

DESIGNED TO PLEASE

Unit 7
Lesson2
Prof.N.Ergasheva

Agenda

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LISTENING

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2

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□ .PAST PERFECT AND PAST PERFECT
CONTINUOUS

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□ .PHRASAL VERBS

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LISTENING


UNIT 7



LISTENING: to a radio phone-in show

A  Work in pairs. Identify these people if you can, and say what they are famous for. What do you think about their fashion styles?



B  **2.01** Listen to a radio phone-in show. Decide if the following statements are true or false. Choose T (true) or F (false).

Tony ...

- 1 likes celebrities who become designers.
- 2 thinks being good in one area makes you good in other areas.

T / F

T / F


Marianna ...

- 3 says celebrities make good designers because they understand fashion.
- 4 thinks it's important that celebrities create their designs themselves.


T / F

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VOCABULARY:

Phrasal verbs



STRUCTURE OF THE PHRASAL VERB

Three or two-word verb + Particle

VERB +PREPOSITION Ex. John is getting into the car

PHRASAL VERB Ex. John is getting into Jazz music

What do you think of the celebrities who bring **them** out?

SEPARABLE & INSEPARABLE PHRASAL VERBS

Verb + Object + Particle

Verb + Object + Particle

SEPARABLE

Ex. They have just brought out a new
phone

They have just brought it out

INSEPARABLE

Ex. The plane **took off**.

I want to **get rid of** them

C VOCABULARY: PHRASAL VERBS

Match the phrasal verbs in bold (1–6) to their definitions (a–f).

- | | | | |
|---|--|----|---|
| 1 | What do you think of celebrities who bring out their own product ranges? | a) | become successful or popular very quickly |
| 2 | ... it seems that anyone whose career takes off decides to produce a line of clothing ... | b) | create plans, designs, etc |
| 3 | ... but does that mean they can come up with good ideas? | c) | admire |
| 4 | I think they don't even draw up the designs themselves. | d) | produce and start to sell a new product |
| 5 | ... it takes real talent to create new designs that catch on , ... | e) | become popular or fashionable |
| 6 | Young women look up to them for what they've achieved. | f) | think of an idea or a plan for the first time |

VOCABULARY: PHRASAL VERBS Match the phrasal verbs in bold from the audio script to their definitions.

Show audio script

take off – become successful or popular very quickly

draw up – create plans, designs, etc

look up to – admire

bring out – produce and start to sell a new product

catch on – become popular or fashionable

come up with – think of an idea or a plan for the first time

D VOCABULARY: PHRASAL VERBS

Work in pairs. Complete the questions with a phrasal verb from Exercise C. Then discuss them.

- 1 Do you _____ any celebrity designers? Why or why not?
- 2 Do you think it takes talent to _____ clothing designs that catch on? What kind of talent do you need?
- 3 Should a celebrity whose career _____ bring out their own line of clothing, or are there too many celebrity designers already?
- 4 Does it matter if celebrity designers don't _____ the designs themselves? Is it cheating the public?

take off

– become successful or popular very quickly

draw up

– create plans, designs, etc

look up to

– admire

bring out

– produce and start to sell a new product

catch on

– become popular or fashionable

come up with

– think of an idea or a plan for the first time

VOCABULARY: PHRASAL VERBS Work in pairs. Complete the questions with a phrasal verb from the box. Then discuss them.

look up to

takes off

catch on

bring out

come up with

draw up

1. Do you any celebrity designers? Why or why not?
2. Do you think it takes talent to clothing designs that catch on? What kind of talent do you need?
3. Should a celebrity whose career bring out their own line of clothing, or are there too many celebrity designers already?
4. Does it matter if celebrity designers don't the designs themselves? Is it cheating the public?

GRAMMAR

UNIT 7

Past Perfect and
Perfect
Continuous

GRAMMAR: past perfect vs past perfect continuous

A LANGUAGE IN CONTEXT Look at the photo and say what you know about this famous person. Then read the biography and check your ideas.

JENNIFER
LOPEZ

Designer Profile
by Jane Merchant

Jennifer Lopez had been working as an actress for over a decade and she had already appeared in seven films by 1997, the year she starred in *Selena*. Her career took off with that role, and today she is internationally famous. Many people look up to her because she has managed to turn her success as both an actor and singer into two very successful brands of designer goods, JLo and Sweetface.



NOTICE!

Find and underline in the text the events that happened before 1997. How do we know they happened before that date?

