## Introduction to Information Systems

**Fourth Edition** 

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**Chapter 9** 

Web 2.0 and Social Networks



Unnumbered 9 p244 VLADGRIN/Shutterstock

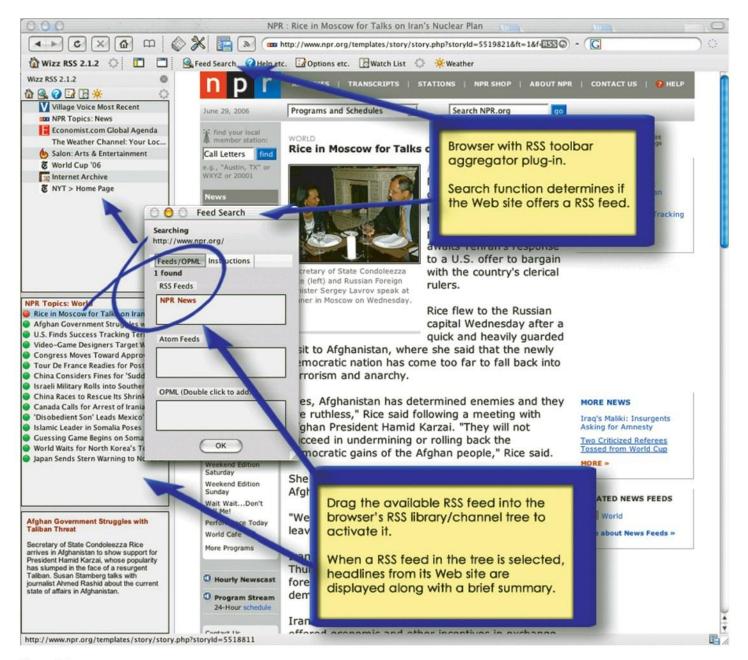


Figure 9.1 Courtesy of NPR. Used with permission.

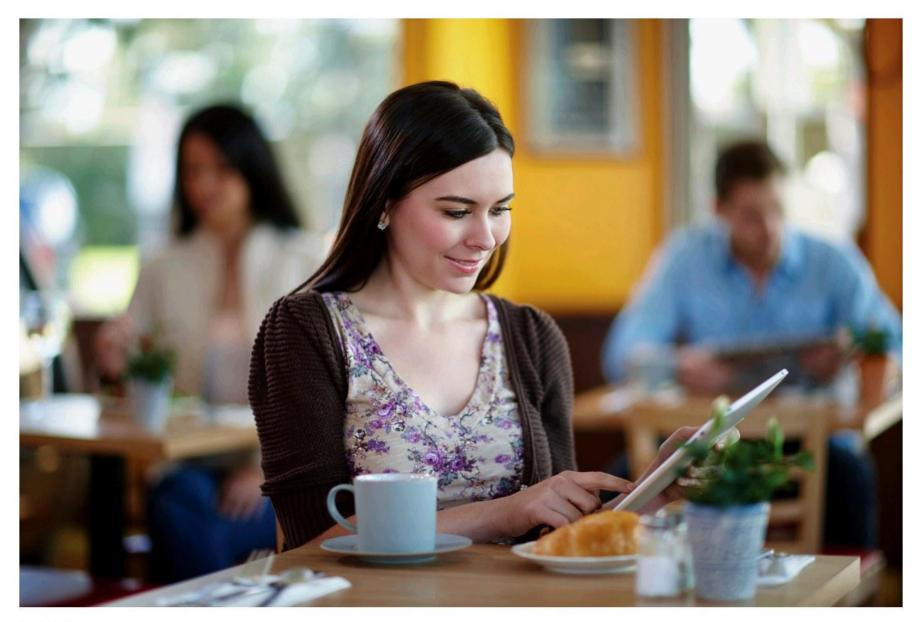


Figure 9.2 Fancy/Image

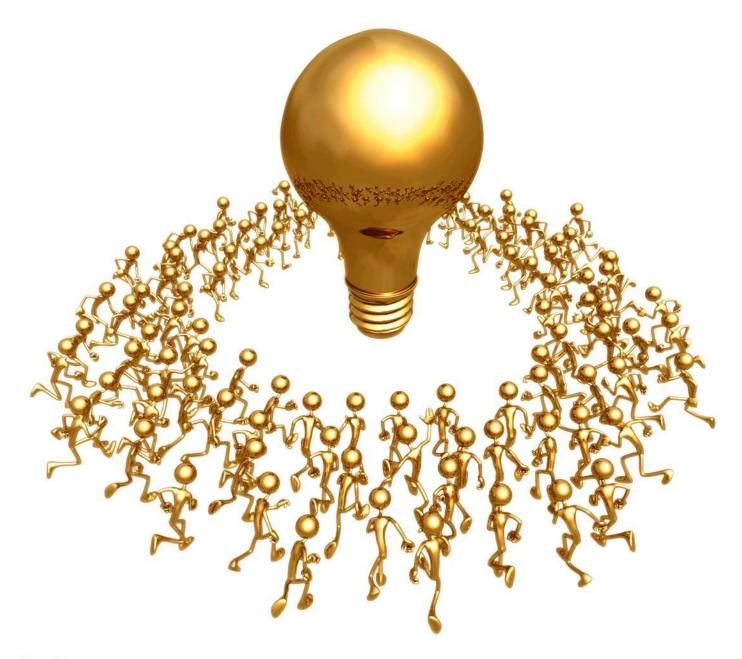


Figure 9.3 Scott Maxwell/LuMaxArt/Shutterstock