February 23, 2010
Class work

Mass Media. What's the news?

WE WILL READ A PROVERB

We will study Conditionals

We will know more about Mass Media

A PROVERB:

«If there is rightness in the soul
There will be beauty in the person
If there is beauty in the person
There will be harmony in the home
If there is harmony in the home
There will be order in the nation
If there is order in the nation

Zero Conditional

- It is used to say what always happens.

- E.g.: If you ***get*** ready for your exams properly, you ***pass*** them successfully.

First Conditional

- It is used to describe what may possibly happen.

- E.g.: If the weather ***is*** fine, we ***will go*** for a walk.

Second Conditional

- It is used to describe something that is impossible and is just imagined.
- E.g.: If I ***were*** you, I ***would become*** a painter.

- It is used to describe something which is very unlikely to happen.
- E.g.: If I ***had*** more time, I ***would ride*** a horse more often.

Third Conditional

- It is used to describe something in the past which could have happened, but didn't.

- E.g.: If the weather ***had been*** fine,

  I ***would have gone to the beach***.

MIXED TYPE

- The actions of 2 parts have different time references.

- E.g.: If I ***had written*** the essay last night, I **would go** to the gym now.

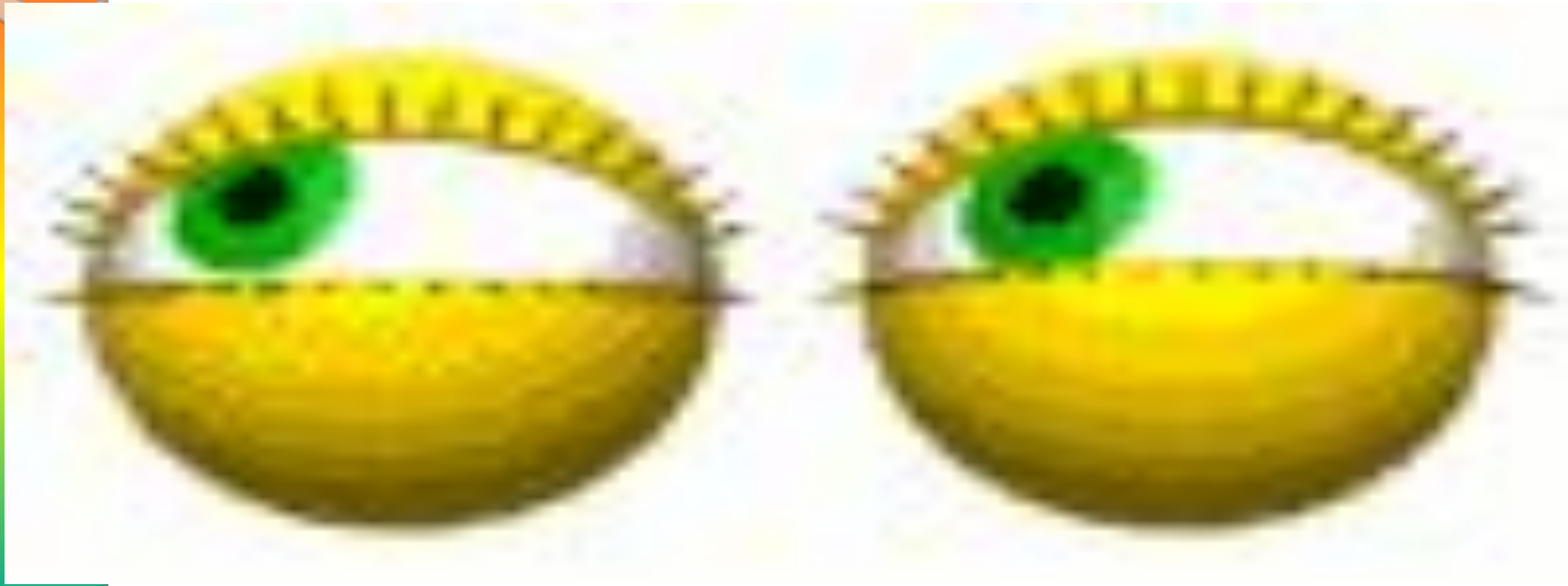
(If + past perfect)+ (would+ verb)
(3+2)

