

Unit: Science and scientific phenomena.

Subunit: Writing an article.

Lesson objectives

- ❖ Identify the key element of a newspaper article;
- ❖ Read an article and recognize its elements;
- ❖ Brainstorm ideas for your article.

True or False

- Article is a piece of writing usually intended for publication in a newspaper, magazine or journal.
- Articles never include amusing stories, reported speech and descriptions.
- Articles should be written in an interesting or entertaining manner.
- Articles can be only formal.
- Articles should give opinions and thoughts, as well as facts.

The key elements of an article

1. Headline

- ❖ Catches your attention
- ❖ Sums up the story

2. Byline

- ❖ Writer's name
- ❖ Writer's Specialty, e.g. sports, food, crime, current events

3. Placeline

- ❖ Where the story begins

4. Lead

- ❖ The opening section
- ❖ Gives most important information
- ❖ Should answer most of the 5W's

5. Body

- ❖ Supplies detail
- ❖ Most important details come first
- ❖ Simple true statements

6. Quotation

- ❖ What someone actually said
- ❖ Adds accuracy
- ❖ Adds "at the scene" feeling

Reflection

- In your opinion, what makes a good article?
- Which scientific journals/newspapers do you know?
- Which scientific breakthrough would write about?