



**UVERS**  
E C O S Y S T E M

# UVERS

## **A NEW GENERATION SOCIAL NETWORK**

With unique services allowing users to clearly divide their lives by interests, and businesses to easily manage enterprises and sell goods and services in one global ecosystem with customers.

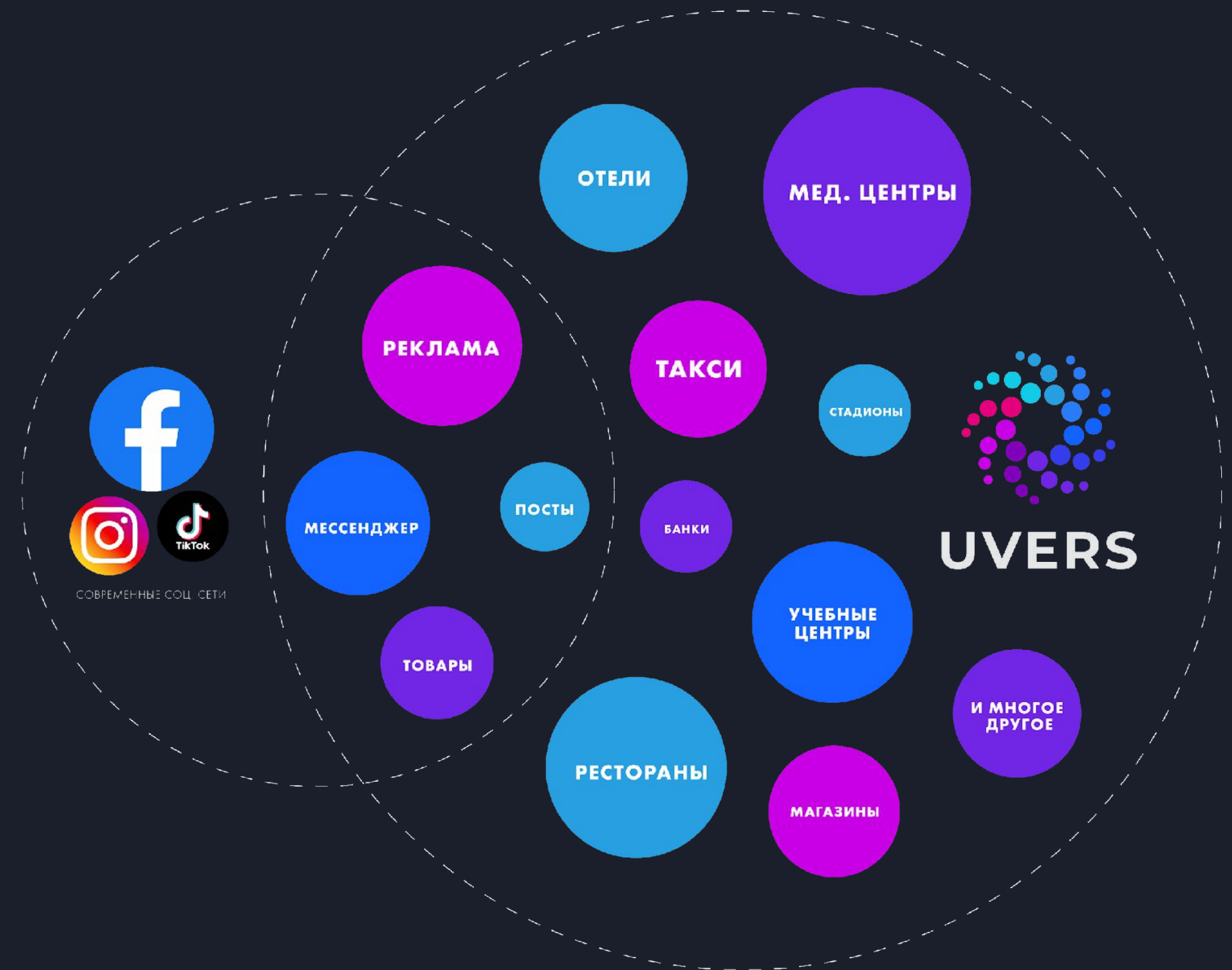
# What makes us unique

Nowadays, it is no longer enough what social networks give us, it only provides us with online entertainment, advertising and messenger communication.

For example, you fly on a trip. Modern social networks can't help you, because it only provides content and advertising.

In Uvers, you will buy your flight ticket, find everything you need at the airport, interact with the stewardess in flight, book and pay for hotel, transfer, order and pay for room service, order cleaning and communicate with hotel staff via your phone, find suitable routes on the map with different themes (sightseeing, shopping, cooking).

The Uvers ecosystem will greet you at every step of the trip. In entertainment, shopping, service and information provision, Uvers will create an opportunity for the digitalisation of states



# Why now

The IT and gadgets evolution has improved our lives, we used to carry several things with us (camera, player, book, notepad, etc.), now we have it all in one phone.

Now we have a lot of unconnected apps on our phone that we have to keep getting used to.

We are all watching the start of the super apps trend

- Instagram has added a marketplace.
- Telegram messenger has introduced a feed of posts.
- WeChat. \*

We have also seen an explosion in the growth and popularity of the latest social networks, Tick Tok and Clubhouse. This suggests that the market is heated and needs something new and useful.

\* When Apple announced it was blocking the WeChat app on its phones, Chinese users decided to give up their iPhones. The influence of the super app in the daily life of ordinary users has become so strong.



# What is Uvers

UVERS replaces many applications and also has its own unique internal services. Users have everything they are used to: News feeds, marketplaces, messengers, maps, music, digital clouds and payment systems.