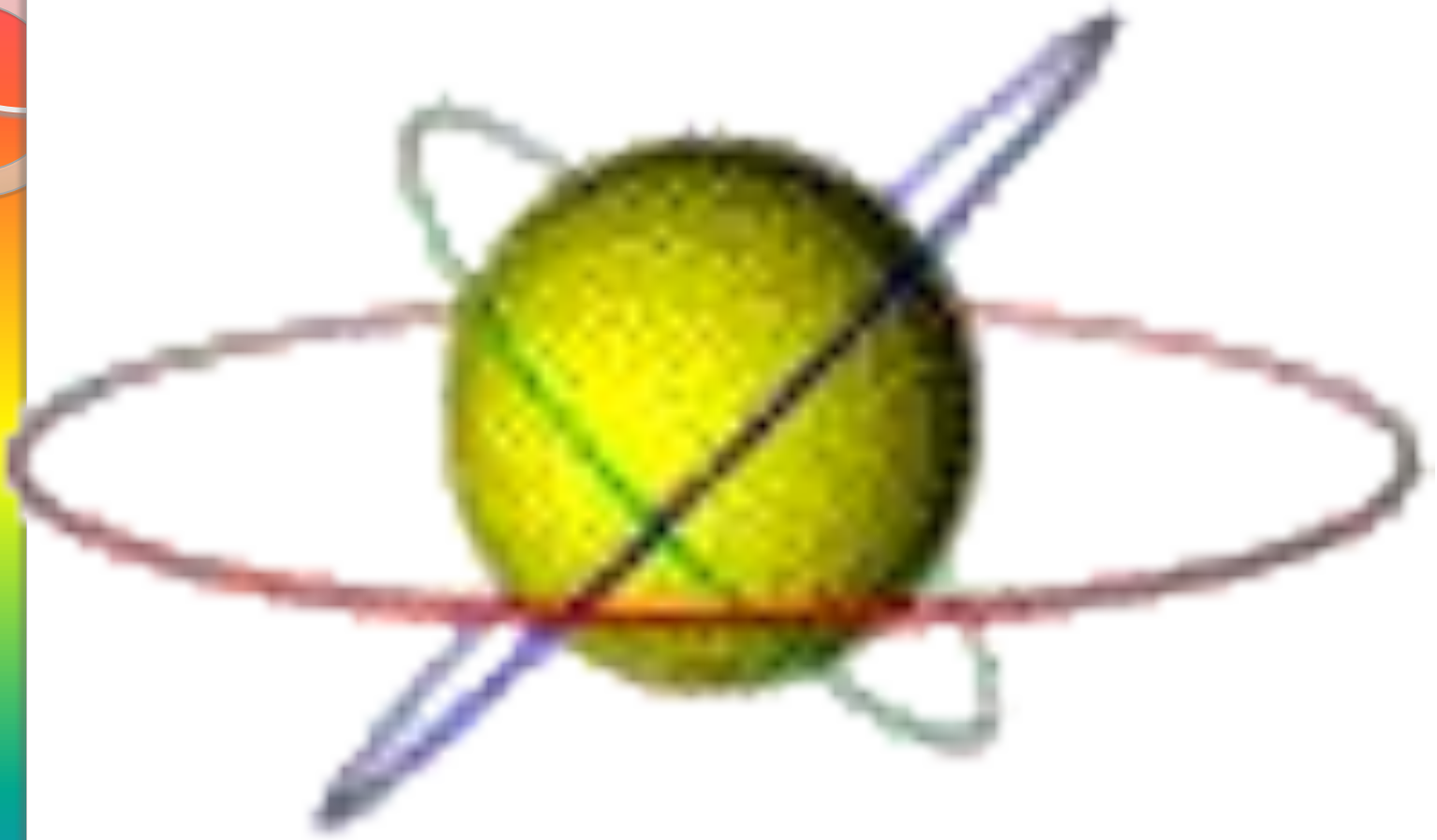
(If + past simple)+ (would+ have+ verb 3)
(2+ 3)

If I <u>hadn't gone</u> to this school, I <u>would never meet</u> him.

If she <u>disliked</u> me, she <u>wouldn't have told</u> the story.

Ex. 3, p. 133
Change the real sentences of unreal condition





- The mass media play an important part in our lives. Newspaper, radio and especially TV inform us of what is going on in this world and give us wonderful possibilities for education and entertainment. They also influence the way we see the world and shape our views.