GRAMMAR: past perfect vs past perfect continuous

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NOTICE!

Find and underline in the text the events that happened before 1997. How do we know they happened before that date?

ANALYSE Read the biography again.

Show biography

Form & Function Complete the table with information from the biography.

Tense	Form	Function	Examples
past perfect	<input type="text"/> + past participle	describes a completed event, action or state that took place before an event, action, state or time in the past	<i>She had appeared in seven films by 1997.</i>
past perfect continuous	<input type="text"/> + <input type="text"/> + -ing	emphasises the duration of an event, action or state that continued up to another event, action, state or time in the past	<i>She had been working as an actress for over a decade.</i>

ANALYSE Read the biography again.

Show biography

Form & Function Complete the table with information from the biography.

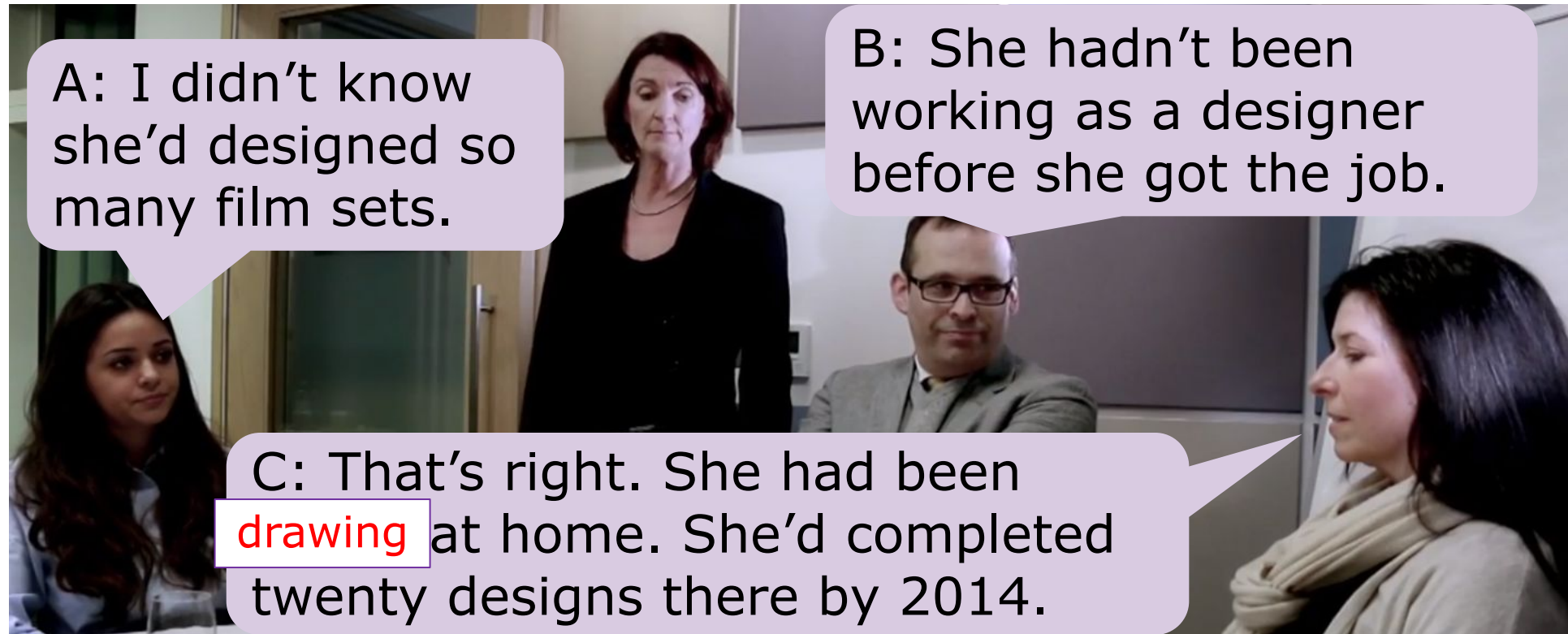
Tense	Form	Function	Examples
past perfect	<input type="text" value="had"/> + past participle	describes a completed event, action or state that took place before an event, action, state or time in the past	<i>She had appeared in seven films by 1997.</i>
past perfect continuous	<input type="text" value="had"/> + <input type="text" value="been"/> + -ing	emphasises the duration of an event, action or state that continued up to another event, action, state or time in the past	<i>She had been working as an actress for over a decade.</i>

Open Mind
Upper Intermediate
Unit 7 Grammar 2
**PAST PERFECT VS
PAST PERFECT CONTINUOUS**

PAST PERFECT CONTINUOUS

PAST PERFECT VS

UNIT 7 GRAMMAR 2



1. How many past perfect simple sentences are there? **two**
2. What tense is Speaker B using? **past perfect continuous**
3. Can you notice an error?