For entrepreneurs, we give easy website creation and rapid deployment of their own ecosystems with unique business management systems, thematic marketplaces and communication tools.

The sellers' goods and services will be presented at the moment of highest interest of the buyer because

**UVERS ADAPTS TO THE USER'S INTERESTS AT EVERY MOMENT OF LIFE**

**AND ALL THIS IN ONE APPLICATION**





# In sports

Uvers will become a sports app

Uvers Transformations

## Users

We will supply fans with the latest news, interesting posts, sports statistics and live broadcasts from events.

We will help you buy sports goods, fitness courses and event tickets.

We will show sports facilities and fan zones of specific clubs on the map.

Entertain fans with flash mobs at the stadium, in pubs and on the street.  
Get to know like-minded people.

## Business

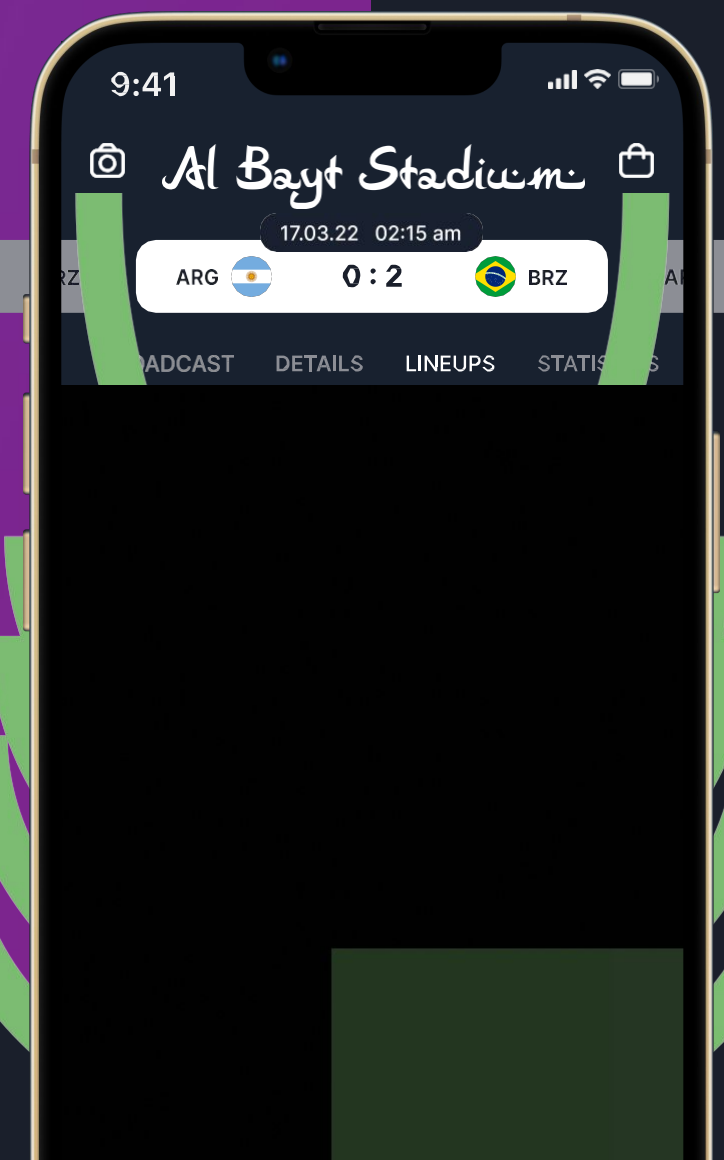
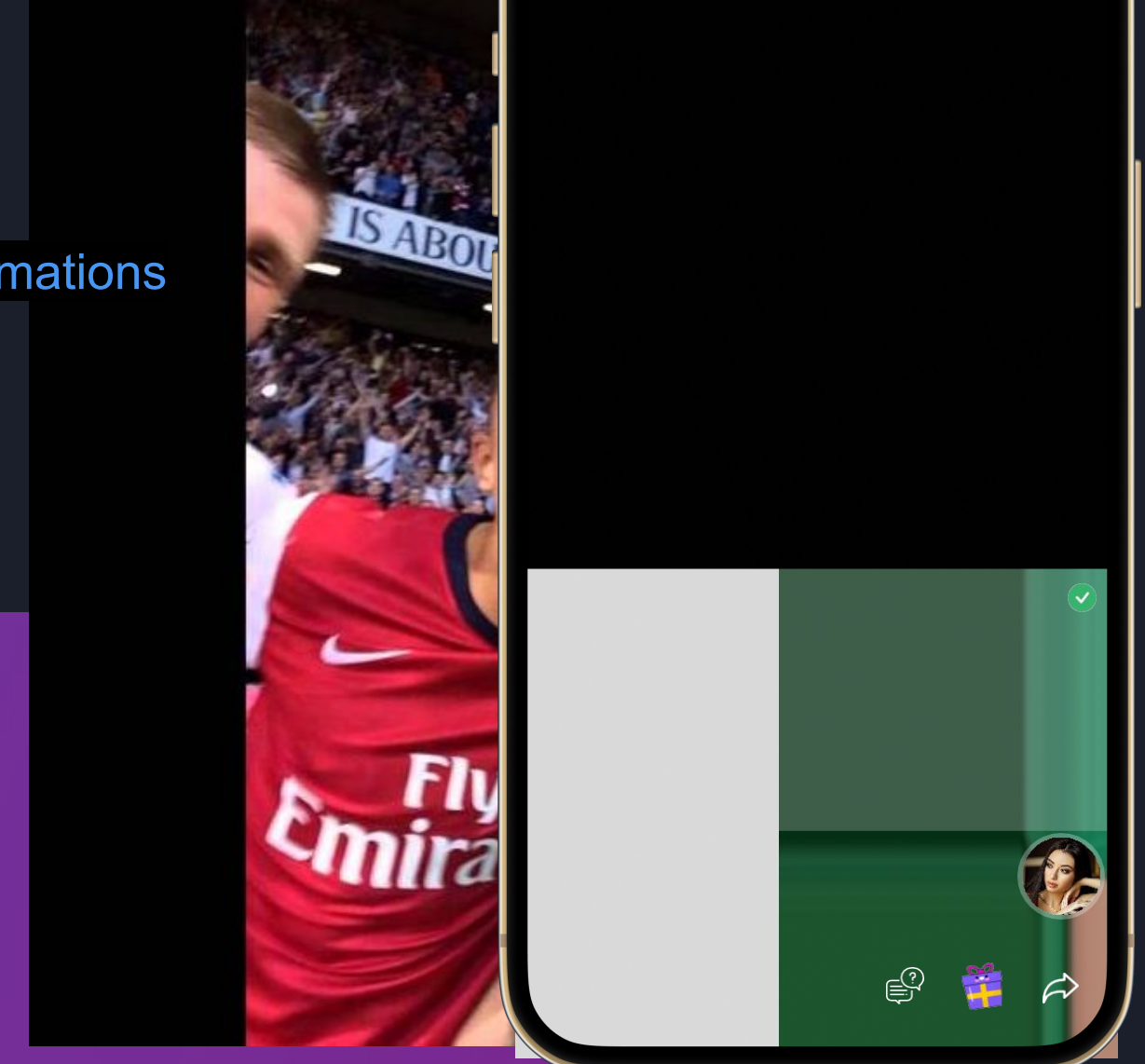
Entrepreneurs can create their own websites and sports marketplaces.