TELEVISION

- MASS MEDIA

NEWSPAPERS

RADIO

INTERNET

MAGAZINES

- Of course, not all newspapers and TV programmes report the events objectively, but serious journalists and TV reporters try to be fair and provide us with reliable information.
- It is true that the world today is full of dramatic events and most news seems to be bad news. But people aren't interested in ordinary events. That is why there are so many programmes and articles about natural disasters, plane crashes, wars, murders and robberies. Good news doesn't usually make headlines. Bad news does.

Some people say that journalists are given too much freedom. They often intrude on people’s private lives. They follow celebrities and print sensational stories about them which are untrue or half-true. They take photos of them in their most intimate moments. The question is – should this be allowed?

- ***The main source of news for millions of people is television. People like TV news because they can see everything with their own eyes. And that's an important advantage. Seeing, as we know, is believing. Besides, it's much more difficult for politicians to lie in front of the cameras than on the pages of newspapers.***

Still, many people prefer the radio. It's good to listen to in the car, or in the open air, or when you do something about the house.

- *Newspapers don't react to events as quickly as TV, but they usually provide us with extra detail, comment and background information.*

NEWSPAPERS IN

Quality newspapers (known as «heavies») contain a lot of serious articles, e.g. about politics, business, science, cultural news.

Popular newspapers (known as «tabloids») carry a lot of big photographs, contain short, simple reports on the main news, stories about famous people.

QUILITY PRESS

THE TIMES

THE GUARDIAN

THE INDEPENDENT

THE DAILY TELEGRAPH

POPULAR PRESS

THE DAILY MAIL

THE DAILY MIRROR

THE DAILY EXPRESS

THE SUN

THE DAILY STAR

WHAT'S IN THE PAPERS?

DAILY Mirror

THE Sun

Bomb suspected in Russian crash

At least 39 people were killed and nearly 100 injured when a Russian express train came off the rails last night in what is being investigated as a bomb attack.

THE INDEPENDENT

Johnson condemns hacker to Xmas in a US jail

by Paddy McGuffin

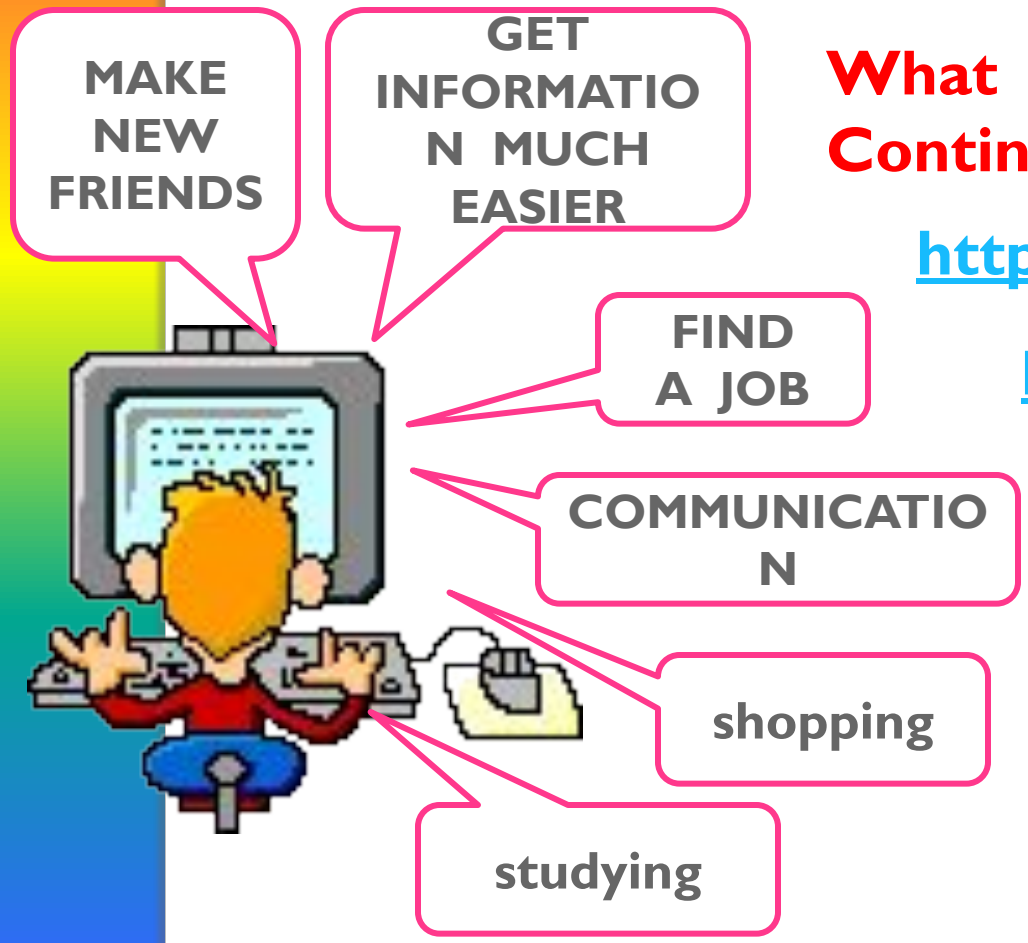
Computer hacker Gary McKinnon is facing Christmas in a US jail after the Home Secretary refused to block his extradition.

