

Project: Global Social Media Plan // [March](#)
Topic: Inductive Charging
Format: image
Date: Flexible Content



Description	This optional feature allows to simply place the smartphone in the storage compartment in front of the gearstick. The car's external aerial will improve the phone's reception and Qi-enabled devices will even be charged - wirelessly
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Facebook	
Posting text (240)	Get 100%. No cable, no stress! #charging #technology #vwgolf

Twitter	
Posting text (140)	Get 100%. No cable, no stress! #charging #technology #vwgolf

Instagram	
Posting text	Get 100%. No cable, no stress! #charging #technology #vwgolf #volkswagen #car #phone #interior

Image

A close-up photograph of a smartphone resting on a black, textured inductive charging pad located in the center console of a car, just in front of the gear shift. The phone's screen is lit up, showing a blue circular progress indicator. To the right of the charging pad, a circular control knob with 'OFF', 'AUTO', and 'MENU' settings is visible. The surrounding interior features black leather upholstery.