Advertise and sell your products and training courses.

Restaurants and pubs will be positioned on the map in specific fan zones.

Bloggers can conduct their streams from the epicentre of the sporting event.

Sports clubs can create their own ecosystems with tournament tables.



# On a travel

Uvers will become a travel app

Uvers Transformations

## Users

We will help you choose and book a hotel.

We will lay routes to interesting locations.

Discover all the local products and sightseeing for travellers.  
Find products and services with a personal discount.

At the hotel, the guest can order services and communicate with the staff directly via messenger. Get information about mini-tours and promotions in nearby entertainment centers.

With Uvers users will have no problem with foreign languages when travelling.

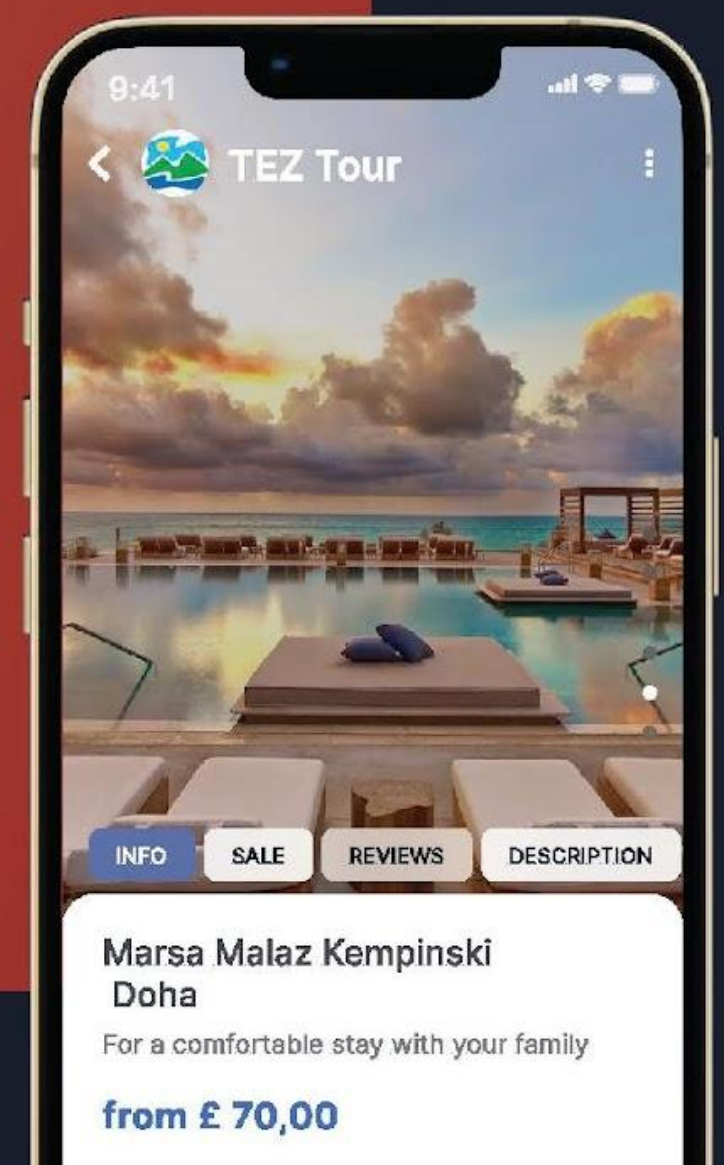
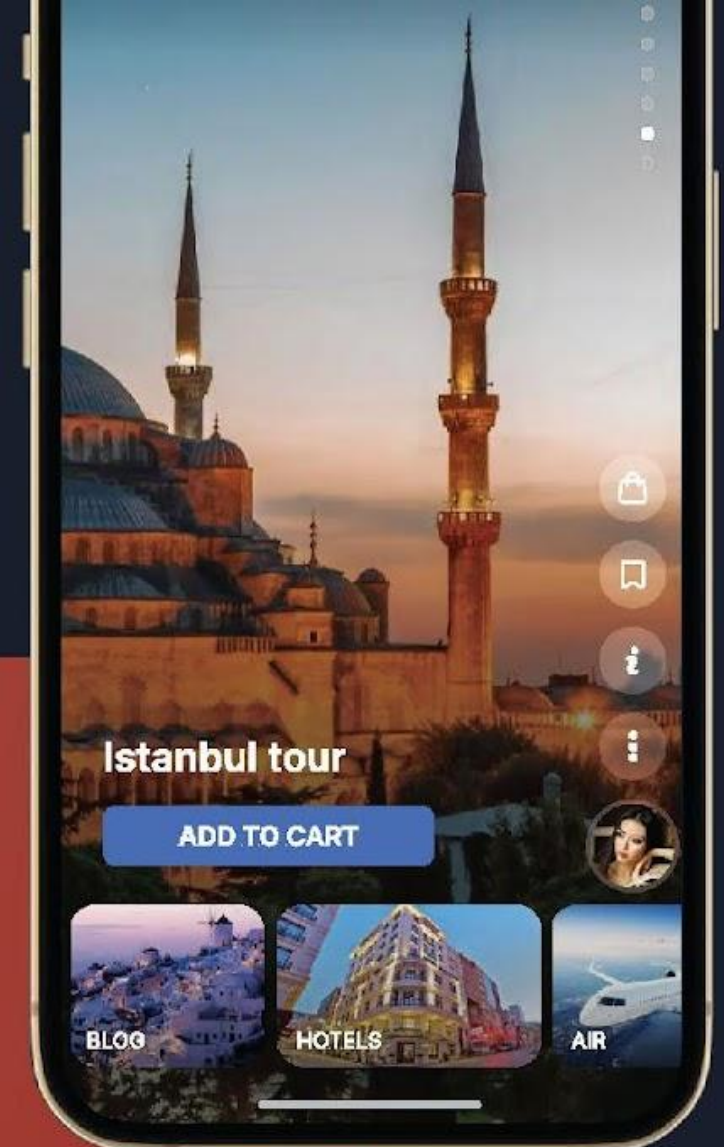
## Business