Morning Star
online.co.uk

- The Internet has recently become another important source of information. Its main advantage is that news appears on the screen as soon as things happen in real life and you don’t have to wait for news time on TV.

THE INTERNET

The Internet is an extremely useful tool that has become an important part of our lives in the last few years



What are your favourite sites? Continue the list.

http://www.odnoklassniki.ru/

http://www.kinopoisk.ru/

http://mail.ru/

http://vkontakte.ru/

DIVIDE THESE WORDS INTO GROUPS.

- TV PROGRAMMES
- MAGAZINES ABOUT
- NEWSPAPERS

GOLF, HEADLINE, PRODUCER, HOROSCOPE, HEALTH AND BEAUTY, DOCUMENTARY, FISHING, CHESS, ARTICLES, PAGE, QUIZZES, QUALITY, CELEBRITIES, THE PRESS, ADVERTS, THE NEWS, PHOTOGRAPH, CHANNEL, LOCAL, SOAP OPERAS, COMPUTERS

MATCHING

SOAP OPERA	*«Fly-on-the-wall» TV programme in which celebrities or ordinary people are filmed all the time.*
REALITY SHOW	*Websites are collections of web pages.*
INTERNET	*TV programme where «guests», usually celebrities, come and talk to a journalist.*
GAME SHOW	*Newspapers usually with gossip about celebrities.*
DOCUMENTARY	*A competition or quiz in which contestants take part.*
POPULAR PRESS	*A serious programme with information about a topic of current interest*
CURRENT AFFAIRS	*Popular drama series that goes on for a long time.*
	News about recent events

How do you feel like?

H/w

Ex. 4, p. 135(w), p. 113-114 study the words

ARE YOU A COUCH POTATO? TV QUIZ.

Answer these questions with «yes» or «no». For «yes» you'll get two points, for «no» - one point.

1.Do you have 'watching television' on the top of your list of hobbies?

2.Do you get offended, if someone refers to television as 'an idiot box'?

3.You do not remember birthdays and anniversaries, but remember the entire month's TV schedule.

4.You remember over 100 channels by their numbers on the remote control.

5.You prepare for a TV session with lots of popcorn, burgers, pizzas etc.

6.You have seen all the seasons of 'Friends' and remember every episode.

7.Watching television for 5-7 hours on a stretch is a normal routine for you.

8.You wait desperately for new shows, which are being advertised heavily.

9.You meet your friends only to watch TV together.

10.You are always looking out to buy a bigger, better television.

Let's count your score.

If your score is 10-12 points

YOU ARE NOT IN LOVE WITH YOUR TV SET

IT IS GOOD THAT YOU DO NOT WATCH TV SO MUCH. KEEP TV WATCHING TO A MINIMUM, AND ENJOY LIFE. THAT IS THE WAY TO GO.

If your score is 13-20 points

YOU ARE IN LOVE WITH YOUR TV SET

YOU ARE IN LOVE WITH YOUR TELEVISION SET. YOUR FAVORITE PASTIME IS WATCHING TV SHOWS. YES, YOU ARE A COUCH POTATO. WE WOULD SUGGEST - SWITCH OFF THE TV SET FOR A WHILE, AND EXPLORE THE OUTDOORS AND SOCIALIZE MORE.

Thank you for the lesson.

Good-bye.