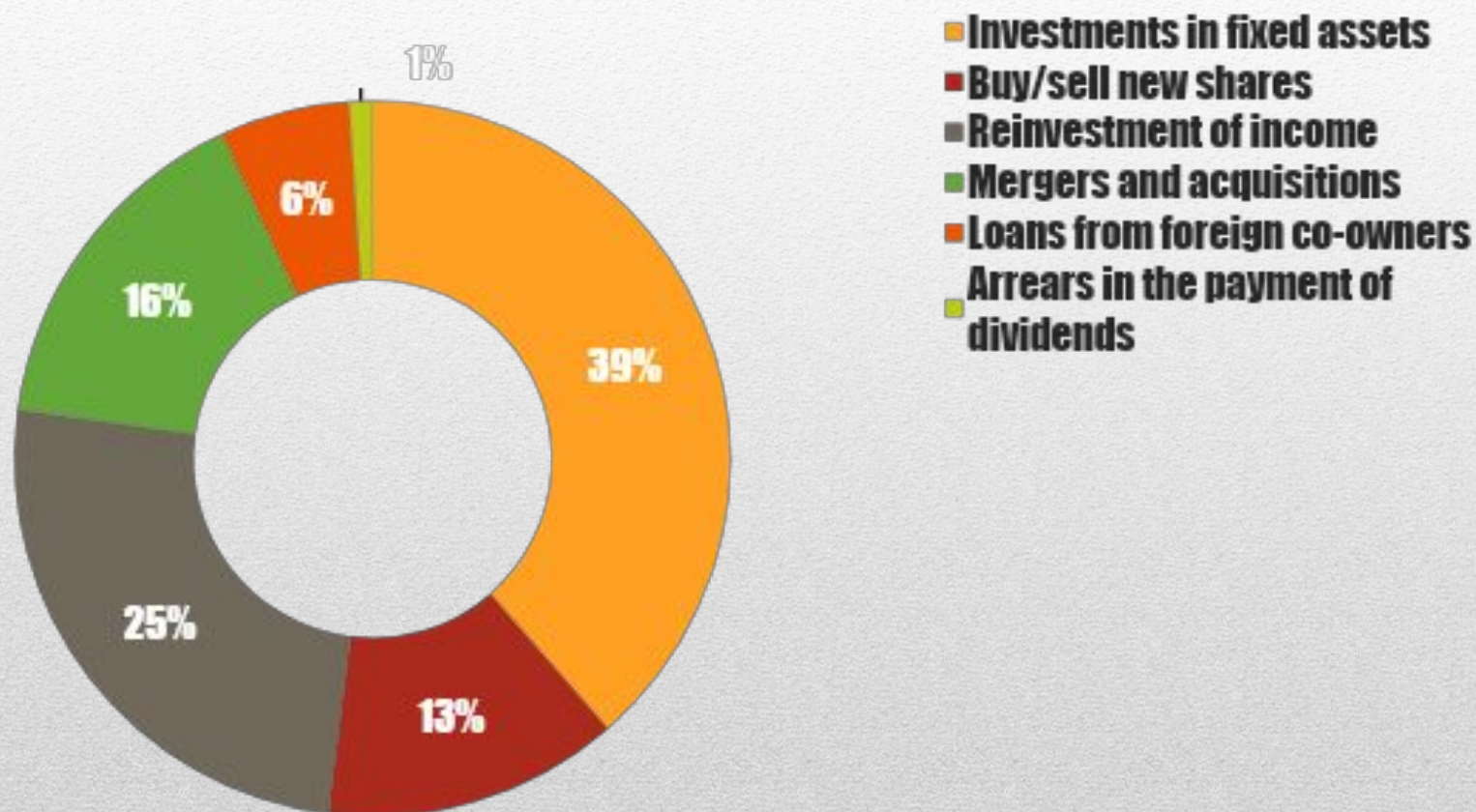
3. The main forms of foreign investment in the modern world economy

- Joint company
 - Leasing
 - Licensing (sale of "know-how" to the foreign partner, technologies, scientific developments)
 - Franchise
 - Joint production
 - Subcontract
 - Construction of plants
-

Direct investments in Russia in 2017 on types of economic activities, million \$ USA



Types of Investments in the Russian economy in 2016-2017, million \$ USA



4. The role and specificity of foreign investment in the development of the world economy

- Principal investors – transnational corporations (TNCs)
 - They are one of the driving forces of globalization
 - Modernization and development of national economies
 - Ensure international movement and redistribution of capital
 - Able to identify regional development trends
-



Thank you for listening