Entrepreneurs can create their own websites for hotels, restaurants and leisure centres.

The tour operator can arrange travelers' flights and transfers to the desired hotel.

Make a navigation map of places of interest and shops where guests will have a personal discount.

To inform tourists about interesting events, rules of conduct or emergencies in the country of destination.



# In training

Uvers will become  
an educational platform

Uvers Transformations

## Users

Students can find a suitable training course. See your rating and reviews.

View the schedule of classes, your grades and training statistics.

Get a rating and get a job or a grant from a future employer.

Buy the necessary courses and training materials on a specialized marketplace.

Communicate and get to know other students

Create your own student communities.

## Business

Training centres and universities can set up their own websites and educational ecosystems.

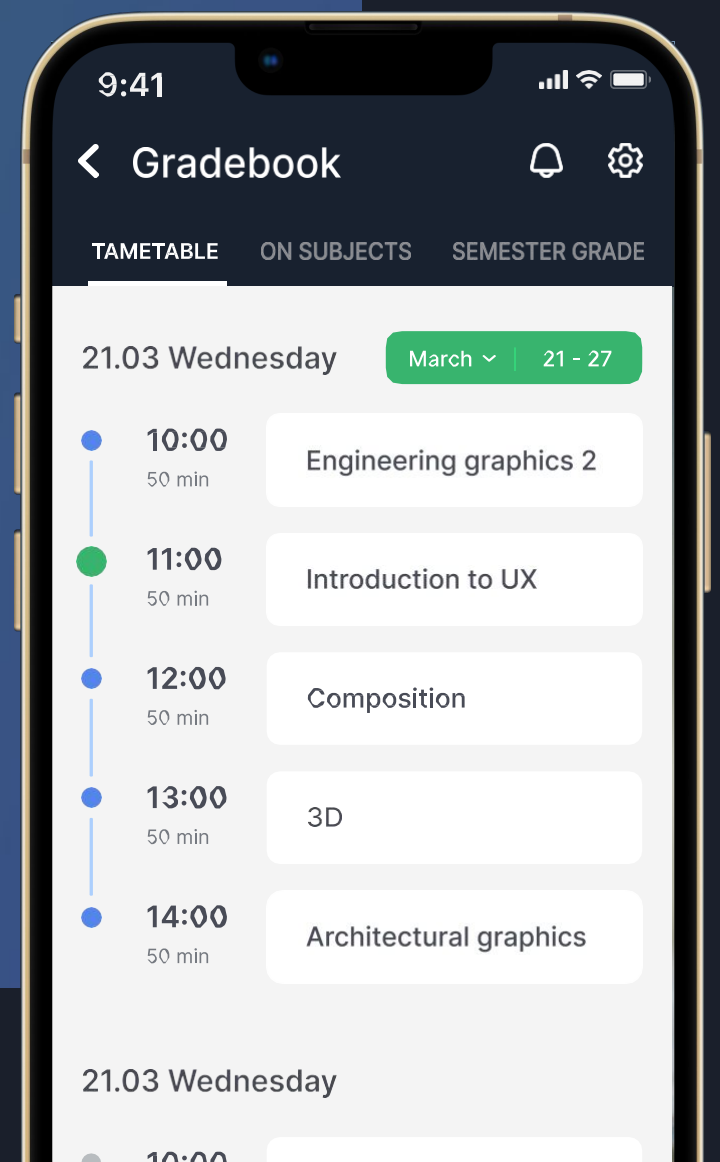
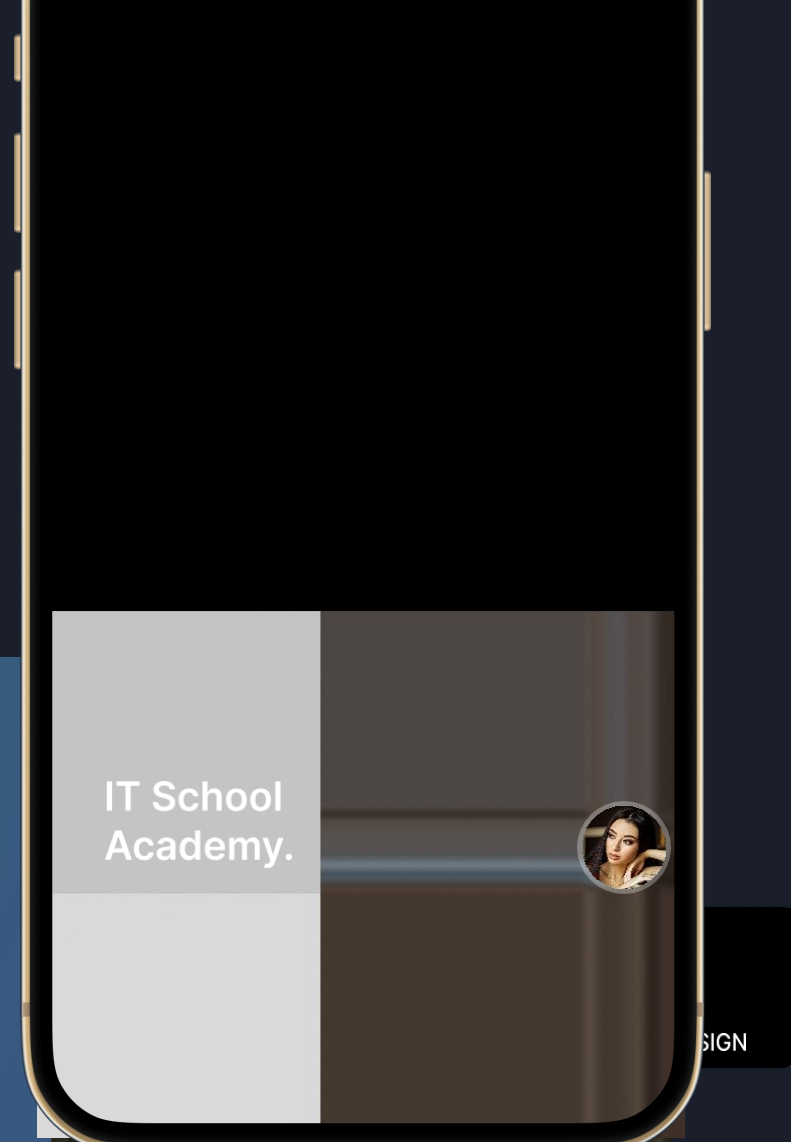
Sell the training courses and materials on a specialised training marketplace.

Teachers can hold video conferences, monitor learning and see statistics on students' progress.

To correspond in a closed messenger.

Create and sell training courses.

Create and conduct tests for students.





# In a restaurant

Uvers will become a local ecosystem of a restaurant

Uvers Transformations

## Users

Visitors can place an order via phone.

Ask for the bill and communicate with the waiter via messenger without calling him/her.

Call the waiter or manager via the phone.

Get to know other diners in the restaurant through the dating system.

Watch interesting videos posted by visitors to this restaurant.

Rate the establishment, waiter, chef, bartender or DJ.

## Business

A restaurant owner can create a restaurant website and implement an enterprise management system.

