# The cars of the future

**Cars. There are around 700 million of them on the planet.**
**And every year around 50 million new cars are produced.**

What will the cars of 2050 look like?
What will power them?
Will they even have a steering wheel?

**Vehicles in the near future, will be fuel efficient, zero emission, and use high tech electronics and software to assist drivers in a variety of ways. Vehicles will communicate with each other, with the road and with traffic signals.**

**Autos and trucks of the future will use vision enhancement devices to help you navigate through bad weather, let you see around them, or warn you of a possible collision with a pedestrian or animal. They will also let you know if you are getting drowsy or straying from your lane.**

**The car of tomorrow promises to be radically different than what we are driving today.**

**With new materials will come new designs. Designs for a specific type of driver, designs for urban only environments and with innovative thinking, perhaps even designs that are specific to the passive-driver.**

As population increases and the number of drivers on the road also rises the layout of cities and urban environments will likely also change. Cars have to be parked somewhere, but as the number of people per square mile grows so does the problem of where to "store" the vehicle.

Cars will have to be lighter and stronger. Lighter for better fuel economy; stronger for ever stricter safety standards.

Auto designs will not only have to be strong, safe, and environmentally friendly (recyclable) they will also have to have "eye appeal."

# What will the car of the future look like? What do you hope to see in the car of the future?

**While driverless technologies and next gen powertrains will evolve quickly, we see a vehicle that will bridge the gap between our automotive past and our automated future.**

# Thank you for your attention!