# Propaganda and Freedom in Mass Media

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### Right to freedom of opinion and expression

According to Article 19 of the Universal Declaration of Human Rights adopted by the UN General Assembly of December 10, 1948 "Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers"



**GLOBAL CAMPAIGN FOR FREE EXPRESSION** 

#### **Mass information**

Russian media law under the "mass information" means intended for the general public print, audio, audio-visual and other communications and materials "that can be distributed through the" sale (subscription, delivery, distribution), periodicals, audio and video programs, broadcast radio and television programs (broadcasting), demonstrating newsreels.



#### **Propaganda**





Propaganda, when it is pervasive, massive and systematic, is detrimental to freedom of the media.

This phenomenon destroys the core of the profession of journalism. It makes journalists hostages of some sort, typically the government's and thus, hitting at the independence of the media. Journalists are forced or bribed to be a mere conduit of the messages.

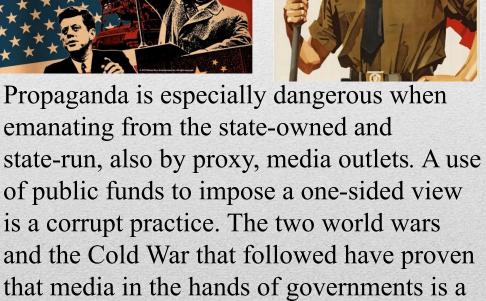
#### Propaganda

Dangers of propaganda become a useful excuse for governments to restrict or even ban all hostile messages, actual and potential, coming from abroad





dangerous instrument



#### **Information in mass media**

- Unlike the propaganda, information is used primarily to bring to the attention of the population of certain knowledge without imposing it any conclusions
- In order to the mass of the population accepted certain ideas need to bring them to people's consciousness. This role is performed by the media.



## FREEDOM OF EXPRESSION: A RIGHT AND A RESPONSIBILITY

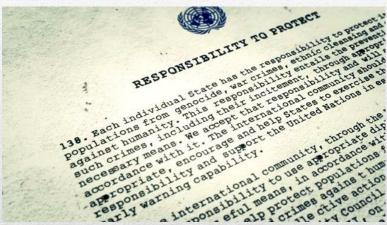


#### Responsibility

Today the responsibility for the international media activity usually does not involve the use of sanctions against wrongdoing State

This is mainly advisory in nature, it acts as a political requirement to fulfill certain international obligations, requirements that are not related to the liquidation of the damage caused in violation of international law.





There should be a clear distinction between the rights and obligations of States, whose territory covered by one or other information Some media which transfer this information and the rights of other States to protect their citizens.

#### Thank You for your attention!