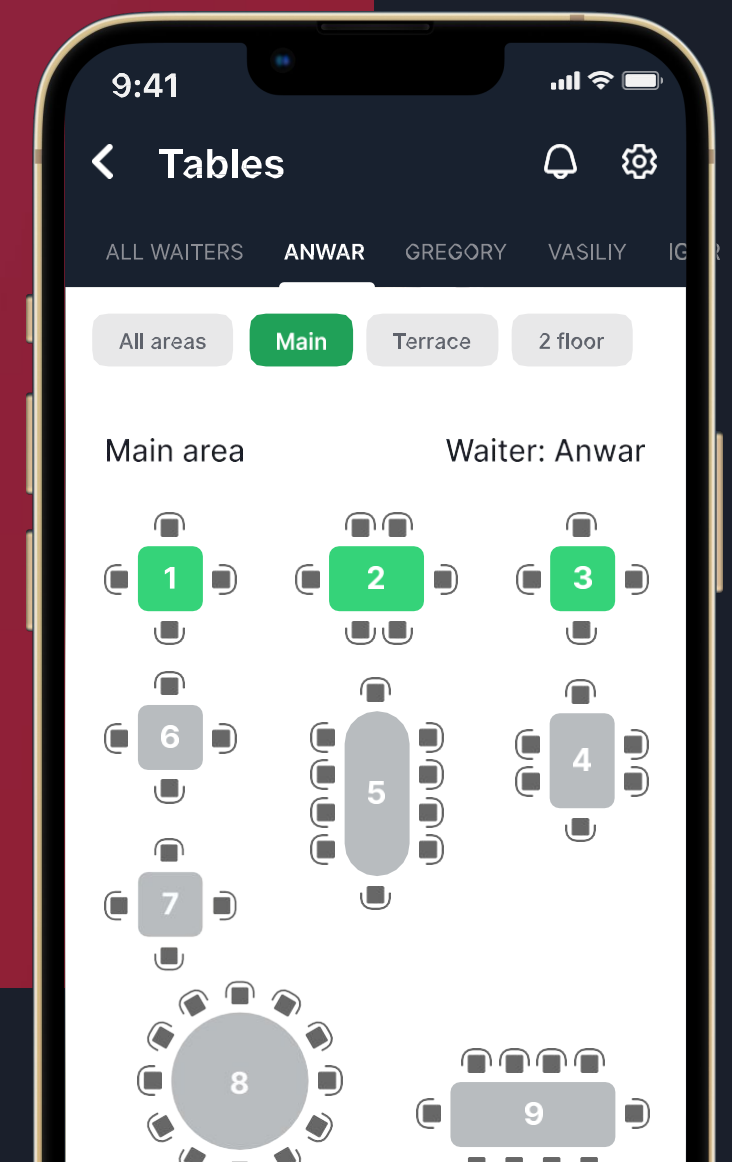
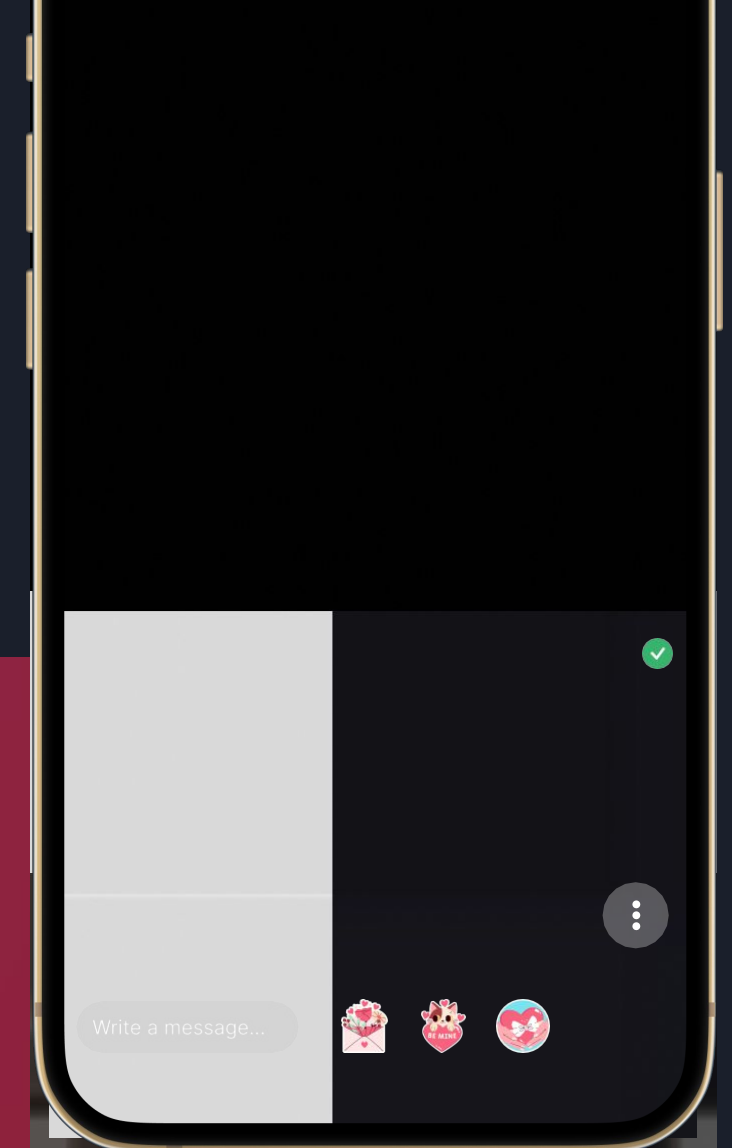
The establishment will be on the world restaurant ranking list.

See all the actions of visitors, staff and the quality of service.

Waiters can make orders and monitor their execution via the phone.

Interacting with chefs, bartender, cashier and visitors.

Managers have a management system where they can see staff actions, track delivery and the quality of interaction with visitors.



# And thousands of other interests

We have found a solution so that users and businesses can transform Uvers to suit their needs in a couple of clicks. And all this happens in one application!

By transforming Uvers, users and businesses are creating countless variations of social networks, marketplaces and ecosystems.

