

**Project:** Global Social Media Plan // [March](#)

**Topic:** Interior Riddle 1

**Format:** image

**Date:** Flexible Content



<b>Description</b>		The Interior Riddle series focuses on details from Volkswagen cockpits. It combines a “call to action” aspect with outstanding detail shots that inspire every car enthusiast. It’s a Polo.
<b>Facebook</b>		
Posting text (240)	Which Volkswagen takes you on a journey through time? #interior #riddle	
<b>Twitter</b>		
Posting text (140)	Which Volkswagen takes you on a #journey through time? #interior #riddle	
<b>Instagram</b>		
Posting text	Which Volkswagen takes you on a journey through time? #interior #riddle #volkswagen #car #roadtrip #journey #ontheroad	
<b>Image</b>		
		