Look at the conversation.

Had you recorded many songs before you released the album?

Well, by the time I released my first album, I'd already been singing for over ten years.

1. Which sentence uses the past perfect simple?
2. What do we use these two tenses to talk about?

We can use the past perfect and past perfect continuous to talk about events in the past .

Other examples of the past perfect and past perfect continuous:

Did you realise she had written several short stories before she wrote the book?

Yes, and by the time she was famous, she had already been writing for eight years.

I also can't believe she had worked as a journalist. She had been interviewing celebrities for two years.

Look at the examples. What does each tense describe?

I had finished reading the first book when the second one was released.

a completed event

She had been considering a new fashion line for a long time.

the duration of an event

Complete the forms.

tenses	forms	examples
past perfect	<u>had</u> + <u>past participle</u>	By 2013, they had designed clothes for five new department stores.
past perfect continuous	<u>had</u> + <u>been</u> + -ing	He had been thinking about writing a biography for years before he wrote it.

Which structure matches each rule?

They had been acting for
over half their lives.

had + past participle
completed event

I had run out of ideas
by the time I finished
the book.

had + *been* + *-ing*
duration of an event

We use the past perfect or past perfect continuous to talk about completed events or the duration of events.

Complete the sentences with the correct tense. Use the verbs in brackets.

1. I had **been sleeping** (*sleep*) when the phone rang.
2. They arrived at the airport late, but the flight hadn't **left** (*leave*) yet.
3. She had **been thinking** (*think*) about a new car for years and finally bought one.

C PRACTISE Complete the sentences with the past perfect or past perfect continuous form of the verbs in brackets.

- 1 When I saw Scott, he _____ (work) all day and he was very tired.
- 2 I _____ (finish) eating dinner when the doorbell rang.
- 3 By 2012, he _____ (appear) in over 100 films.
- 4 Tom couldn't tell me what the problem was because he _____ (run) and was out of breath.
- 5 I was late for the meeting and they _____ (start) by the time I got there.
- 6 He _____ (design) clothes for some time before the look caught on.
- 7 She _____ (consider) a career as a designer for a long time before she finally decided to do it.
- 8 By the time she was 30, her career _____ (take off) and she was famous.

CHECK AND REVIEW

*Check your
previous home
tasks*

B ANALYSE Read the article in Exercise A again.

Form Complete the table with examples from the text.

NOTICE!

Look at the underlined phrases in the text. Which things are owned by both Victoria and David together? Which things do they own separately?

Possessive apostrophe	Examples
singular	(1) <u>store's</u> , (2) <u>bargain hunter's</u> , (3) <u>Victoria's</u>
plural	(4) <u>celebrities'</u> , (5) <u>Beckhams'</u>
compound (two nouns joined by <i>and</i>)	
1 separate ownership	(6) <u>Victoria's</u> and <u>David's</u>
2 joint ownership	(7) <u>Victoria</u> and <u>David's</u>
double (two consecutive nouns)	(8) <u>the couple's sons'</u>
with gerund (to describe an action done by someone or something)	(9) <u>the store's opening</u> —

WHAT'S RIGHT?



C PRACTISE Rewrite the sentences with possessive forms.

WHAT'S RIGHT?

1 My friends have a new art gallery. It's beautiful.

My friend's new art gallery is beautiful

☐ She mainly designs womens' clothes.

☐ She mainly designs women's clothes.

2 The couple have a daughter whose design won first prize in the competition.

The couple's daughter('s design)won the first prize in the competition.

3 Patricia and Jenny have a friend whose father works in the fashion industry.

Patricia and Jenny's friend's father works in the fashion industry.

4 Lorraine and Julia both have designer shoes that cost a fortune.

Lorraine's and Julia's designer shoes cost a fortune

5 Fashions for women are mainly in shades of green and grey this autumn.

Women's fashions are in shades of green and grey this autumn.

6 Teenagers are changing their fashion-buying habits.

Teenagers' fashion-buying habits are changing.

THANK YOU