**THERE IS NO LONGER A NEED TO CREATE NEW SOCIAL NETWORKS OR MARKETPLACES. ALL THIS CAN BE CREATED INSIDE UVERS.**



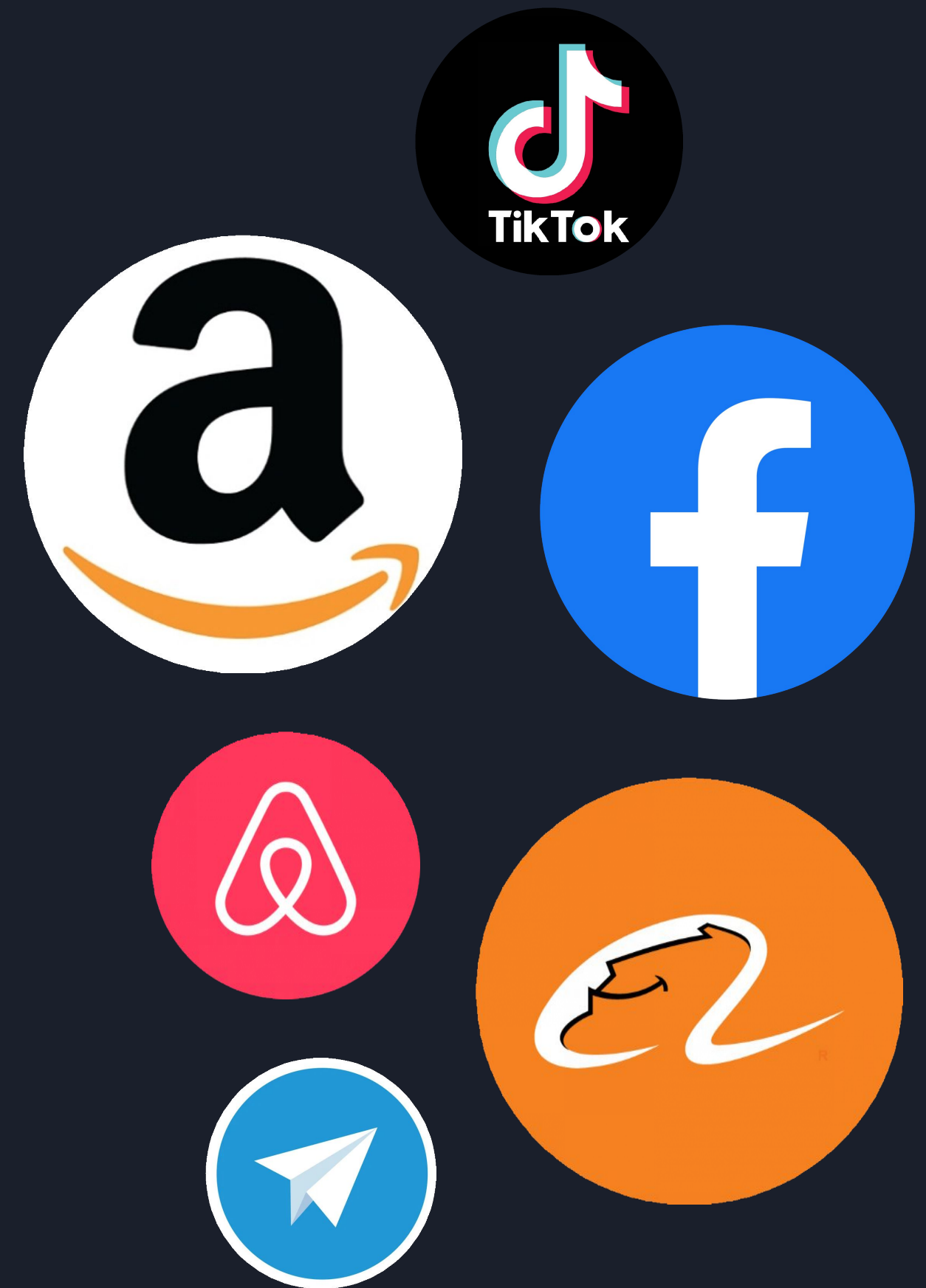
# Why should you invest in Uvers

We are moving steadily towards our goals. We have now developed a messenger (in alpha testing) with a team of 20 people.  
Release in January 2023.

After entering major global markets, Uvers will compete in the provision of services, content and products with giants such as

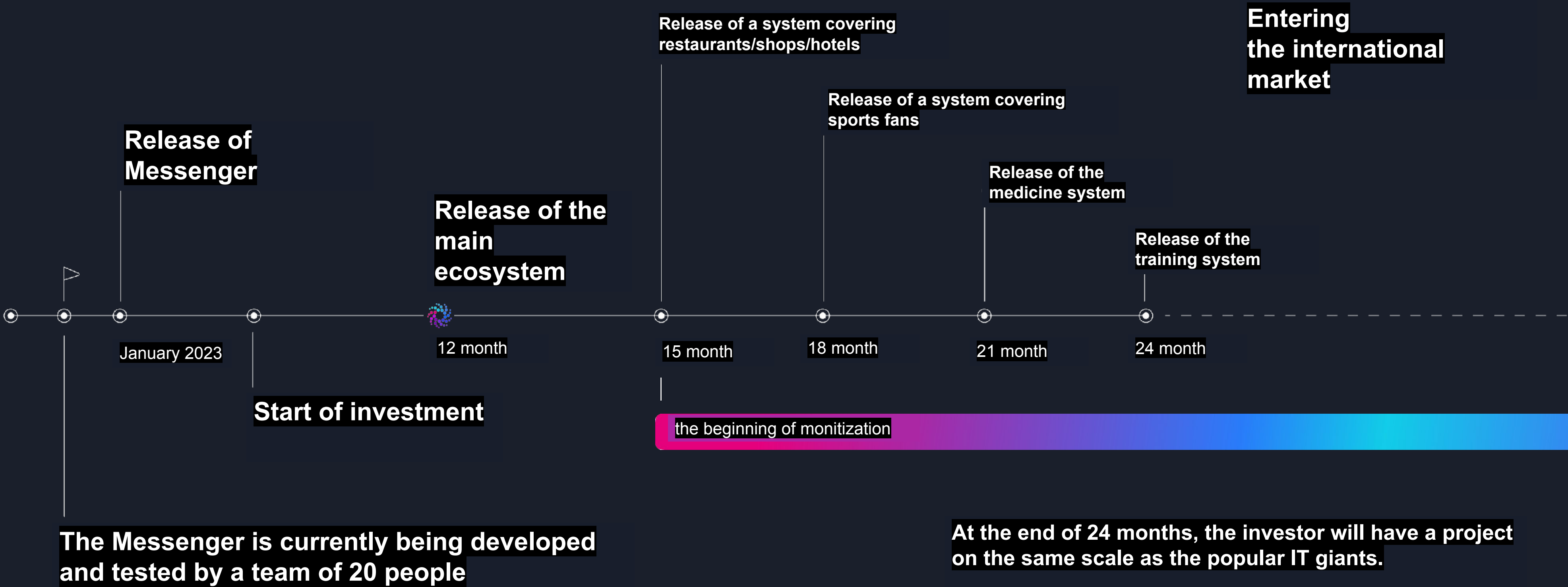
- Amazon - revenue 470 B\$,
- Alibaba - revenue 127 B\$,
- Facebook - revenue 86 B\$,
- AirBn B - revenue 4.6 B\$,

Even if we capture 10% of the competitor's market, we can assume that in the future, investors will have a very profitable asset in their portfolio



# Investment

We offer to invest in Uvers  
\$35,000,000





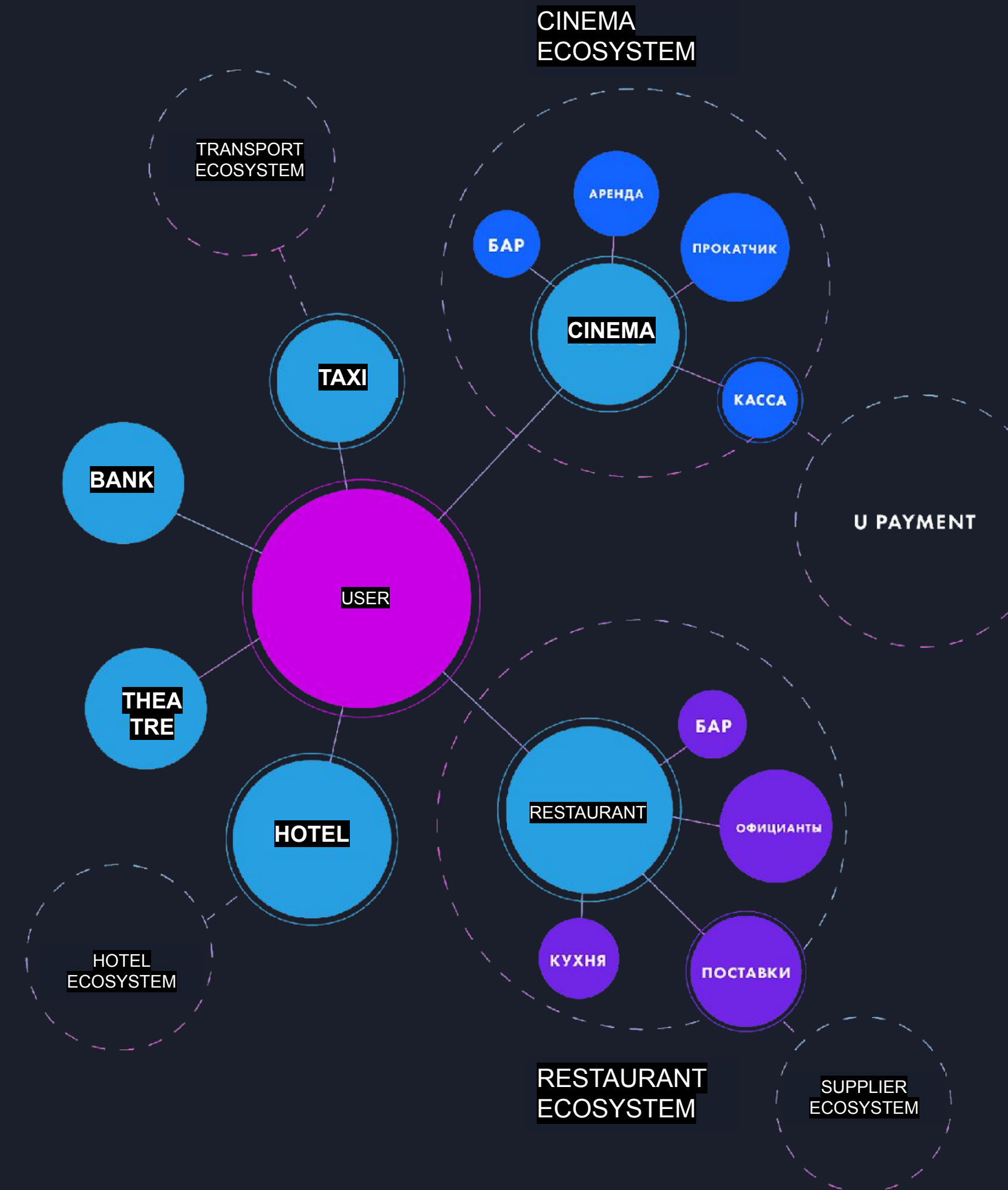
# Market entry strategy

Uvers will be used both online and in the real world. First and foremost, we will promote and monetise our core ecosystem (Marketplace, feed of posts, messenger, map).

We will then promote management systems for hotels, restaurants, shops, stadiums, educational, medical, tourist centres and other service areas - for free! (the first 1-3 years). We have all the specialized services for Uvers.

By having revenue in the core ecosystem, we can dump companies providing similar services.

Meeting Uvers in all moments of life, we will create conditions when it is possible to get a service or buy a product qualitatively only from us!





# Our team

Uvers will introduce a new format  
to the IT market.

Be with us, we will change the  
world together!

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YOU

CO-FOUN

ACCOUNTANT

DEVELOPMENT

DESIGN